

SRI VENKATESWARA COLLEGE OF ENGINEERING

(An Autonomous Institution, Affiliated to Anna University, Chennai)

Pennalur, Sriperumbudur Taluk – 602117.

Department of Mechanical Engineering



A Report on

“ONE DAY HANDS-ON WORKSHOP ON MYPAD TECHNICAL EVENT MANAGEMENT SYSTEM”

Venue	: MECHATRONICS LAB
Date	: 07.02.2020
Time	: 09:00am to 12:00pm & 01:00pm to 04:00pm

In
Coordinator
(Dr. M. Mohandas)

Hod
Dr. S. RAMESH BABU, M.E., Ph.D
Professor & Head
Department of Mechanical Engineering
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (TK) - 602117
Tamilnadu, INDIA

03/02/2020

SVCE

Sri Venkateswara College of Engineering
Department of Mechanical Engineering

Submitted to the Principal:

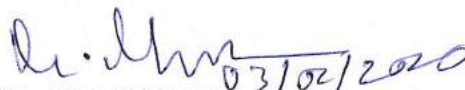
Sub: Request for conducting One Day Hands on workshop on "MyPad Technical Event Management System."


This programme focuses on the usage of technical event management tools. Technical event management is a unique field requiring a versatile skill set and education, including elements of business, public relations, social media, technology, critical thinking, culinary knowledge, photography and problem-solving. Aside from being recognized in the field of hospitality and public relations.

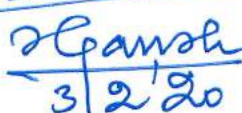
Technical event organizers are to be better educated, more sophisticated in terms of the fundamental management skills, and more versatile. Participants will learn to develop, co-ordinate and manage a broad range of events, sites and facilities. This Event Management program will provide faculty with transferable, practical knowledge and skills in management practices such as planning design, marketing, human resource and volunteer management, sponsorship, catering management, budgeting, risk management and program evaluation.

It proposed to conduct the One Day Hands on workshop on "MyPad Technical Event Management System" on 7th February 2020. The total number of participants is restricted to only 30. Hence, it is requested to grant permission for conducting the workshop.

Thanking you,


(Dr. M. MOHANDASS)
Asso. Professors/ME
Workshop Coordinator


Dr. S. RAMESH BABU
HOD/ME
Workshop Convener

To: HOD-MEC - Approved

3/2/20

Dr.M.Mohandass organized **“ONE DAY HANDS-ON WORKSHOP ON MYPAD TECHNICAL EVENT MANAGEMENT SYSTEM”** on 07/02/2020 at SVCE.

Registration & Certificate: Free Registration (certified programme)

Venue : P.G. CAD Lab, I Floor, Mechanical Block

No: of candidates : Limited to 50 (on a first come first serve basis)

Requirements : Cell phone with WhatsApp connectivity

ONE PAGE WRITE-UP PROGRAM OBJECTIVES & BENEFITS:

Star Performer Faculty Name: Dr.M.Mohandass

Star performer Student Name: Mr Nelson

PARTICIPATION DETAILS:

No.of Internal/external Students participated: 05

No.of Internal/external Faculties participated: 31

REMARKS OF THE PROGRAM:

This programme focusses on the usage of technical event management tools. Technical event management is a unique field requiring a versatile skill set and education, including elements of business, public relations, social media, technology, critical thinking, culinary knowledge, photography and problem-solving. Aside from being recognized in the field of hospitality and public relations, Event managers are better educated, more sophisticated in terms of the fundamental management skills, and more versatile. Students will learn to develop, co-ordinate and manage a broad range of events, sites and facilities. This Event Management program will provide students with transferable, practical knowledge and skills in management practices such as planning design, marketing, human resource and volunteer management, sponsorship, catering management, budgeting, risk management and program evaluation.

MyPad® is an Award winning 100% digitally automated AI powered integrated platform having experience of a decade in conducting various Academic, Professional Associations and corporate knowledge sharing events. Around 36 participants learned the usage of MyPad tools of technical event management platform through this one day workshop.

ATTENDANCE DETAILS:

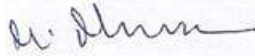
One Day Hands-On Workshop on MyPad Technical Event Management System				
S.No	Name of the Faculty	Designation	Mobile No. (Whatsapp)	Department
1	Dr . PREMNATH S	Asso. Prof.		AUT
2	Mr. RAMANJANEYULU KOLLA	AP		AUT
3	MÍ. NAGA VIGNESH S	Asst Professor	9994506873	BIO
4	Prof. S. Prabhu	Professor	9840180535	BIO
5	DÍ. YOGESH KUMAR M	Asso. Prof.		CHE
6	Dr. SARASWATHI G	AP		CHE
7	Mr.BHARATH.S	AP		CHE
8	Vijaya Lakshmi.A.C	AP	9884852020	CHE
9	Dr. KUMUTHA R	Professor		CVE
10	MS. RUBY FREYA	AP		CVE
11	MS. SATHYA PRIYA	AP		CVE
12	Dr. GAYATHRI K S	Asso. Prof.		CSE
13	MS. SASIKALA	AP		CSE
14	Mr.R.SENTHILKUMAR	AP	9629250575	CSE
15	S Rajalakshmi	AP	9047560110	CSE
16	DÍ. GOPINAÍ'H C	Asso. Prof.		EEE
17	MÍ. MOHANRAJ V	AP		EEE
18	Ms. Gomatheeswari Preethika C	AP	8903551763	ECE
19	Ms. KALAVATHI S	AP		INT
20	Dr.V.Vidhya	Professor		INT
21	Dr.M.Anandan	Asso. Prof.	9443813896	MAR
22	Mr. GURUSAMY V	AP		MAR
23	Mr.MOHAN	AP	9566115653	MAR
24	Mr.KARNAM DILEEP	AP	9677334799	MAR
25	Mr.KARTHIK S GOPAL	AP	9176679443	MAR
26	Dr. MOHANDASS M	Asso. Prof.	9445235139	MEC
27	Dr. M. GAJENDRAN	AP	9884546070	MEC
28	V. SENTHIL VELAN	AP	9884773837	MEC
29	Dr. STANLY SAMUEL S	Asso. Prof.		ACH
30	Dr. THIRUMALAIKUMAR M	AP		ACH

31	Dr. A. Gnanasekar	Librarian	9444042807	LIB
32	Mr. Nelson	Student		MEC
33	Mr. Naveen	Student		MEC
34	Mr. Perumalsamy	Student		MEC
35	Mr. Nisangan	Student		MEC
36	Mr. Rajkumar	Student		MEC


PROGRAM SCHEDULE:

Sri Venkateswara College of Engineering
One Day Workshop on MyPad Technical Event Management System
Date: 7th February 2020
DETAILED SCHEDULE, Venue: PG. CAD Lab (I Floor Mechanical Block)

DATE	SESSION	TIMING	TOPIC	DETAILS	Chief Guest/Expert Member
07/02/2020	1	9.00 AM – 10.30 AM	Overview and Introduction to MyPad	Why MyPad?, Various Promotional Techniques, Registration, Publication & Payment methods. Live environment – Tips & tricks on using through various features, Review Live test	Mr. Senthil Kumar Managing Director, MyPad Chennai
		10.30 AM – 10.45 AM		Tea & Snacks	
	2	10.45 AM -12.15 PM	Using of MyPad	Hands on using Conference site with training user id. •Hands on Promotional techniques – Live. Hands on Peer review, Plagiarism check, communication etc. Creating Traditional and Digital Sponsorship Plan for SMET2020 (Features & Pricing) - Live •How to reach digitally different Sponsors & Advertisers – Using tools and various approaches.	
		12.15 PM – 1.00 PM		LUNCH BREAK	
	3	1.00 PM - 3.15 PM	Hands-on Session	•Planning, setting Conference workshop and selling Exhibition stalls •Reaching more audiences & Tracking visitors. •Creating Digital Sponsorships •Digital advertisement – Various options •Post Conference feedback and analysis	
		3.15 PM – 3.30 PM		Tea & Snacks	


Dr. M. MOHANDASS
Organizing Member, SMETI-2020

Dr. M. Mohandass, M.E., Ph.D
Associate Professor
Department of Mechanical Engineering
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (TK). - 602 117


Dr. S. RAMESH BABU
Coordinator, SMETI-2020

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