



# **National Service Scheme**

**Annual Report 2019-20**



**SRI VENKATESWARA COLLEGE OF ENGINEERING**

*(Approved by AICTE & Affiliated to Anna University- Chennai-25)*

**Pennalur, Sriperumbudur Tk -602 117**



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# Preface

Sri Venkateswara College of Engineering - a unit of Sri Venkateswara Educational and Health Trust was inaugurated by then Governor of Tamil Nadu, Honorable Sri S L Khurana at Nazarethpet on 8th April 1985. On further development the college has been shifted to the present campus on 5th January 1992 and formal functioning was inaugurated by then president of India His Excellency Shri R Venkataraman. The Governing Council of the college is the Apex Body for the governance of the college which is chaired by well known industrialist and philanthropist Dr. A C Muthiah, Chairman SPIC Ltd. Under his guidance, the College has progressed phenomenally. In a last thirty two years, there has been an all round development in infrastructure, research and academic activities followed by co-curricular and extra curricular activities. National Service Scheme (NSS) is one among the extra curricular activity in the College. The NSS unit of SVCE has been conducting camps regularly in the nearby villages since its inception. Health awareness programmes, Medical Camps, awareness programmes on gender issues, clean & green Campaigns are some of the regular activities of the unit.

Principal

# Our Vision and Mission

## OUR VISION...

To be a leader in  
Higher Technical education and  
Research by providing  
the state of the Art  
Facilities to Transform  
the learners in to  
Global Contributors  
and Achievers

## Our Mission...

To Develop SVCE as a  
“ CENTRE OF EXCELLENCE ”  
Offering engineering Education To Men and Women  
At undergraduate And Post graduate degree levels,  
Bringing out their Total personality. *Emphasizing*  
*Ethical Values* And Preparing Them to meet the  
Growing Challenges of the Industry And *Diverse*  
*societal needs of our Nation*

### **Over view**

The NSS activities for the year 2019-20 are started in August 2019. The unit activities are planned to provide training on public health. In addition, the awareness programmes are also arranged on National level youth policies and activities. To the above purpose students of our college are taken to participate in various programmes of Rajiv Gandhi National Institute for youth Development, Sriperumbudur. To motivate the social responsibility in the public life, awareness on the democratic rights and rules of election are provided to our students through which Self-management practice by public oriented govt. events. As regular programmes & Annual special camps organized in the nearby villages of Sriperumbudur, the personality development, social transformation trends for the upliftment of the society are achieved through such programmes of NSS

Programme officer

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# **1. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-**

*Arranged*

**26<sup>th</sup> July 2019**

1. Name of the Programme : Swachh Bharath Internship Program 2019 –
2. Venue : Solid Waste Management Project by Hand in Hand India ,Mammallapuram
3. From : 26/ 7 /2019 .
4. To : 26 / 7 /2019
5. Number of Days : One day
6. Number of Volunteers involved : 20
7. Number of Beneficiaries: 19 NSS volunteers and two NSS Program Officers
8. Description:

Twenty NSS volunteers as part of Swachh Bharath Internship Program – 2019 under the stewardship of Sr. PO-NSS, along with program officer Dr. R. Umadevi visited the Solid Waste Management Project by Hand in Hand India at Mammalapuram, Chennai. The team started from college at 8.30AM in a college van and after reaching the facility an introductory session was held explaining the operations carried out in the project. Mammalapuram being a tourist place solid waste collected from hotels and local households were segregated and the food waste are converted to get Bio-gas through plant and the slurry gets converted to manure through earthworm's technique and other techniques. The team spent almost the entire day at the project site and interacted with the project in-charge and learned the art of converting waste in to money and manage the waste. The team reached college at 6 PM.

9. Durable Asset Developed : 20×Rs.200/- = Rs. 4000/-





## **2. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-** *Arranged*

**27<sup>th</sup> July 2019**

- |                                  |   |
|----------------------------------|---|
| 1. Name of the Programme         | : Swachh Bharath Internship Program 2019 –<br>Medical hand wash procedure demonstration |
| 2. Venue                         | : Panchayat Union Elementary School ,<br>Karanthangal Village , Sriperumbudur           |
| 3. From                          | : 27/ 7 /2019   |
| 4. To                            | : 27/ 7 /2019   |
| 5. Number of Days                | : One day   |
| 6. Number of Volunteers involved | : 19  |
| 7. Number of<br>Beneficiaries    | : 25 students 2 teachers and General Public   |

### **8. Description:**

The Medical hand wash procedure as part of sanitation mission has been demonstrated to the elementary school students of Karanthangal village near our college under the aegis of Swachh Bharath Internship Program – 2019 on 27/ 7 /2019. Nineteen students from NSS units of our college participated in this internship program.

The Program Officers led the students. The school students were asked to form a circular assembly and NSS volunteers demonstrated the hygienic hand wash procedure. Further, school students were called to repeat the Medical hand wash procedure to ensure that they have learnt the procedure. In addition one NSS volunteer through megaphone expounded on the sanitation procedures to be followed to keep the surroundings clean. The hints for personal hygiene are also imparted to the school students. The NSS volunteers interacted with the teachers to ascertain their needs for the better working environment to maintain the cleanliness in the school.

- |                            |  |
|----------------------------|--|
| 9. Durable Asset Developed | : $19 \times \text{Rs.}200/- = \text{Rs.}3800/-$ |
|----------------------------|--|





### **3. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-*Arranged***

**28<sup>th</sup> July 2019**

- |                                  |  |
|----------------------------------|--|
| 1. Name of the Programme         | : Swachh Bharath Internship Program 2019 – Medical hand wash Procedure demonstration |
| 2. Venue                         | : PUM School, Nemilli Village, Sriperumbudur   |
| 3. From                          | : 28/ 7 /2019  |
| 4. To                            | : 28/ 7 /2019  |
| 5. Number of Days                | : One Day  |
| 6. Number of Volunteers involved | : 20 Student volunteers  |
| 7. Number of Beneficiaries       | : 87 Students, 6 teachers & 20 volunteers (Total of 113 participants)                |

**8. Description:**

The Medical hand wash procedure as part of sanitation mission has been demonstrated to PUM school of Nemelli village near our college under the aegis of Swachh Bharath Internship Program – 2019 on 28/ 7 /2019. Twenty volunteers from NSS units of the college participated in this internship program. Program Officers led the volunteers. The school students were asked to form a circle and NSS volunteers demonstrated the medical hand wash procedure. Further school students were called to repeat the Medical hand wash procedure to ensure that they have learnt the procedure. In addition, one NSS volunteer through megaphone expounded on the sanitation procedures to be followed to keep the surroundings clean. The hints for personal hygiene are also imparted to the school students. The NSS volunteers interacted with the teachers to ascertain their needs for the better work culture in the school.

- |                            |                               |
|----------------------------|-------------------------------|
| 9. Durable Asset Developed | : 20 × Rs. 200/- = Rs. 4000/- |
|----------------------------|-------------------------------|





#### **4. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-*Arranged***

**29<sup>th</sup> July 2019**

- |                          |   |
|--------------------------|---|
| 1. Name of the Programme | : Swachh Bharath Internship Program 2019 –<br>Medical hand wash Procedure demonstration |
| 2. Venue                 | : TELC Primary School, Mannur, Sriperumbudur  |
| 3. From                  | : 29/ 7 /2019   |
| 4. To                    | : 29/ 7 /2019   |
| 5. Number of Days        | : One day   |
| 6. Number of Volunteers  |   |
| Involved                 | : 20 student volunteers   |
| 7. Number of             |   |
| Beneficiaries            | : 37 students of school and 4 teachers (61<br>Participants                              |

**8. Description:**

The Medical hand wash procedure as part of sanitation mission has been demonstrated to TELC Primary school students of Mannur village near our college under the aegis of Swachh Bharath Internship Program – 2019 on 29/ 7 /2019. Twenty students from NSS units of the college participated in this internship program. Program Officers led the students. The school students were asked to form a circle and NSS volunteers demonstrated the Medical hand wash procedure. Further, the school students were called to repeat the Medical hand wash procedure to ensure that they have learnt the procedure. In addition, one NSS volunteer through megaphone expounded on the sanitation procedures to be followed to keep the surroundings clean in the school premises. The hints for personal hygiene are also imparted to the school students. The NSS volunteers interacted with the teachers to ascertain their needs for the better working environment of the school.

9. Durable Asset Developed :  $20 \times \text{Rs.}200/- = \text{Rs.}4000/-$





## **5. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-**

*Arranged*  
**30<sup>th</sup> July 2019**

1. Name of the Programme : Swachh Bharath Internship Program 2019  
Medical hand wash Procedure demonstration Waste
2. Venue : PUM School, Irunkattukotai Village , Sriperumbudur
3. From : 30/ 7 /2019
4. To : 30/ 7 /2019
5. Number of Days : One day
6. Number of Volunteers involved : 20 student volunteers
7. Number of Beneficiaries : 34 students of school and 2 teachers (36 participants)

### 8. Description:

The medical hand wash procedure as part of sanitation mission has been demonstrated to PUM school students of Irungattukottai village near our college under the aegis of Swachh Bharath Internship Program – 2019 on 30/ 7 /2019. Twenty students from NSS units of the college participated in this internship program. Program Officers led the students. The school students were asked to form a circle and NSS volunteers demonstrated the Medical hand wash procedure. Further, the school students were called to repeat the Medical hand wash procedure to ensure that they have learnt the procedure. In addition one NSS volunteer through megaphone expounded on the sanitation procedures to be followed to keep the surroundings clean. The hints for personal hygiene are also imparted to the school students. The NSS volunteers next demonstrated waste segregation process which has been emulated by the students.

9. Durable Asset Developed :  $20 \times \text{Rs.}200/- = \text{Rs. } 4000/-$





## **6. SWACHH BHARATH INTERNSHIP PROGRAM – 2019-** *Arranged*

**31<sup>st</sup> July 2019**

1. Name of the Programme : Swachh Bharath Internship Program 2019 –  
Medical hand wash procedure demonstration
2. Venue : PUM School, Pennalur Village, Sriperumbudur
3. From : 31/ 7 /2019
4. To : 31/ 7 /2019
5. Number of Days : One day
6. Number of Volunteers  
Involved : 20 student volunteers
7. Number of Beneficiaries: : 98 students 6 teachers (total of 104 participants)

**8. Description:**

The Medical hand wash procedure as part of sanitation mission has been demonstrated to PUM School students of Pennalur village near our college under the aegis of Swachh Bharath Internship Program – 2019 on 31/8/2019 .Twenty students from NSS units of the college participated in this internship program. Programme officers led the students. The school students were asked to form a circle and NSS volunteers demonstrated the Medical hand wash procedure. Further, the school students were called to repeat the medical hand wash procedure to ensure that they have learnt the procedure. In addition, one NSS volunteer through megaphone expounded on the sanitation procedures to be followed to keep the surroundings clean. The hints for personal hygiene are also imparted to the school students. The NSS volunteers demonstrated waste segregation process to the students and then interacted with the teachers to ascertain their needs for the better working environment of the school.

9. Durable Asset Developed : 20×Rs. 200/- = Rs.4000/-





## **7. INDEPENDENCE DAY CELEBRATION-*Arranged***

**15<sup>th</sup> August 2019**

1. Name of the Programme : Independence Day Celebration
2. Venue : Sri Venkateswara College of Engineering,  
Pennalur, Sriperumbudur.
3. From : 15/8/2019
4. To : 15/8/2019
5. Number of Days : 1 Day (One Day)
6. Number of Volunteers  
Involved : 70 (Participation Programme)
7. Number of Beneficials : Students, Faculty and Staff & General public
8. Description:

The 73<sup>rd</sup> Independence Day celebration was arranged in the college in which NSS volunteers participated. Seventy volunteers of the units were involved in the Guard of Honour Special marching in the parade ground. Dr.R. Anitha, Professor and Head, Computer Science and Engineering of our presided over the function as chief guest. Following the chief guest hoisting the tricolour Rashtriya Salute was performed along with the national anthem and Independence Day special address was delivered by the chief guest.Further, the NCC cadets paraded signifying the reverence for the 73<sup>rd</sup> Independence Day. Sweets were distributed to the gathering and then dignitaries proceeded to the National Anthem..

9. Durable Asset Developed :  $70 \times \text{Rs.}100/- = \text{Rs.}7000/-$





## 8. SADBHAVANA DAY PLEDGE-*Arranged*

**20<sup>th</sup> August 2019**

1. Name of the Programme : Sadbhavana Day
2. Venue : MPH, Sri Venkateswara College of Engineering  
Sriprumbudur
3. From : 20/8/2019
4. To : 20/8/2019
5. Number of Days : One day
6. Number of Volunteers  
Involved : 205 Student volunteers
7. Number of Beneficial : Students of our college
8. Description:

The Sadbhavana day pledge was taken by NSS volunteers of the college on 20/9/2019 NSS program officer Dr.R.Umadevi welcomed the gathering and in her introductory speech mentioned that 'Sadbhavana' means goodwill and bonafide. Dr.R Uma Devi explained that it is celebrated on **August 20** every year, Sadbhavana day commemorates the memory of our late prime minister, **Rajiv Gandhi** to establish world peace and harmony. Further, the students are asked to stand and stretch their right hand. Dr. R.Karthikeyan PO-NSS read the pledge as under:

***"I take this solemn pledge that I will work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language. I further pledge that I shall resolve all differences among us through dialogue and constitutional means without resorting to violence."*** which has been repeated by the volunteers in unison T

This pledge inculcated a spirit of harmony and unity among the NSS volunteers and with this awareness the event came to an end.

9. Durable Asset Developed: 205×Rs.100/- = Rs.20500/-





## **9. CITIZEN PLEDGE-*Arranged*** **29<sup>th</sup>August 2019**

- |                                     |  |
|-------------------------------------|--|
| 1. Name of the Programme            | : Prime Minister's Citizen Pledge for students             |
| 2. Venue                            | : Sri Venkateswara College of Engineering,<br>Sriprumbudur |
| 3. From                             | : 29/8/2019  |
| 4. To                               | : 29/8/2019  |
| 5. Number of Days                   | : One day  |
| 6. Number of Volunteers<br>Involved | : 200 volunteers   |
| 7. Number of Beneficial             | : All students of college                                  |

### **8. Description:**

The citizen pledge was taken by NSS volunteers of the college on 29/8/2019. The NSS faculty went class to class to administer this pledge. NSS program officer Dr.R.Umadevi welcomed the gathering. Further, the students are asked to stand and stretch their right hand. Dr. R. Karthikeyan PO-NSS read the citizen pledge which has been repeated by the students in unison. This pledge inculcated a spirit of harmony and unity among the students and with this awareness the event came to an end.

- |                            |                              |
|----------------------------|------------------------------|
| 9. Durable Asset Developed | : 200×Rs.100/- = Rs. 20000/- |
|----------------------------|------------------------------|





## 10. BLOOD DONATION CAMP-*Participation*

**18<sup>th</sup> and 19<sup>th</sup> September 2019**

- |                          |  |
|--------------------------|--|
| 1. Name of the Programme | : Blood Donation Camp  |
| 2. Venue                 | : MPH,Sri Venkateswara College of Engineering, Pennalur, Sriperumbudur |
| 3. From                  | : 18/09/2019   |
| 4. To                    | : 19/09/2019   |
| 5. Number of Days        | : 2 days   |
| 6. Number of Volunteers  | : 20 Volunteers.   |
| 7. Number of Beneficial  | : students of the college  |

### 8. Description:

The blood donation camp for the year 2019 was arranged on 18/9/2019 and 19/9/2019 by YRC of our college at MPH the college. The Programme started at 8.30 AM. Twenty NSS volunteers actively set up the booth under NSS banner and helped in the blood donation events of medical services. The NSS volunteers relentlessly serviced in the blood donation camp for two days and **eighty two** students donated blood under the aegis of NSS. The Unit officials appreciated the service rendered by the volunteers.

- |                             |   |
|-----------------------------|---|
| 9. Durable Assets Developed | 20×Rs.50/- = Rs.1000/-<br>82 ×Rs.600/- = Rs.49200/- (Total of Rs.59200/-) |
|-----------------------------|---|



## **11. GANDHI JAYANTHI 150<sup>th</sup> YEAR CELEBRATIONS – INAGURATION PROGRAM-*Arranged***

**1<sup>st</sup>October 2019**

- |                                  |  |
|----------------------------------|--|
| 1. Name of the Programme         | : Gandhi Jayanthi 150 <sup>th</sup> Year Celebrations – Inauguration |
| 2. Venue                         | : MPH, Sri Venkateswara College of Engineering ,Sriprumbudur         |
| 3. From                          | : 1/10/2019  |
| 4. To                            | : 1/10/2019  |
| 5. Number of Days                | : One day  |
| 6. Number of Volunteers Involved | : 200 volunteers   |
| 7. Number of Beneficial          | : students of college  |

### **8. Description:**

150<sup>th</sup> year of Gandhi Jayanthi was celebrated in the college on 1<sup>st</sup> Oct.2019 the inauguration was held on 1/10/2019 at the MPH of the college. Sr. PO-NSS welcomed the gathering and delivered a speech on Gandhij and his ideals and how it can lead and guide young NSS volunteers. As the golden jubilee year of NSS also coincides with this Gandhi Jayanthi 150<sup>th</sup>year celebrations senior program officer listed out the possible programs that can be initiated at the college level as well as outside college possibly in the adopted nearby villages. The programs may include awareness lecture among other events. Program officer Dr.R.Umadevi along with senior lead volunteer Toni delivered out crux of Gandhian ideals in the form of a pledge which was well received by the NSS volunteers.

- |                            |                             |
|----------------------------|-----------------------------|
| 9. Durable Asset Developed | : 200×Rs.100/- = Rs.20000/- |
|----------------------------|-----------------------------|





## **12. NSS – ORIENTATION PROGRAM-*Arranged***

**3rd October 2019**

1. Name of the Programme : NSS Orientation program for new volunteers
2. Venue : Sri JayendraSaraswathi Platinum Jubilee Complex ,  
Sri Venkateswara College of Engineering, Sriperumbudur
3. From : 3/10/2019
4. To : 3/10/2019
5. Number of Days : 1Day
6. Number of Volunteers Involved : 218 Student volunteers
7. Number of Beneficial : 218 volunteers

**8. Description:**

The Orientation program for the enrolled volunteers of (2019 – 2021) batch was conducted on 3/10/2019. Two hundred and eighteen volunteers enthusiastically participated, with Prof. K.S.Badrinathan, Dean (Edn. Development) of the college presided over the function and Sri. Moses Selvakumar, Asst. Prof. Empaneled Training Institute, Madras School of Social Work, Chennai was the chief guest. Dr. A. Anandavadivel Sr.PO invited the gathering and explained at length the motto, role, activities and benefits of NSS and introduced the Chief Guest. Prof. K.S.Badrinathan, Dean (E& D) honoured the chief guest. Chief Guest of the programme delivered his inspiring and motivational talk on NSS urging all volunteers to contribute in the best possible way. Next he explained the role of NSS in personality development and the joy of giving and the benefits it brings into one's life and the art of servicing for others. He depicted the service spirit through running a heart rending video. Prof. K.S.Badrinathan, Dean (E&D) briefly addressed the volunteers to keep up the service spirit even beyond the course of study throughout their life. Further, chief guest gave away shields to the best NSS volunteers for their contributions to various NSS activities. The senior program officer then invited senior lead volunteers to share their experience as a motivation to the novices enrolled. Dr. A. Anandavadivel presented the vote of thanks and programmed ended with National anthem.

9. Durable Asset Developed :  $218 \times \text{Rs.}100/- = \text{Rs.}21800/-$



### 13.NSS GOLDEN JUBILEE YEAR CELEBRATION –

*Arranged*

**3 Oct -28 Nov. 2019**

- |                                  |   |
|----------------------------------|---|
| 1. Name of the Programme         | : NSS Golden Jubilee year Celebrations  |
| 2. Venue                         | : Sri Venkateswara College of Engineering   |
| 3. From                          | : 28/10/2019  |
| 4. To                            | : 03/11/2019  |
| 5. Number of Days                | : Six days (3/10/2019, 10/10/2019, 24/10/2019, 5/11/2019, 12/11/2019, 28/11/2019) |
| 6. Number of Volunteers Involved | : 100 volunteers  |
| 7. Number of Beneficial          | : 200 volunteers  |
| 8. Description:                  |   |

To commemorate the Golden Jubilee year of NSS (1969-2-19), the NSS units of our college embarked on conducting various competitions to bring out the latent talents of the NSS volunteers especially from the first year. Without affecting the academic schedule various competitions were conducted by senior NSS volunteers under the tutelage of lead NSS volunteers after college hours over a period of two months. Every competition included a social theme to inculcate social service spirit among the first year volunteers. Around hundred volunteers enthusiastically participated in the various events and bagged prizes. Every competitive event accommodated two prizes viz., first and second. The competitions conducted are: 1. **CAP DESIGNING** with theme (**India 2020 and Safe Design**), 2.**SPEECH CONTEST** with theme (**National Reconstruction – Need of youth’s social education**), 3 **PHOTOGRAPHY** with theme (**Water scarcity and remedy from NSS**), 4. **POSTER MAKING** with theme (**Why Deforestation and Road Safety**), 5. **ESSAY WRITING** with the theme (**Corruption, Secularism and Bal Swachhtha Abhiyan**), 6.**MEME CREATION** with theme (**50th year of NSS, NSS activities and Social awareness**). The winners were declared and the prizes were distributed in a separate programme in Jan 2020.

- |                            |                          |
|----------------------------|--------------------------|
| 9.Durable assets Developed | :100×Rs.50/- = Rs.5000/- |
|----------------------------|--------------------------|





## **14.NSS GOLDEN JUBILEE YEAR CELEBRATION – PRIZE DISTRIBUTION PROGRAMME-*Arranged***

**9<sup>th</sup> January 2020**

- |                                  |   |
|----------------------------------|---|
| 1. Name of the Programme         | : NSS Golden Jubilee year Celebration– Prize Distribution Function            |
| 2. Venue                         | : Video Hall -Sri Venkateswara College of Engineering,Pennalur, Sriperumbudur |
| 3. From                          | : 9/1/2020  |
| 4. To                            | : 9/1/2020  |
| 5. Number of Days                | : One day   |
| 6. Number of Volunteers Involved | : 80 volunteers   |
| 7. Number of Beneficial          | : 200 volunteers  |

**8. Description:**

Culmination of various events in the form of competitions organized and conducted to commemorate the 50<sup>th</sup> year of NSS as Golden Jubilee year has led to the organization of the NSS – Prize Distribution Function by NSS units .This programme was conducted on 9/1/2020 to distribute the prizes to the winners of various competitions held during the Oct-Nov.2019. Prof. Dr.KR.Santha, VP of our college graced the occasion as the chief guest. The program started with the invocation “Thamizhthai Vazhthu”, followed by the introduction of the chief guest to the NSS volunteer assembled. Further, Dr. R.Karthikeyan, PO–NSS presented a brief report on the NSS golden jubilee year celebrations and its commemoration in Sri Venkateswara College of Engineering by the NSS units. The Chief Guest addressed sharing her NSS days when she was a college student and the impact of NSS on one’s life. The prizes were distributed by the chief guest to winners of various competitions and organizers of these competitions. Dr.T. Sukumar,PO –NSS, delivered the vote of thanks and the program came to an end followed by National Anthem. Refreshments were served to NSS volunteers

9. Durable Asset Developed : 80× Rs.50/- = Rs.4000/-





## **15.PULSE POLIO IMMUNIZATION-*Participation***

**19<sup>th</sup>January 2020**

1. Name of the Programme : Pulse Polio Immunization – Administration of Polio Drops
2. Venue : Toll Plaza-opp. Sri Venkateswara College of Engineering  
Bangalore Highway, Pennalur, Sriperumbudur -602117
3. From : 19/01/2020
4. To : 19/01/2020
5. Number of Days : 1 Day (One Day)
6. Number of Volunteers : 17 Volunteers.
7. Number of Beneficial : 168 Children - Five years and below

**8. Description:**

The Pulse Polio Immunization was implemented on 19/1/2020, Sunday at Toll Plaza, near Sri Venkateswara College of Engineering, NH-Chennai-Bangalore-Highway, Nemelli, Sriperumbudur- 602117. The programme started at 7.30 AM with Seventeen NSS volunteers actively participated and administered polio drops to children up to five years who are pass by through Toll plaza. In the forenoon session 135 children are given the polio drops while in the afternoon session 33 children received polio drops and the total of 168 children were befitted on that day. Dr.A. Anandavadivel Sr.PO– NSS coordinated the services of Pulse Polio Immunization and directed NSS volunteers in the field.

9. Durable Assets : 17 × Rs. 400/- = Rs. 6800/-





## **16.OBSERVATION OF SWACHHATA PAKHWADA,2020- SWACHHATA PLEDGE-*Arranged***

**21<sup>st</sup>January 2020**

- |                          |  |
|--------------------------|--|
| 1. Name of the Programme | : Observation of Swachhata Pakhwada,2020-Swachhata Pledge                |
| 2. Venue                 | : MPH. Sri Venkateswara College<br>Of Engineering, Sriperumbudur -602117 |
| 3. From                  | : 21/01/2020   |
| 4. To                    | : 21/01/2020   |
| 5. Number of Days        | : 1Day   |
| 6. Number of Volunteers  | : 35Volunteers and Two Program Officers                                  |
| 7. Number of Beneficial  | : The students of Sri Venkateswara College of Engineering                |

**8. Description:**

As in the notification from All India Council for Technical Education (AICTE-) and from the directives of the MHRD, Govt. of India, the Swachhata Pakhwada- 2020 has been observed by NSS volunteers of our college. Thirty five NSS Volunteers along with two program officers of NSS units of our college participated in the program to take Swachhata Pledge on 21<sup>st</sup> January, 2020 at 3.15 PM in MPH of our college. The volunteers were organized in line with adequate gap to facilitate the stretching of their hand. The motivation behind this pledge has been explained in detail by Dr.T. Sukumar- PO-NSS after which Dr. R. Karthikeyan-PO-NSS read the Swachhata Pledge. The NSS Volunteers took the pledge in the right, enthusiastic spirit and vowed to keep their surroundings litter free.

- |                   |  |
|-------------------|--|
| 9. Durable Assets | $35 \times \text{Rs. } 200/- = \text{Rs. } 7000/-$ |
|-------------------|--|





## **17.71<sup>st</sup> REPUBLIC DAY CELEBRATION- *Arranged***

**26<sup>th</sup> January 2020**

- |                                     |   |
|-------------------------------------|---|
| 1. Name of the Programme            | : 71 <sup>st</sup> Republic Day Celebration                             |
| 2. Venue                            | : Sri Venkateswara College of Engineering,<br>Pennalur , Sriperumbudur. |
| 3. From                             | : 26/1/2020   |
| 4. To                               | : 26/1/2020   |
| 5. Number of Days                   | : 1 Day   |
| 6. Number of Volunteers<br>Involved | : 50 volunteers & Two Program Officers                                  |
| 7. Number of Beneficial             | : Students, Faculty and Staff   |

### **8. Description:**

The 71<sup>st</sup> Republic day celebration was arranged on 26/1/2020 Sunday in the college premise. Fifty NSS volunteers and two program officers enthusiastically participated in the program led by the Dr.A.Ananadavadivel,Sr.Po-NSS. This year programme included a new attraction viz, Republic Day parade by NSS volunteers at par with NCC cadets. Twenty five NSS volunteers underwent training rigorously for more than ten days and the fruition of their training was exemplified in the parade on the 71<sup>st</sup> Republic day programme. The Republic day celebration began at 7 AM, following the Republic day parade by NSS volunteers & NCC cadets, the flag was hoisted and unfurled by Dr.V.Vidhya, HoD of IT as the chief guest. The chief guest delivered the Republic day address, emphasizing the importance of one's right to vote.Further, Dr.Ganesh Vidhyanathan, Principal of our college addressed that the exemplary parade performance of NSS volunteers on par with the NCC cadets. Patriotic cultural programs are held followed, by Bharatha natiyam by a NSS volunteer for the Vanthe matharam song. Memes, Dance, Elocution events were performed by the volunteers. Sweets were distributed and the program came to an end with National anthem.

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|----------------------------|-----------------------------|
| 9. Durable Asset Developed | : 50 × Rs. 50/- = Rs.2500/- |
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## **18.ROAD SAFETY AWARENESS RALLY & ROAD SAFETY WEEK- *Arranged***

**3<sup>rd</sup> February 2020**

- |                                  |  |
|----------------------------------|--|
| 1. Name of the Programme         | : Road Safety Week – Road Safety Awareness Rally                                 |
| 2. Venue                         | : Sri Venkateswara College of Engineering &Toll Plaza, Nemelli NH-3 near College |
| 3. From                          | : 3/2/2020   |
| 4. To                            | : 3/2/2020   |
| 5. Number of Days                | : One day  |
| 6. Number of Volunteers Involved | : 50   |

7. Number of Beneficial : students and General Public

**8. Description:**

The Road Safety Awareness Rally as part of 31<sup>st</sup> Road Safety Week awareness programme promulgated by Government of Tamil Nadu from 20/1/2020 to 27/1/2020 has been organized by the NSS on 3/2/2020, to create awareness on road safety to the public. Dr. A. Ananadavadivel, Sr.PO–NSS first addressed the students at the third block of the campus, instructing the motto of the rally and the modality to be followed. The POs and senior NSS volunteers guided the volunteers. The rally commenced from the main gate of the college and proceeded towards the Toll Plaza, Nemelli on NH-3 Chennai-Bangalore High way enroute students voiced the slogans on road safety to attract public attention. At the toll plaza , students counselled the motorists to create awareness on road safety. Two wheeler riders were encouraged to wear helmets.

9. Durable Asset Developed: 50× Rs.50/- = Rs. 2500/-





## **19.ROAD SAFETY WEEK DISTRIBUTION OF PRIZES TO WINNERS – Arranged 16<sup>th</sup> Feburary 2020**

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|-------------------------------------|--|
| 1. Name of the Programme            | : Road Safety Week Awareness Competitions – Prize Distribution |
| 2. Venue                            | : PUM School , Pennalur village, Sriperumbudur.                |
| 3. From                             | : 28/1/ 2020   |
| 4. To                               | : 30/1/2020 & 16/2/2020  |
| 5. Number of Days                   | : 3 Days   |
| 6. Number of Volunteers<br>Involved | : 92   |
| 7. Number of Beneficial             | : NSS volunteers of the units                                  |
| 8. Description:                     |  |

The Road safety week was promulgated by Government of Tamilnadu. NSS Volunteers of our college organized a rally on Road Safety awareness on national highway. To inculcate the road safety awareness among NSS Volunteers, the following competitions are conducted. 1)Meme Contest, 2) Collage Making, 3) Painting, 4) Essay Writing, 5) Speech Contest and 6) Photography . Volunteers enthusiastically participated in these competitions. The winners of various events are shortlisted and recognized their talents in the form of prizes In a function held on 16/02/2020 in PUM School, Pennalur Coinciding with the conclusion day of Special annual camp held from 10/02/2020 to 16/02/2020. Prof.Ganesh Vaidhyanathan, our Prinicipal, and Prof.S. Ilyavel, Manager, EPIC are the chief guests for the function. The Winners of competitions on Road Safety Awareness are provided with certificates. Our Principal encouraged the winners and exhorted the Organizers to conduct more such competitions.

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| 9.duravle assets Developed | : $92 \times \text{Rs.}50 = \text{Rs.}4600/-$ |
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## 20.NSS Annual Special Camp-2020-Unit-I

- |                                     |                                |
|-------------------------------------|--------------------------------|
| 1. Name of the Programme            | : Annual Special Camp-NSS-2020 |
| 2. Venue                            | : Pennalur& Karanthangal       |
| 3. From:                            | : 10/2/20                      |
| 4. To                               | : 16/2/2020                    |
| 5. Number of Days                   | : Seven Days                   |
| 6. Number of Volunteers<br>Involved | : 50 volunteers & Two POs.     |
| 7. Number of Beneficial             | : Pennalur General Public      |

Description: The Annual special camps for Unit-I was arranged on 10/02/2020 for Unit –I at Pennalur and unit-II at Karanthangal Prof. Dr. K.S. Badrinathan, Dean (E&D) of our college graced the occasion as the chief guest. Mr.R. Karthikeyan, PO-NSS delivered the welcome address and read the agenda of the camp. The chief guest in his address exhorted the NSS volunteers to apply the technology to the rural downtrodden to upliftment of them. Further, After the food at unit-I Pennalur the Unit-II dispersed to Karanthangal The students were divided into groups with each group housing ten NSS volunteers went to the survey. As a prelude to the village survey the same five groups were supplied with pamphlets of the camp for distribution to the households in the hamlet and to explain various programmes to be carried as part of the special annual camp and obtained the physical survey of the village. On the second day the Yoga & computer classes followed by spoken English are taught for the school children by our volunteers in the village. Mrs.Banumathy Hand craft Trainer, from AMM trust, Chembarambakkam started training the village SHG women members in handcraft making in the preparation of Soap, Soap oil, Soap powder, Incense stick and handbags. On the third day the Environment mission volunteers created the environment awareness in the village and planted the sapling in the school campus with the Engineering Maintenance work was performed in the school campus by our volunteers and also the social Engineering work practice lecture was arranged for the volunteers through RGNIYD, Sriperumbudur. On the fourth day, NSS volunteers visited the Bramhakumaris Spiritual Centre, Sriperumbudur. The centre in-charge welcomed the volunteers and explained the objective of the centre and its main activities. Further, an audio-visual show on spirituality was screened to the volunteers. After the show, a demonstration of spirituality through a series of posters was carried out by the centre in-charge. On the fifth and Six th day volunteers involved in the social work viz. Medical camp by govt. doctors followed by school door painting on the seventh Day of the camp valedictory function was held with the Prof. Ganesh Vaidhyanathan, Principal, our college as chief guest and Dr.S. Ilyavel, Manager, EPIC, as special Invite. The function started with invocation followed by the Dr. R. Karthikeyan PO-NSS who presented a detailed report on camp Further, the chief guest congratulated the NSS volunteers of the camp and in his presentation that the camp must have added their values and quoted the mantra that “Values make one Valuable”. Following this Dr.S.Ilyavel, Manager, EPIC, Sri Venkateswara College of Engineering elaborated on social entrepreneurship and Dr.Umadevi delivered vote of thanks and the camp came to an end with National Anthem.

- |                            |                              |
|----------------------------|------------------------------|
| 8. Durable Asset Developed | : 50 ×Rs.1000/- = Rs.50000/- |
|----------------------------|------------------------------|

10/02/2020-Day One





11/02/2020-Day Two





12/02/2020 –Day Three



13/02/202-Day Four





14/02/2020-Day five





15/02/2020-Day Six





16/02/2020 Day Seven



## 21. Annual Special Camp-2020-Unit-II

1.Name of the Programme	: Annual Special Camp-NSS-2020
2. Venue	: Pennalur& Karanthangal
3. From:	: 10/2/20
4. To	: 16/2/2020
5. Number of Days	: Seven Days
6. Number of Volunteers Involved	: 50 volunteers & Two POs.
7. Number of Beneficial	: Pennalur General Public

### Description:

The Annual special camps for Unit-II was arranged on 10/02/2020 of seven days duration at PU-Primary School at Karanthangal village. The inauguration was held at PUM school, Pennalur along with Unit –I. Prof. Dr. K.S. Badrinathan, Dean (E&D) of our college graced the occasion as the chief guest. Mr.R. Karthikeyan , PO-NSS delivered the welcome address and introduced the volunteers and the agenda of the camp. The chief guest in his poignant address exhorted the NSS volunteers to apply the technology to the rural downtrodden people and emphasized that the special annual camp is an ideal platform for the same. Further, Dr. A. Ananadavadivel, Sr.PO\_ explained at length the spirit behind NSS camp and how students can expect a transformation at the end of camp. After the food time the importance of village survey and the various aspects of the village survey are explained and assigned to the volunteers. On 10/02/2022 Day one, the students are divided into groups with each group housing ten NSS volunteers went to the village survey. As a prelude to the village survey the same five groups were supplied with pamphlets of the camp for distribution to the households in the hamlet and to explain about the various programmes to be carried as part of the special annual camp .On 11/02/2020-Day two Mrs.Banumathy from AMM trust, Chembarambakkam trained village women in handcraft making of Soap, Soap oil, Soap powder, Incense stick and handbag. Twenty eight village women benefitted through this training and this has to make the women SHG to be self-sufficient through their earning by their products. In the afternoon session students embarked on village survey. The NSS volunteers are asked to take the village survey. The crux of the survey indicated that diabetes is the prevalent disease of the village and the village lacked dustbins for garbage collection. On 12/02/2020-Day Three Various mission activities are started, among the groups of volunteers. The health care mission group embarked on demonstrating the hygienic hand wash procedure to village households. The education mission group helped in the education of school children especially in the understanding of English grammar and the literacy mission group tried to identify people who cannot sign and embarked on the mission of educating them at least to sign. The sanitation mission group identified the areas where sanitation procedures to be implemented The swachh mission group went on to identify areas which require cleaning especially temples and places of worship. The environmental mission group went house to house to educate the importance of keeping the environment clean and also identified the houses where saplings will be planted. After the lunch, Swachh mission group cleaned two temples viz, 1) Gangai amman temple 2) Musili amman temple .On 13/02/2020-DayFour in the camp the the following three events are focused: (i) Special Lecture on social entrepreneurship (ii) Tree plantation in the house holds of the village and (iii) Cleaning of school campus. Dr.S. Ilayavel , Manager of Entrepreneurship Development Centre of our college delivered a special lecture on social entrepreneurship by

explaining at length the origin aspects and scope of entrepreneurship in general and social entrepreneurship in particular as it involves service to the society. Further, the PG students of RGNIYD, Sriperumbudur enacted a role play session which was well received by the NSS volunteers. In Post lunch the volunteers are divided into groups and engaged themselves in the Tree plantation in houses. Further the groups are involved the swachh activity of cleaning the school campus. On 14/02/2020-Day five the volunteers are taken to Mediation centre at Sriperumbudur, where basics of meditation was taught. The medical camp was held on day six while one team was engaged in helping the medical team in preparation of venue for medical camp and the other volunteers went on a health awareness rally through the village and invited the villagers to take part in the medical camp. In the medical camp villagers were diagnosed for various diseases through blood test and two doctors treated them. Eye test was also done to the villagers to ascertain any eye problems and spectacles are prescribed by the optometrist and in some patients the cataract are identified referral to eye hospital has been made. Medicines are distributed to the villagers to treat various ailments. Forty eighty villagers benefitted through this medical camp highest in number for this tiny hamlet. Six medal personnel served the villagers. Two of our volunteer groups involved themselves in the cleaning of three temple surroundings and the innards of two temples. Jal sakthi abhiyan activities viz. need to save the water and Anti-Plastic awareness speech was delivered in the afternoon session inculcating awareness on the menace of plastic usage among volunteers. On 16/02/2020 the seventh day of the camp, valedictory function was held with the Prof. Ganesh Vaidhyanathan, Principal, our college as chief guest and Dr.S. Ilyavel, Manager, EPIC, as special Invite. The function started with invocation followed by the Dr. R. Karthikeyan PO-NSS who presented a detailed report on camp Further, the chief guest congratulated the NSS volunteers of the camp and in his presentation that the camp must have added their values and quoted the mantra that “Values make one Valuable”. Following this Dr.S.Ilyavel, Manager, EPIC, Sri Venkateswara College of Engineering elaborated on social entrepreneurship and Dr.Umadevi delivered vote of thanks and the camp came to an end with National Anthem.

8.Durable Assets Developed

:50 ×Rs.1000/- = Rs.50000/-



10/02/2020-Day One





10/02/2020-Day One





11/02/2020 Day-Two





12/02/2020 -Day Three





13/02/2020-Day Four





14/02/2020-Day Five





15/02/2020 Day Six





16/02/2020-Day Seven



**Durable assets developed during the year 2019-20 Through NSS-Units-I&II**

Sl.No	Date	Name of the programme	Durable assets developed
1	26.07. 2019	SWACHH BHARATH INTERNSHIP PROGRAM –I	4000.00
2	27.7.2019	SWACHH BHARATH INTERNSHIP PROGRAM –II	3800.00
3	28.7.2019	SWACHH BHARATH INTERNSHIP PROGRAM-III	4000.00
4	29.07.2019	SWACHH BHARATH INTERNSHIP PROGRAM-IV	4000.00
5	30.07.2019	SWACHH BHARATH INTERNSHIP PROGRAM-V	4000.00
6	31.07.2019	SWACHH BHARATH INTERNSHIP PROGRAM-VI	4000.00
7	15.08.2019	INDEPENDENCE DAY CELEBRATION	7000.00
8	20.08.2019	SADBHAVANA DAY PLEDGE	20500.00
9	29.08.2019	CITIZEN PLEDGE	20000.00
10	18-19.9.2019	BLOOD DONATION CAMP	59200.00
11	1.10.2019	GANDHI JAYANTHI 150 <sup>th</sup> YEAR CELEBRATIONS	20000.00
12	03.10.2019	ORIENTATION PROGRAM	21800.00
13	3-28.11.2019	NSS GOLDEN JUBILEE YEAR CELEBRATION	5000.00
14	9.01.2020	NSS GOLDEN JUBILEE YEAR CELEBRATION – PRIZE DISTRIBUTION	4000.00
15	19.10.2020	PULSE POLIO IMMUNIZATION	6800.00
16	21.1.2020	OBSERVATION OF SWACHHATA PAKHWADA	7000.00
17	26.01.2020	71 <sup>st</sup> REPUBLIC DAY	2500.00
18	03.02.2020	ROAD SAFETY AWARENESS RALLY & ROAD SAFETY WEEK	2500.00
19	16.02.2020	ROAD SAFETY WEEK PRIZES DISTRIBUTION	4600.00
20	10-16.2.2020	NSS Annual Special Camp-2020-Unit-I	50000.00
21	10.16.2.2020	Annual Special Camp-2020-Unit-II	50000.00
		<b>Total</b>	<b>309700.00</b>

