

Reg. No.

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B.E / B.TECH. DEGREE EXAMINATION, MAY 2023

Fifth Semester

GE18551 – Principles of Management**(Regulation 2018 / Regulation 2018A)****TIME: 3 HOURS****MAX. MARKS: 100**

- CO 1** Students will be able to apply managerial approaches and practice managerial roles as demanded by the current environment of the organization.
- CO 2** Students will be able to develop planning process and apply strategies, planning tools and techniques to attain organizational objectives.
- CO 3** Students will be able to effectively organize activities in the organization and execute human resource management tasks
- CO 4** Students will be able to execute the appropriate motivational and leadership techniques and effectively utilize communication methods in the organization.
- CO5** Students will be able to apply control techniques to monitor the progress of activities and to take corrective measures accordingly.

PART- A (10 x 2 = 20 Marks)

(Answer all Questions)

	CO	RBT LEVEL
1. Illustrate whether Management is Science or art.	1	3
2. Relate between Effectiveness and Efficiency.	1	3
3. List the features of Planning.	2	2
4. List the best features of MBO.	2	2
5. Differentiate between Formal and Informal Organization.	3	2
6. Identify the tests used in selection process.	3	3
7. Contrast between Line and Staff Authority.	4	2
8. Infer why the Barriers to communication need to be addressed?	4	3
9. List the types of control.	5	2
10. List the factors affecting control process.	5	2

PART- B (5 x 14 = 70 Marks)

		Marks	CO	RBT LEVEL
11. (a)	Explain about the Contribution of F.W. Taylor and H. Fayol to Management.	(14)	1	2
	(OR)			
(b)	Explain the factors of External environment that influences the performance of an organization.	(14)	1	2
12. (a)	Explain the steps involved in Planning Process.	(14)	2	3
	(OR)			
(b)	Distinguish between programmed & non programmed Decisions and discuss the modern approaches to Decision making under uncertainty.	(14)	2	3
13. (a)	With neat flow charts, elaborate on the types of departmentation.	(14)	3	2
	(OR)			
(b)	Discuss about the types of Selection tools practice in Human Resources Management process.	(14)	3	2
14. (a)	Compare Maslow's theory of motivation with McGregor's theories X & Y.	(14)	4	2
	(OR)			
(b) (i)	Explain the leadership styles based on the use of authority.	(7)	4	2
(b) (ii)	Prepare the list of barriers to effective communication.	(7)	4	2
15. (a)	Compare Market, Bureaucratic and clan types of control systems.	(14)	5	2
	(OR)			
(b)	Elaborate on the role of Information Technology for effective control process.	(14)	5	2

PART- C (1 x 10 = 10 Marks)

(Q.No.16 is compulsory)

		Marks	CO	RBT LEVEL
16.	Could group behaviour influence individuals behaviour? Elaborate on the management theory that supports your argument.	(10)	1	3