REPORT

WEBINAR ON ENTREPRENEURSHIP OPPORTUNITIES IN IT

Date: 29.12.2020   **Time:** 11.40 AM to 12.40 PM

Resource Person: **Dr S Ilaiyavel, Associate Professor, Department of Mechanical Engineering**

Objectives

- To provide an insight on the Entrepreneurship opportunities at the college to the students
- To understand the importance of being an entrepreneur
- Motivate the students to turn out as an entrepreneur

About the programme

The Department of Information Technology in association with Institution's Innovation Council (IIC) and Entrepreneurship Promotion and Incubation Centre (EPIC)-SVCE conducted a webinar on **"ENTREPRENEURSHIP OPPORUNITIES IN IT"** on 29th December 2020. Dr S Ilaiyavel, Associate Professor, Department of Mechanical Engineering and Manager, EPIC-SVCE was invited as the Expert Speaker. Dr. V.Vidhya, HoD/INT, the Class Committee Chairperson of the first year students, the first year students of the department and their Faculty Advisors participated in the webinar. The event started with a prayer and Mr. E. Sivakumar, Assistant Professor welcomed the speaker and the participants.

Dr. V. Vidhya greeted the speaker and extended her warm greetings to the participants. In her introductory talk she mentioned that one of the key objectives of engineering curriculum is to promote entrepreneurship and nurture budding entrepreneurs. She insisted that the goal of every engineer should be to emerge as an entrepreneur at any point during their life. She quoted the importance of "KD" as Knowing the responsibility and Doing the responsibility. She expressed her wish of engineers being employers than employees. She motivated the students to start their start-ups in their field of interest. She recalled the career opportunities provided by the college with respect to Placement, Higher Studies, and Entrepreneurship to a graduate. She also ensured the facilities like seed money, infrastructure, and mentorship from the college for the incubatees via EPIC. She concluded by thanking the speaker for his acceptance to motivate the students towards entrepreneurship.

Dr Ilaiyavel started his talk thanking the college for providing the facilities for EPIC and HOD/IT for inviting him to deliver the talk. He mentioned that the innovation is the heart of start-ups and students shall look out for problems from the environment surrounding us. He quoted a three stage process for product development as IDEA – PROTOTYPE – PRODUCT. Answering a question, he mentioned that

anyone with or without a strong economical background can become an entrepreneur. He informed that the projects in the EPIC are collaborated with the Government of Inida under the Ministry of Micro, Small, and Medium Enterprises (MSME). He insisted the importance of education to emerge as an entrepreneur and highlighted that academics play a vital role in shaping the technical aspects of being an entrepreneur. He quoted entrepreneurs as "Opportunities Identifiers". He differentiated the start-ups from business by stressing the 'innovation' and 'ownership' features associated to the start-ups. During his talk he introduced Mr, Krishnakanth and Ms Mahalakshmi, final year students of the department of Computer Science and engineering, as current incubatees working on their start-ups at the EPIC. The incubatees briefed about the facilities provided by the EPIC during their incubation, especially at identifying potential clients. Mr Krishnakanth suggested the students to work towards their start-ups right from the first year and acquire knowledge on using Cloud services.

Overall the session was insightful and useful for the participants. The event was concluded with Mr. E. Sivakumar, Assistant Professor delivering the vote of thanks, thanking the college for providing an environment to develop entrepreneurship skills, the speaker for his motivational talk, the HOD for organizing the webinar, and the students for their active participation.
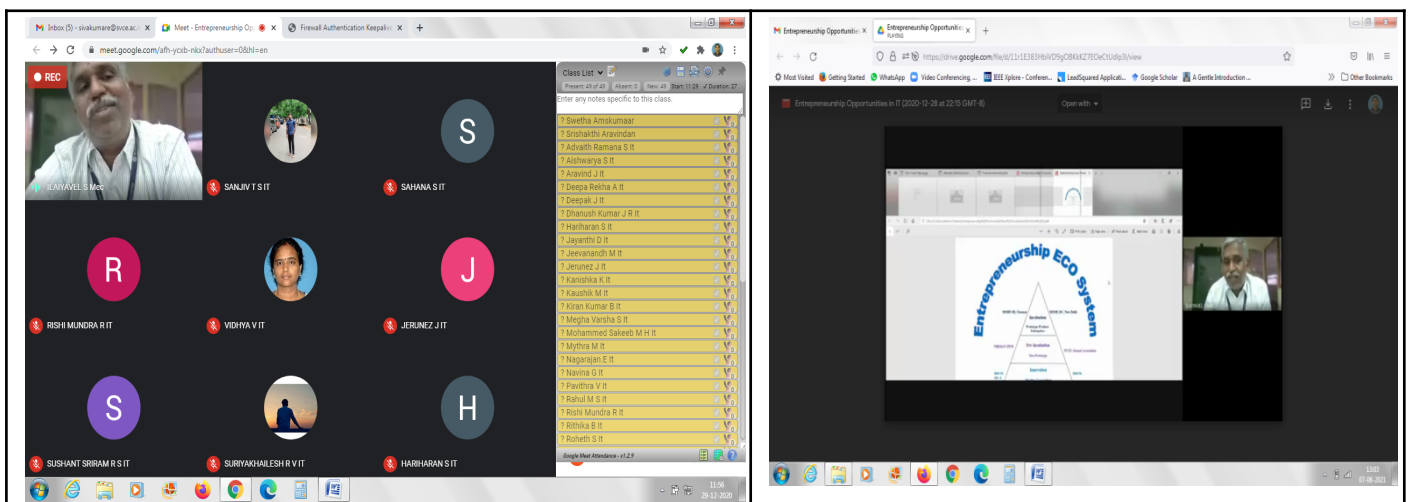
Outcomes

- Eco-system at Sri Venkateswara College of Engineering for entrepreneurship

- Importance of academics and innovative ideas to gear up for start-ups

- Start-ups are superior to business

Participants Summary

Total Number of student participants – 108

Memory

Coordinators

Dr. V. Vidhya, Professor& Head/INT

Mr. E. Sivakumar, Assistant Professor, INT

HoD/INT