

B.E./B.TECH. Degree Examination, December 2020
Fifth Semester
GE18551- PRINCIPLES OF MANAGEMENT
(Regulation 2018)

Time: Three hours

Maximum : 80 Marks

Answer **ALL** questions

PART A - (8 X 2 = 16 marks)

1. Frederick. W. Taylor was concerned with
 - a) Middle level managers
 - b) Top level managers
 - c) Front-line managers
 - d) All managers
2. Which of the following is not a decision-making approach?
 - a) Rationality
 - b) Bounded rationality
 - c) Uncertainty
 - d) Intuition
3. A manager can overcome weak delegation by
 - a) Selecting the right person for the job
 - b) Establishing proper control
 - c) By rewarding the subordinates
 - d) All the above
4. Which of the following are barriers to communication?
 - a) Lack of planning
 - b) Transmission loss
 - c) Semantic distortion
 - d) All the above
5. In a highly performing organization, key values are deeply held and widely shared among employees. Identify the reason for this organizational performance.
6. Why supporting plans are to be formulated in the planning process?
7. Mr. Gunal working as a manager in an organization can have a close supervision over his subordinates. Identify the type of span existing in the organization.
8. List the criticisms faced by fiedler's model of leadership.

PART B - (4 X16 = 64 marks)

09. (a) (i) "Group factors significantly affect individual behavior, and group standards establish individual worker output" – Identify and describe the studies associated with the above statement. **(8)**

- (ii) Discuss the factors from the external environment that affect the performance of an organization. **(8)**

(OR)

- (b) (i) Enumerate and discuss the nature of management. **(6)**
(ii) Discuss the classical approach to management that could be applied to all organizational situations. **(10)**

10. (a) (i) Describe various types of organizational plans. **(8)**
(ii) Discuss the types of corporate strategies. **(8)**

(OR)

- (b) (i) Enumerate the steps in decision making with a suitable example. **(10)**
(ii) Compare programmed and nonprogrammed decisions. **(6)**

11. (a) Enumerate and discuss the types of departmentalization practiced in various organizations. **(16)**

(OR)

- (b) Enumerate and discuss various performance appraisal methods available to measure the performance of employees. **(16)**

12. (a) Discuss in detail about Goal setting theory of motivation. **(16)**

(OR)

- (b) Discuss in detail about the Hersey and Blanchard's Situational Leadership theory. **(16)**