



Report on “SWOT Analysis”

(1st August 2021)

NCC (Army) cadets of Sri Venkateswara College of Engineering, Sriperumbudur organised the webinar on “SWOT Analysis” under the guidance of ANO Capt. Dr. A. Bhaskaran on 1st August 2021. V. Rajaraman, Assistant Professor, IT Department participated in the webinar. Around 30 cadets and 25 participants participated in the webinar.

Around 1000 hrs the webinar was started. The welcome address was given by Sgt. H. Ram Karthik Vasan followed by ANO Capt. Dr. A. Bhaskaran and chief guest Dr. K. S. Badrinathan, Dean Education Development, SVCE.

Around 1015 hrs Chief Guest Dr. K. S. Badrinathan started the presentation and spoke about “What is SWOT Analysis, Why to do SWOT Analysis, How to do SWOT Analysis, Uses of SWOT Analysis in Interview, Proper SWOT Analysis and Benefits of SWOT Analysis”. Later on he gave a lot of examples about how Strength, Weakness, Opportunity & Threats has helped people to succeed in life.

Around 1125 hrs Dr. K. S. Badrinathan answered the questions raised by the participants in the Q&A session.

Around 1130 hrs Sgt. V. Vasanth Kumar gave the vote of thanks.

Around 1140 hrs the webinar was concluded with the National Anthem.



Arshasharan
Capt. Dr. A. Bhaskaran
Coy Commander
NCC (ARMY) WING