

REPORT

FDP on DESIGN THINKING: A PROCESS FOR CREATIVE PROBLEM SOLVING

Date: 13-07-2020 to 17-07-2020

Time: Everyday 4 PM to 6 PM

Resource Persons: Ms Suganya, CEO, WriteIT Solutions & Ms Shenbagamalar, SME, WriteIT Solutions

Objectives

- To learn the importance of design thinking – Mission, Application and Case Study.
- To understand the solution based approach to solve problems and five step process of design thinking.
- To get an exposure to Patent Filing.

About the programme

The Department of Information Technology in association with IIIC conducted a Faculty Development Program (FDP) on **DESIGN THINKING: A PROCESS FOR CREATIVE PROBLEM SOLVING** from 13th of July to 17th of July 2020. Dr. V.Vidhya, HoD/INT, invited the participants and extended her warm greetings to the resource persons. The FDP Coordinator Dr. T. Sukumar, Associate Professor & Asst Head/INT, welcomed all the participants and delivered the introductory speech about the areas of expertise of the speakers.

Ms.L.Senbagamalar started the first session explaining the basics of Design Thinking. On the second day, the speaker gave a brief introduction about Design Thinking Mindset – Human Centered Approach. The rest of the sessions were handled by Ms. Sukanya, CEO, WriteIT Solutions. On third day, the speaker started the session by discussing a problem statement, all the participants were involved in the discussion and many solutions have been framed up for the case study. The speaker encouraged the participants to come up with potential problem statements for discussions. The participants submitted a handful of problems and the solutions to those were discussed on day four.

Ms.Sukanya completed the last day session by providing real world design thinking examples and explained the procedure for Patent filing. The FDP was more interactive and the participants cleared their doubts during the session. The Question and Answer part of the event was quite extensive where the speaker addressed all the questions posted at her patiently. The event was closed with Mr Sivakumar delivering the vote of thanks.

The FDP was more interactive and the participants cleared their doubts during the all the sessions. The Question and Answer part of all the sessions was quite extensive where the speaker addressed all the questions posted at them patiently.

Overall the FDP was insightful and useful for the participants. The event was concluded with Mr. E. Sivakumar, Assistant Professor delivering the vote of thanks. Dr. V.Vidhya, HoD/INT and Dr T Sukumar thanked the speakers for making the FDP more effective and all the participants for their active participation.

Take Aways

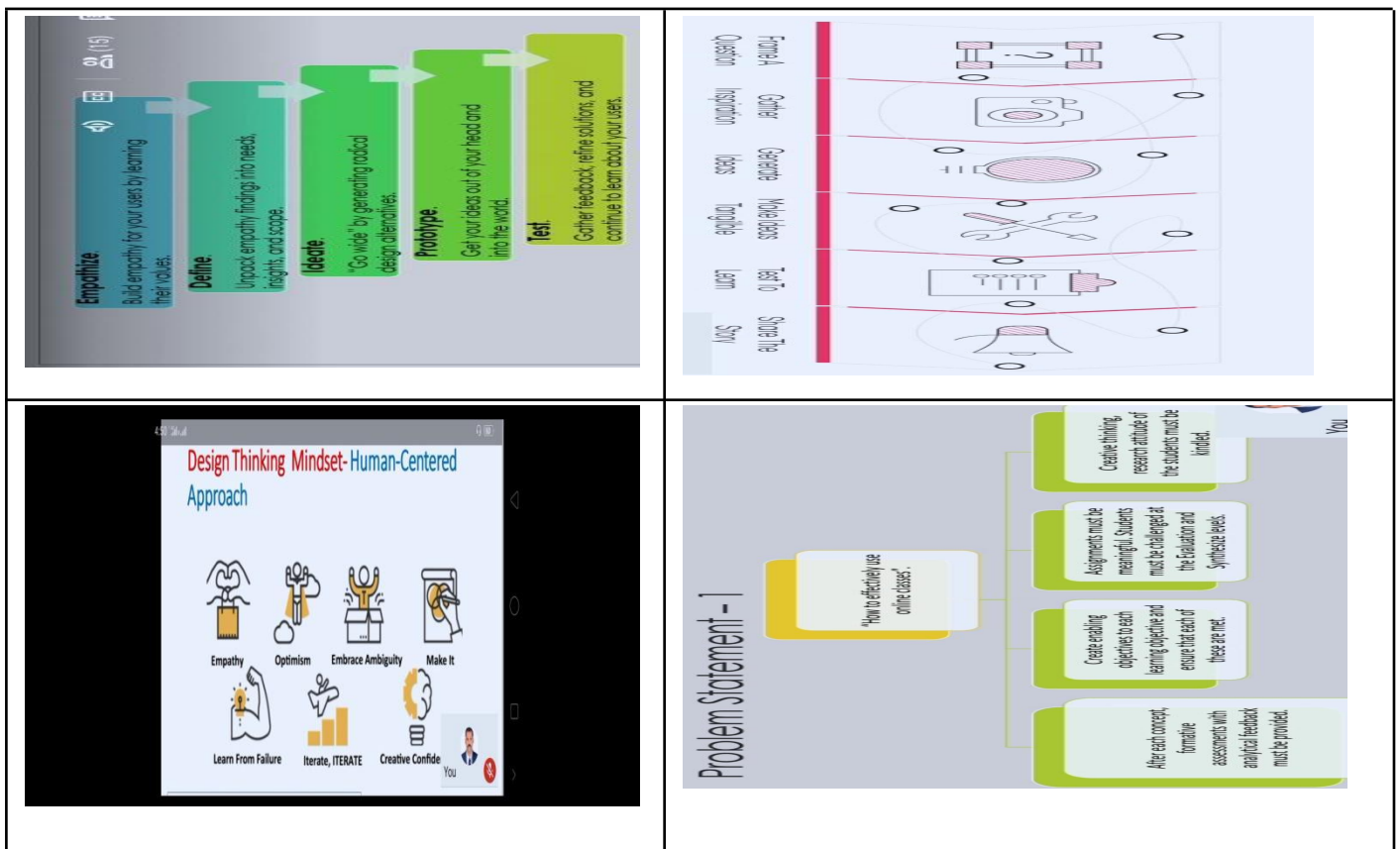
The participants understood the fundamentals of Design Thinking, exposed to various problem statements, and the procedure for filing the patents.

Participants Summary

Total Number of participants – 20

Internal Faculty – 19; External Faculty - 1

Memories



Coordinators

Dr. T. Sukumar, Associate Professor & Asst Head/INT

Mr. E. Sivakumar, Assistant Professor, INT

Ms. S. Aiswarya, Assistant Professor, INT

HoD/INT