

# **Report of EDC-SVCE**

**From Oct 2003**

**To Mar 2015**

**Prepared by**



**Entrepreneurship Development Cell (EDC)  
Sri Venkateswara College of Engineering (SVCE)  
Pennalur, Irungattukotai – 602117. Tamil Nadu.**

**14-03-2015**

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## **1. ESTABLISHMENT OF EDC AT SVCE:**

The National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology, Govt. of India initiated a scheme to establish Entrepreneurship Development Cell (EDC) in academic institutions to develop institutional mechanism for the purpose of inculcating the entrepreneurial culture and fostering techno-entrepreneurship among Science & Technology persons.

Sri Venkateswara College of Engineering (SVCE) has also committed to impart quality education in engineering & technology and preparing the engineering students to meet the growing challenges of the industry by nurturing entrepreneurship. In order to meet the challenges of industry & social need of our nation, SVCE has been motivating the students' community towards entrepreneurship by conducting awareness programmes since 1996.

On that basis, a full-fledged EDC was established in Sri Venkateswara College of Engineering (SVCE) in February 2003 under the aegis of NSTEDB, DST, Govt. of India. The cell successfully completed five years of maximum sponsored period in Feb, 2008, by providing entrepreneurial services to the students' community in particular to the Science & Technology persons from SVCE as well to the nearby institutions in the region.

In February 2008, the EDC was retained by the college management in order to cater the entrepreneurial services to the students' community with the support of various funding agencies on programmed basis.

The All India Council for Technical Education (AICTE), New Delhi sanctioned an amount of Rs.6,30,000.00 (Rupees Six Lakhs Thirty Thousands) for establishing EDC in our college campus in May, 2011. Then, the EDC was supported by the All India Council for Technical Education (AICTE), New Delhi from May, 2011 to Mar, 2014 with the financial support for meeting the recurring & non-recurring expenditures.

In Feb 2015, the cell is completing Twelve years of entrepreneurial services to the students' community.

**2. PROGRAMS / EVENTS ORGANIZED BY EDC FROM OCT 2003 TO MAR 2015:**

S.NO.	PROGRAMME	DATE	VENUE	NO. OF PARTICIPANTS
<b>AY 2002-2003</b>				
01	Entrepreneurship Awareness Camp (EAC) – I	03-03-2003 TO 05-03-2003	SVCE	85
<b>AY 2003-2004</b>				
02	EAC – II	09-07-2003 TO 11-07-2003	SVCE	62
03	SDP on LaTeX	13-10-2003 TO 17-10-2003	SVCE	7
04	EAC – III (Other colleges)	22-12-2003 TO 24-12-2003	SVCE	25
05	EAC – IV	03-03-2004 TO 05-03-2004	SVCE	43
<b>AY 2004-2005</b>				
06	EAC – V	11-08-2004 TO 13-08-2004	SVCE	72
07	EAC – VI (other colleges)	19-01-2005 TO 21-01-2005	SVCE	48
08	TEDP on Plastic Technology	14-03-2005 TO 24-03-2005	CIPET	17
<b>AY 2005-2006</b>				
09	EAC – VII	29-08-2005 TO 31-08-2005	SVCE	36
10	EAC – VIII (other colleges)	06-02-2006 TO 08-02-2006	SVCE	61
11	EAC – IX	07-03-2006 TO 09-03-2006	SVCE	60

12	Faculty Development Programme (FDP) on Entrepreneurship	14-06-2006 TO 24-06-2006	SVCE	11
<b>AY 2006-2007</b>				
13	EAC – X	26-09-2006 TO 28-09-2006	SVCE	65
14	EAC - XI (other colleges)	06-10-2006 TO 07-10-2006	TEC	50
15	EAC – XII	28-03-2007 TO 30-03-2007	SVCE	42
<b>AY 2007-2008</b>				
16	EAC – XIII	16-08-2007 TO 18-08-2007	SVCE	82
17	Business Skill Development Programme (BSDP) – 1	06-02-2008 TO 01-03-2008	SVCE	26
<b>AY 2008-2009</b>				
18	TEDP on Computer Hardware Maintenance	03.11.2008 TO 12.12.2008	SVCE	30
19	BSDP – 2	12-12-2008 TO 12-01-2009	SVCE	27
20	EAC – XIV	11-03-2009 TO 13-03-2009	SVCE	79
21	EAC – XV (Other Colleges)	24-03-2009 TO 26-03-2009	SVCE	32
<b>AY 2009-2010</b>				
22	EAC – XVI	22-09-2009 TO 24-09-2009	SVCE	72
23	TEDP on Repair & Maintenance of Automotive Vehicles (2 & 3 Wheelers)	24-11-2009 TO 06-01-2010	SVCE	25
24	My Idea Program (MIP) – 1	29.01.2010	SVCE	32 Teams

25	TEDP on Welding Practices	10-03-2010 TO 26-04-2010	SVCE	20
26	EAC – XVII	27-04-2010 TO 29-04-2010	SVCE	33
<b>AY 2010-2011</b>				
27	EAC – XVIII	22.09.2010 TO 24.09.2010	SVCE	101
28	My Idea Programme – 2	16.02.2011	SVCE	19 Teams
29	EAC – XIX	03.05.2011 TO 05.05.2011	SVCE	65
30	TEDP on Repair and Maintenance of Automotive Vehicles (2&3wheelers)	29.03.2011 TO 12.05.2011	SVCE	25
31	TEDP on Welding Practices	29.03.2011 TO 12.05.2011	SVCE	25
<b>AY 2011-2012</b>				
32	My Idea Program – 3	28-12-2011	SVCE	13 Teams
33	Guest Lecture – 1	27.02.2012	SVCE	50
34	EAC – XX	05-04-2012 TO 06-04-2012	SVCE	60
<b>AY 2012-2013</b>				
35	State Level Conference by EDI, Chennai	21-12-2012	Chennai Trade Center	2 Officials Of EDC-SVCE
36	One-day Seminar by AAVIN & EDI	09-02-2013	AIM	One Official Of EDC+ two Students, SVCE
37	Guest Lecture – 2	11-02-2013	SVCE	30
38	Guest Lecture – 3	04-03-2013	SVCE	50
39	Inauguration of AAVIN Parlor at SVCE	15-04-2013	SVCE	5 Student Entrepreneurs
<b>AY 2013-2014</b>				

40	Guest Lecture – 4	10.07.2013	SVCE	46
41	Advisory Board Meeting	25.07.2013	SVCE	
	Guest Lecture – 5	07.08.2013	SVCE	72
42	Guest Lecture – 6	03.09.2013	SVCE	70
43	EAC – 2	18.09.2013 TO 20.09.2013	SVCE	95
44	Entrepreneurship Skill Development Programme on Electrical Servicing of home appliances	20.11.2013 TO 10.12.2013	EE Dept, SVCE	23 rural youth
45	Entrepreneurship Skill Development Programme on Electronic Servicing of home appliances		EC Dept, SVCE	15 rural youth
46	Entrepreneurship Skill Development Programme on Desktop Computer servicing		EC Dept, SVCE	26 rural youth
47	Entrepreneurship Skill Development Programme on Repair & Maintenance of Automotive Vehicles		Auto Dept, SVCE	27 rural youth
48	Entrepreneurship Skill Development Programme on Plumbing Works		Mech. Dept, SVCE	20 rural youth
49	Entrepreneurship Skill Development Programme on Servicing of Air-conditioner		Mech. Dept, SVCE	20 rural youth
50	EDC–SVCE Entrepreneurs Meet & Motivational Talk	05.02.2014	SVCE	2 Entrepreneurs + 40students
51	Technology based Entrepreneurship Development Programme on Welding Practice	20.02.2014 TO 02.04.2014	Mech. Dept, SVCE	25 rural youth
<b>AY 2014-2015</b>				
1	Entrepreneurs Grievance Meeting at DIC, Kancheepuram	30.10.2014	DIC	2 EDC Officials

2	Idea Spark – 2014 (intra-collegiate level)	Nov, 2014	SVCE	22teams
3	Idea Spark – 2014 (inter-collegiate level)	01/10/15	IITM	8students
4	Guest Lecture by Dr.Kabaly P Subramanian	02/06/15	SVCE	65students
5	Motivational Session	03/05/15	SVCE	130



### **3. BRIEF REPORT OF PROGRAMS / EVENTS FROM OCT 2003 TO MAR 2015:**

#### **3.1 ENTREPRENEURSHIP AWARENESS CAMP (EAC):**

The main objective of this programme to create awareness among Science & Technology students about the various facets of entrepreneurship as an alternative career also, to highlight the merits of pursuing such an option. On that basis, EDC-SVCE organised 21 **Entrepreneurship Awareness Camps (EAC)** for the benefit of the engineering students from SVCE as well as nearby institutions.

AY 2002-2003	1 EAC
AY 2003-2004	3 EAC
AY 2004-2005	2 EAC
AY 2005-2006	3 EAC
AY 2006-2007	3 EAC
AY 2007-2008	1 EAC
AY 2008-2009	2 EAC
AY 2009-2010	2 EAC
AY 2010-2011	2 EAC
AY 2011-2012	1 EAC
AY 2012-2013	1 EAC
AY 2013-2014	1 EAC

The total participants exposed to these EACs are 1268.

#### **3.2 FACULTY DEVELOPMENT PROGRAMME (FDP):**

FDP aims at equipping the teachers with skills and knowledge that is essential for inculcating the entrepreneurial values in students and guiding towards entrepreneurial career. In such a way that this programme is designed to train and develop the faculties from various engineering colleges in entrepreneurship development so that they can act as resource persons in guiding and motivating the young S & T persons to take up entrepreneurship as a career. This programme was organized **TWO** times in SVCE for a period of two weeks, between 14.06.2006 to 24.06.2006 & 02.12.2013 to 14.12.2013 with funding support received from NSTEDB Division. 44 participants are exposed to this FDP.

#### **3.3 SKILL DEVELOPMENT PROGRAMME (SDP):**

This programme primarily designed for the benefit of the unemployed youth to upgrade their technical skill in a specific field. Conducting appropriate training using the expertise available in college can fulfill this objective. On that basis, EDC-SVCE, organised a training

programme, called SDP on Document Preparation using LaTeX, with the expertise available in the Department of Computer Application, SVCE between 13<sup>th</sup> and 17<sup>th</sup> Oct, 2003. This programme equips the participants in preparing the science and mathematical journals/texts with the help of the LaTeX software package. 7 participants are exposed to this SDP.

### **3.4 TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (TEDP):**

The main objective of this programme is to upgrade the technical skill of the Science & Technology persons. On that basis, this programme is designed to impart technical skill which will enable the participants to engage in self-employment. EDC-SVCE

1. TEDP on Plastic Technology was organized between 14-03-2005 and 24-03-2005 in association with CIPET, Chennai.
2. TEDP on Computer Hardware Maintenance was organized in association with Dept. of CSE, EE, EC & CA in SVCE between 03.11.2008 to 12.12.2008.
3. TEDP on Repair & Maintenance of Automotive Vehicles (2 & 3 Wheelers) was organized **two** times in association with Dept. of Automobile Engineering, SVCE between 24-11-2009 and 06-01-2010 & 29.03.2011 and 12.05.2011.
4. TEDP on Welding Practices was organized **three** times in association with Dept. of Mechanical & Marine Engineering between 10-03-2010 & 26-04-2010, 29.03.2011 & 12.05.2011 and 20.02.2014 & 02.04.2014

172 participants are exposed to these Six TEDPs.

### **3.5 BUSINESS SKILL DEVELOPMENT PROGRAMME (BSDP):**

The main objective of this programme is to motivate and the guide young engineering and management graduates towards entrepreneurship. During this 22-day Business Skill Development Programme the necessary information will be provided to the participants to start business. It was organized **two** times with the financial support of MSME Development

Institute, Ministry of Micro, Small & Medium Enterprises, Govt. of India between 06-02-2008 and 01-03-2008 & 12.12.2008 and 12.01.2009.

53 participants are exposed to these Two BSDPs.

### **3.6 ENTREPRENEURSHIP & SKILL DEVELOPMENT PROGRAMME (ESDP):**

The main objective of this programme is to impart entrepreneurship culture among the unemployed youth in this region and to enhance their skill on a specific technique. This will enable them to cater the need of public as well industries requirement in this region. The specific areas in which our college is well versed by means of having adequate experts and resources to impart training. This training programme was framed for the duration of Two weeks through which the participants can have more practical knowledge in such a way it was scheduled Theory 25% and Practice 75%. Special attention was given to focus on meeting the domestic needs in the following areas:

- a. Electrical Servicing of home appliances
- b. Electronic Servicing of home appliances
- c. Desktop Computer servicing
- d. Welding Practices
- e. Repair & Maintenance of Automotive Vehicles (2 & 3wheelers)
- f. Plumbing Works
- g. Servicing of Air-conditioners (Window & Split)

These six programmes were organised between 20.11.2013 to 10.12.2013. In total around 150 participants attended this programme.

### **3.7 MY IDEA PROGRAMME (MIP):**

The My Idea Programme, Stage-1 of student competition at intra-college level, was organised in our college campus with the financial support of PSG-STEP & VILGRO, IITM, Chennai. The main objective of this programme is to encourage the budding engineers to bring out their innovative idea/concept, which will be highly useful for society.

This programme was organised three times in our college campus for the benefit of our students. The details are as follows:

1. My Idea Programme -1 was organized on 29.01.2010 with 32 Teams.
2. My Idea Programme -2 was organized on 16.02.2011 with 19 Teams.
3. My Idea Programme -3 was organized on 28.12.2011 with 13 Teams.

First prize winner of My Idea Programme-1 from III Year BE, Mechanical Engineering, Mr.R.Arjun, Mr.Dinesh Kumar & Mr.Abhishek Srinivas participated in Villgro Young Innovators Programme, stage-2 student competition, held at IITM on 19<sup>th</sup> and 20<sup>th</sup> March, 2010 and demonstrated their ideas with prototype. Their idea titled, “Continuously variable transmission system for Farm equipment and Pumps” won the first prize at IITM, Chennai.

The National Collegiate Inventors and Innovators Alliance (NCIIA) invited these winners to participate in the Open Minds exhibition, scheduled on March 24 to March 27, 2011 in Washington D.C. to display their prototype. The winners participated at Washington D.C. exhibition and their expenses for this trip was sponsored by both SVCE and Villgro.

64teams participated and presented their ideas in these Three MIPs.

### **3.8 GUEST / MOTIVATION LECTURES:**

1. Guest lecture for Mechanical Engineering students was delivered by Mr.S.Karthikeyan, Manager, Engine Product Development, Ashok Leyland – Technical Centre on 27.02.2012.
2. Motivational Lecture on Entrepreneurship was delivered by Mr.Eldhose Petre & Mr.Arunkumar Shanmugavel, M/s Ticketgoose.com on 11.02.2013.
3. A Guest Lecture on “An Entrepreneurship – A Journey” was delivered by Mr.A.Arun, CEO of M/s.Ticketgoose.com on 04.03.2013.
4. Mr.Prasath Ganiraj, Founder of M/s Ganis Counsel visited our campus, interacted with our students and motivated them. This guest lecture was organized on 10.07.2013 for second Year B.E. (ECE) students only.

5. Mr.Sundar Ragunathan, Director, M/s Wood Ward Grand, Chennai delivered a guest lecture in the context of entrepreneurship on the topic of “High Performance Entrepreneurship” on 07.08.2013(Wed).
6. Mr.Naru Narayanan delivered a guest lecture for motivating the students towards entrepreneurship and created awareness on entrepreneurship on 03.09.2013(Tue).

318 students are participated in these Six guest lectures.

### **3.9 STUDENT ENTREPRENEURS:**

A team of students joined together to establish a milk parlor in the college campus with the support of Tamilnadu Co-operative Milk Producers’ Federation Ltd (AAVIN) and Entrepreneurship Development Institute (EDI), Govt. of Tamilnadu. This initiative will help the students to gain exposure and experience in entrepreneurial activities. SVCE has played a major role in establishing this project by means of providing space with subsidized rent, EB power and other moral support.

The Inaugural function of Aavin Parlour was held at our College on 15.04.2013 in a very grand manner. The function was started in the morning at 09.00 AM. The chief guests of this inaugural function are Mr P Tamil Selvan, Deputy General Manager (Marketing), The Tamilnadu Milk Producers’ Federation Ltd., (AAVIN), Mr.Sriram, Electrical Engineer, The Tamilnadu Milk Producers’ Federation Ltd., (AAVIN), DR.P.Sai Prasad, Deputy Director, Entrepreneurship Development Institute (EDI), Govt. of Tamilnadu.

#### **4. FUNDS RECEIVED FROM VARIOUS SOURCES:**

The funds received by EDC-SVCE from various funding sources are:

##### **4.1 NSTEDB Division, Dept. of Science & Technology (DST), New Delhi:**

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	Recurring & Non-recurring expenses	Oct, 2002	Rs. 8,62,000.00
2	Recurring expenses	Sep, 2004	Rs. 4,98,102.00
3	Recurring expenses	Nov, 2005	Rs. 5,01,848.00
4	Recurring expenses	Jan, 2007	Rs. 2,00,000.00
5	To conduct EDP	Dec, 2004	Rs. 1,82,593.00
6	To conduct FDP	Nov, 2004	Rs. 1,10,222.00
Total			<b>Rs 23,54,765.00</b>

##### **4.2 MSME Development Institute (MSME-DI), Guindy, Chennai:**

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	To conduct BSDP	FY 2007-08	Rs. 1,00,000.00
2	To conduct BSDP	FY 2008-09	Rs. 1,00,000.00
Total			<b>Rs. 2,00,000.00</b>

##### **4.3 Entrepreneurship Development Institute of India (EDII), Ahmedabad:**

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	To conduct 3 EACs	FY 2008-09	Rs. 54,000.00
2	To conduct 1TEDP	FY 2008-09	Rs. 2,00,000.00
3	To conduct 2 EACs	FY 2009-10	Rs. 27,000.00
4	To conduct 2TEDPs	FY 2009-10	Rs. 4,00,000.00
5	To conduct 2 EACs	FY 2010-11	Rs. 27,000.00
6	To conduct 2TEDPs	FY 2010-11	Rs. 4,00,000.00
7	To conduct 1TEDP	FY 2013-14	Rs. 2,00,000.00
Total			<b>Rs. 13,08,000.00</b>

##### **4.4 Indian Society for Technical Education (ISTE), New Delhi:**

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	To conduct 1 EACS	FY 2008-09	Rs. 11,500.00
Total			<b>Rs. 11,500.00</b>

##### **4.5 PSG-STEP, Coimbatore & Villgro, IITM Research Park, Chennai:**

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	To conduct MIP	FY 2009-10	Rs. 10,000.00
2	To conduct MIP	FY 2010-11	Rs. 10,000.00
3	To conduct MIP	FY 2011-12	Rs. 6,000.00
Total			<b>Rs. 26,000.00</b>

#### 4.6 All India Council for Technical Education (AICTE), New Delhi:

Sl. No	Particulars	Sanctioned year	Sanctioned Amount
1	Recurring Expenses	May, 2011 to Mar, 2014	Rs. 4,00,000.00
2	Non-recurring Expenses	May, 2011 to Mar, 2014	Rs. 2,30,000.00
Total			<b>Rs. 6,30,000.00</b>

#### 4.7 Entrepreneurship Development Institute (EDI), Chennai:

Sl. No	Particulars	Sanctioned Year	Sanctioned Amount
1	To conduct EAC	FY 2013-14	Rs. 3,250.00
Total			<b>Rs. 3,250.00</b>

From Oct 2002 to Mar 2015, the total grant received by EDC, SVCE: Rs 44,83,515.00

## **5. Entrepreneurs / Technopreneurs : SVCE Alumni & EDC-SVCE beneficiaries:**

Entrepreneurship Development Cell (EDC) is in active state at Sri Venkateswara College of Engineering (SVCE) from Oct 2003 to till date. Please refer EDC Report from Oct 2003 to Oct 2013 dated 29.10.2013 for the activities carried out by EDC.

Due to the active activities of EDC, the following alumni/personal became Entrepreneurs:

### **5.1 SVCE Alumni:**

1. Mr.Pravin Shekar, CEO, M/s Dexterity KPO Services, SP-75, SIDCO Industrial Estate, Ambattur, Chennai – 600 058. Mobile: 9840035590 E-mail: [pravin@dexterity.in](mailto:pravin@dexterity.in)
2. Mr.J.Hari Sudhan, M/s Leomane Technologies, No: 181, I Floor, Gandhi Salai, Velachery, Chennai – 600 042. Ph: (044) 4552 5657 Mobile: 94447 48950 e-mail: [harisudhan@leomanetech.com](mailto:harisudhan@leomanetech.com) (EE 2008 passed out).
3. Mr.B.A.Madhusudhan, M/s Cartwheel Concepts, 8, 11<sup>th</sup> Cross Street, Sastri Nagar, Chennai – 600 020. Ph: (044) 2491 3695 Mobile: 94444 44910 e-mail: [madhu@kobwebs.net](mailto:madhu@kobwebs.net) (CS 1996 passed out)
4. Mr.Alan Hadle Hamilton, M/s Big Bang Ideas (The Score Magazine), H26, S1 Vasuki , 1<sup>st</sup> Avenue Road, Thiruvalluvar Nagar, Thiruvanmiyur, Chennai – 600 041. Ph: 98410 20228 e-mail: [ALAN@HIGHONSCORE.COM](mailto:ALAN@HIGHONSCORE.COM)
5. Mr.Siddarth Gothi, M/s Gothi's Diamond Jewellers, Cathedral Road, 15/1, Damodaran Street, Gopalapuram, Chennai – 600 086. Ph: 2811 3368 Mobile: 98413 33212 e-mail: [siddarthgothi@gmail.com](mailto:siddarthgothi@gmail.com) (ME 2008 passed out)
6. Mr.L.P.Prasanth, M/s ideas inc., No.1, 6<sup>th</sup> Lane, Shastri Nagar, Opp. Shastrinagar watertank, Adyar, Chennai – 600 020. Mobile: 98413 52859 e-mail: [lprashanth.42@gmail.com](mailto:lprashanth.42@gmail.com) (ME 2006 passed out)
7. Mr.P.Vikram Kumar M/s Hexarts web design, R.S.R Plaza II Floor, #50/51, Arcot Road, Vadapalani, Chennai – 600 093. Ph: (044) 4354 4808 Mobile: 98400 40908 e-mail: [vikram@hexartswbdesign.com](mailto:vikram@hexartswbdesign.com) (ME 2006 passed out).
8. Mr. Abrar Ahmaed, a) M/s Kaizen Nano lab, b) M/s ABABEEL Properties & Builders c) M/s Tejari Traders. Ph: (044) 4205 7848 Mobile: 9790756730 e-mail: [abrar\\_usc@yahoo.com](mailto:abrar_usc@yahoo.com), [abrar.usc@gmail.com](mailto:abrar.usc@gmail.com) (EE 1998 batch passed out)



9. Ms.J.Vanipriya, M/s Proyogana Business Consulting pvt. Ltd., Ashok Nagar, Chennai. (MCA 2006-2009)
10. Mr.P.R.Venkatesh, M/s Ram Toolings, #45, SIDCO Estate, Kakkalur, Tiruvallur (Dist.) – 602 003. Ph: (044) 2473 3352 Mobile: 94440 63268 e-mail: venkatesh.pr@gmail.com
11. Ms.N.Rakshita, Ms.J.Priyanga, Mr.R.S.Govind Arjun, Mr.S.Chokkalingam, Mr.R.G.Praveen Aavin (II Year Students in AY 2013-14), M/s AAVIN-SVCE Milk Parlour, SVCE
12. Praveen Jeyaraj, M/s Propeltree Technologies Pvt Ltd, 32, Thirumurthy Street, T.Nagar, Chennai – 600017. Mobile: 99626 77777 (IT 2008 passed out)
13. K.Balaji, M/s. MTI Infratech Private Ltd., #71- Old No.32G/9, Vettavalam Road, Street next to sales tax office, Thiruvannamalai. balajik.mti @gmail.com 74183-70296 – (EEE - 2008 passed out)

## **5.2 EDC Trained Persons:**

1. TEDP on Welding: Mr Prabhu, Kancheepuram (participant in skill development program)
2. TEDP on Welding: Mr U.Ramesh, Ulundurpettai (participant in skill development program)
3. BSDP: Mr.P.Satish Kumar, M/s Zenigma Foods, No: 213, Village High Road, Sholinganallur, Chennai – 600 119. Ph: (044) 2450 2066 Mobile: 97914 46777 e-mail: [satish@zenigmafoods.com](mailto:satish@zenigmafoods.com)
4. TEDP on Computer Hardware Maintenance: Mr.Santhanaraj, M/s Kanchi Powertronics & System, 167, Indira Avenue, Ashok Nagar, Kanchipuram-2. Ph: (044) 27231722 Mobile: 98435 67394.
5. TEDP on Computer Hardware Maintenance: Mr.KDhanasekar, M/s Dhana Digital Photos & Videos, #114, A.S.N Odai Street, Big Kancheepuram-2. Mobile: 98402 25025.
6. Ms.P.Kannamma, M/s Auromaa Fire Fighting Equipments Mfg. & Services, No. 5, Bhoopathi Nagar, Kilkattalai Industrial Estate, Kilkattalai, Chennai – 600 117. Ph:

2522 2460 Mobile: 93810 24952 e-mail: [pkannamma@realidea.biz](mailto:pkannamma@realidea.biz),  
auromaa\_realidea@yahoo.co.in

7. Mr.S.Senthil Murugan, M/s Sornam Dairy Foods, #298, Sembium Road, Puzhal Post, Kathirvedu Village, Chennai – 600 066. Ph: 2556 7531, 2594 2342 Cell: 94441 73311.
8. Mr.D.Jayanthan and Mr.D.Jayachandiran, participants of TEDP on Welding Practices, started M/s MJJ Welding Works at Navalur Village, Sriperumbudur(Taluk) on 02.03.2015. Ph: 8508904046.

Also, the EDC-SVCE is in the process of compiling the list of Entrepreneurs who had participated in the activities of EDC-SVCE.

## **6. FUTURE PLANS OF EDC**

Establishing a Business Incubator in college campus, for which a project proposal was submitted to MSME-DI, Chennai.

Follow-up meeting with the participants of ESDP, TEDP, BSDP is being proposed to update the progress status of the participants.

Two-day workahop on Entrepreneurship and Business Plan is scheduled in March, 2015.

## **7. CONCLUSION**

For the last ten years, around 45 programmes, as per the table given in paragraph 2, were conducted. The total participants exposed of the above events are 1804 and they are highly motivated & exposed to entrepreneurship. Apart from this, 64 teams have participated in ‘My Idea Programme’.

We have received the funds from

1. All India Council for Technical Education (AICTE), New Delhi,
2. NSTEDB Division, Dept. of Science & Technology (DST) New Delhi,

3. MSME Development Institute (MSME-DI), Guindy, Chennai,
4. Entrepreneurship Development Institute of India (EDII), Ahmedabad,
5. Indian Society for Technical Education (ISTE), New Delhi,
6. PSG-STEP, Coimbatore & Villgro, IITM Research Park, Chennai and
7. Entrepreneurship Development Institute (EDI), Chennai

totaling **Rs 44,83,515.00**.

Also, a team of students started an AAVIN MILK PARLOUR at our college from 15-04-2013 and it is running successfully. We hope the highly motivated student participants will become future entrepreneurs.

**Note: The detailed individual report of all these activities with photo albums are available in our EDC files.**

Report Compiled by:

(V.Senthil Velan)  
Project Officer, EDC

(Dr. M.Subramaniam)  
Chief Coordinator, EDC