

B.E./B.TECH. Degree Examination, December 2020

Semester - VIII

CH16018- Industrial Management

(Regulation 2016)

Time : Three hours

Maximum: 80 Marks

Answer **ALL** questions**PART A - (8 X 2 = 16 marks)**

1. CPCL is an example for _____ whereas TISCO comes under _____ respectively.
 - a) Co-operative societies
 - b) Private sector and public enterprises
 - c) Public and Private Sector enterprise
 - d) Joint stock company and Public sector.
2. Minimum and Maximum number of partners in partnership is -----respectively.
 - a) 2 & 15
 - b) 3 & 50
 - c) 2 & 20
 - d) 5 & 15
3. Miscommunication leads to drastic changes in the employee's behaviour.
 - a) True
 - b) False
 - c) Not always true
 - d) Completely false
4. ----- decisions are time consuming.
 - a) Individual
 - b) Group
 - c) Strategical
 - d) Planned
5. List two practical examples for Private sector enterprises.
6. Enlist any four qualities expected for a manager.
7. Intellectual ability is important than ability. Justify.
8. Differentiate Emotions and mood.

PART B - (4 X 16 = 64 marks)

09. (a) (i) Who is referred as to the father of Scientific management (8)
approach and why?
- (ii) Explain briefly about the evolution of modern management. (8)

(OR)

- (b) (i) Assume you are starting a departmental stores. What are the (16)
various issues to consider with respect to location. Do you
prefer to start as a single proprietor or with partners or with
family? Justify your answer.

10. (a) (i) "Power helps leaders to serve better". Give your comments on the statement. (8)

(ii) Is Communication the must for today irrespective of the working discipline? Justify your answer. (8)

(OR)

(b) (i) Explain the various staffing and selection methods in any chemical industry of your choice. (16)

11. (a) (i) "Mangaers can influence the mood of employees". Explain your thought on this. (8)

(ii) How will you measure the personality? (8)

(OR)

(b) (i) Many working adults are working without job satisfaction. Is it so? Justify your answer. (16)

12. (a) (i) Explain various factors determining the success of a team. (8)

(ii) Suggest your views and various ways to overcome the communication barrier among students. (8)

(OR)

(b) (i) Discuss about the role of ethics in any decision making. (8)

(ii) List out the various unethical behavior of a college student. (8)