

Expert webinar on “SUPPLY CHAIN MANAGEMENT - OEM AUTOMOBILE INDUSTRIES” on 31-08-2021 at 11.00 to 12:30pm through

<https://meet.google.com/bnt-fnju-bwt>

COORDINATORS:

Dr.M.Mohandass,

Dr.S.Ilaiyavel,

Mr K Ramprasad &

Mr Nishal

RESOURCE PERSON DETAILS:

Mr.B.Vijay Karthik , Senior Engineer, Ford Motor Company

FACULTY PHOTOS:





(ii) ONE PAGE WRITE UP PROGRAM OBJECTIVES & BENEFITS.

The main **Objective** of this webinar is to make the students understand basics of SCM and how it forms a major part of growing economy. The expert for this webinar is from **FORD MOTOR COMPANY, INDIA** who has a wide range of experience in the field of Supply chain management and its related applications in various industries.

The students attending this webinar will get **benefited** about ways of pursuing their higher studies in SCM or can find a career in SCM which has been booming in recent years.

Expert gave a clear and detailed knowledge about basics of SCM and how it forms the basis for all other industries.

Star Performer Faculty Name: Dr.S.Muniraj, muniraj@svce.ac.in, 9994042052

Star performer Student Name: Mr.Lakshmikanthan (III yr/A), 2019me0215@svce.ac.in,
9080179303

PARTICIPATION DETAILS:

No.of Internal Students: 75,

No.of External Students: 05,

No.of Internal Faculties : 08,

Total number of Participants = 88.

REMARKS OF THE PROGRAMMER:

This webinar is aimed for Pre-final and final year students, to give them a clear insight about basics of Supply Chain Management (SCM). Around 75 participants attended the webinar and gained knowledge on SCM. Students gave very feedback about this program.

BROCHURE:

 **SVCE** | Sri Venkateswara College of Engineering 

Expert Webinar on

Supply Chain Management (OEM Automobile)

Resource Person

Mr. Vijay Karthik
Senior Engineer
Ford Motor Company

SUPPLY CHAIN MANAGEMENT

- Supply Chain Strategy
- Supply Chain Planning
- Supply Chain Enterprise Applications
- Asset Management
- Procurement
- Product Lifecycle Management
- Logistics

Date
31st August, 2021

Time
11.00 Hrs to 12.30 Hrs (IST)

Registration form: <https://forms.gle/oDMCNjSHQMScBh97>

To join the Programme
<https://meet.google.com/bnt-fnju-bwt>

Organized by
Department of Mechanical Engineering, SVCE

Convener
Dr. S. Ramesh Babu,
HoD / MEC

Coordinators
Dr. S. Ilaiyavel
Dr. M. Mohandass
Mr. K. Ramprasad
Mr. M. Nishal

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