## Reg. No.

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## M.E / M.TECH. DEGREE EXAMINATIONS, MAY 2023

## Second Semester

## CP22204 - BIG DATA ANALYTICS

(Computer Science and Engineering)

## IME: 3 HOURS

(Regulation 2022)

15. What is the purpose of Apriori Algorithm?
16. Explain Association rule in mathematical notations.
17. What is meant by curse of dimensionality?
18. Differentiate centroids and clusteroids.
19. Discuss about Collaborative and Content based Recommendation
20. Define the CURE algorithm.

## PART- B (5 x $10=50$ Marks)

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| :---: | :---: | :---: | :---: | :---: |
| 21. (a) | Demonstrate any two computational approaches to modeling in detail. <br> (OR) | (10) | 1 | 3 |
| (b) | (i) Illustrate in detail about any two algorithms using MapReduce. | (7) | 1 | 3 |
|  | (ii) Apply Reduce Function for those two algorithms in MapReduce? | (3) | 1 | 3 |
| 22. (a) | Illustrate about Shingling of Documents with a suitable example. <br> (OR) | (10) | 2 | 3 |
| (b) | (i) Demonstrate Matrix representation of sets with an example. | (4) | 2 | 3 |
|  | (ii) Explain Minhashing in detail and how Minhashing is used along with Jaccard Similarity. | (6) | 2 | 3 |
| 23. (a) | Illustrate the architecture of data stream management system in detail. <br> (OR) | (10) | 3 | 3 |
| (b) | Explain briefly the methods applied for counting distinct elements. | (10) | 3 | 3 |
| 24. (a) | (i) Demonstrate Early Search Engines and Term Spam in detail. | (5) | 4 | 3 |
|  | (ii) Illustrate structure of the web with diagram. <br> (OR) | (5) | 4 | 3 |
| (b) | Explain algorithms used for handling larger datasets in main memory. | (10) | 4 | 3 |
| 25. (a) | Perform a hierarchial clustering of the one-dimensional set of points $1,4,9$, $16,25,36,49,64,81$ assuming the clusters are represented by their centroid (average), and at each step the cluster with the closest centroids are merged. <br> (OR) | (10) | 5 | 4 |
| (b) | Compute the radius, in the sense used by the GRGPF Algorithm (square root | (10) | 5 | 4 |

of the average square of the distance from the clustroid) for the cluster that is the five points in the lower right of given figure. Note that $(11,4)$ is the clustroid.


## PART- C ( $1 \times 10=10$ Marks)

(Q.No. 26 is compulsory)
three clusters:
$\mathrm{A} 1(2,10), \mathrm{A} 2(2,5), \mathrm{A} 3(8,4), \mathrm{A} 4(5,8), \mathrm{A} 5(7,5), \mathrm{A} 6(6,4), \mathrm{A} 7(1,2), \mathrm{A} 8(4,9)$

Initial cluster centers are: $\mathrm{A} 1(2,10), \mathrm{A} 4(5,8)$ and $\mathrm{A} 7(1,2)$
The distance function between two points $\mathrm{a}=(\mathrm{x} 1, \mathrm{y} 1)$ and $\mathrm{b}=(\mathrm{x} 2, \mathrm{y} 2)$ is
defined as- $P(a, b)=|x 2-x 1|+|y 2-y 1|$

Use K-Means Algorithm to find the three cluster centers after the second iteration.

