

B.E. Degree Examination, September 2020  
Semester - VIII  
**MG16851 – PRINCIPLES OF MANAGEMENT**  
(Regulation 2016)

Time: Three hours

Maximum : 80 Marks

Answer **ALL** questions**PART A - (8 X 2 = 16 marks)**

1. The word \_\_\_\_\_ denotes a function, a task, a discipline.  
(A) Management (B) Leadership (C) Motivation (D) None of the above
2. Which of the following is an assumption of rationality to rationale decision making?  
(A) Preferences are clear (B) Final choice will maximize payoff (C) The problem is clear and unambiguous (D) All of the above
3. Concentration of authority at one level is called:-  
(A) Decentralization (B) Delegation (C) Accountability (D) Centralization
4. The adequate motivation of employees results in \_\_\_\_\_.  
(A) Fostering indiscipline among the subordinates (B) Boosting the morale of the subordinates  
(C) Decreasing the productivity of subordinates (D) All of these
5. Differentiate manager and entrepreneur.
6. Distinguish between policy and rules.
7. Differentiate centralization and decentralization.
8. List the methods of motivating employees in organization.

**PART B - (4 X16 = 64 marks)**

09. (a) (i) Summarize the different roles and functions of a manager. **(8)**  
(ii) How do you classify business organizations? Explain in detail. **(8)**  
**(OR)**
- (b) Illustrate the fourteen principles of management advocated by Henry Fayol. **(16)**
10. (a) (i) Define MBO. Analyze the process of MBO. **(10)**  
(ii) Is Decision making a rational process? Discuss. **(6)**  
**(OR)**
- (b) Analyze the importance of planning and also explain the steps involved in it. **(16)**
11. (a) Illustrate the steps involved in the recruitment process. **(16)**  
**(OR)**
- (b) Illustrate with examples of the different types of organizational structures followed by the companies. **(16)**
12. (a) (i) Compare and contrast earlier theories of motivation. **(10)**  
(ii) Distinguish between job satisfaction and job enrichment. **(6)**  
**(OR)**
- (b) Examine the characteristics of good communication and also state its barriers. **(16)**