

**A Reflection Report  
of  
Guest Lecture  
on  
“Why Coding Skills Matter?”**

**26<sup>th</sup> October 2018**

**Co-ordinators**

**Dr.R.Anitha, AP/CS**

**Ms.D.Sasikala, AP/CS**

**Ms.S.SenthamizhSelvi AP/CS**

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19/11.

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**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**Solicit your esteemed presence for the**

**Guest Lecture**

**on**

**“WHY CODING SKILLS MATTER”**

**by**

**Mr. Rajkumar Madhuram**

*CTO of C1X, a San Jose based IT company and former Yahoo Professional*

**Venue : ALAN TURING HALL, CSE, SVCE**

**Date : 26<sup>th</sup> OCTOBER 2018**

**Time : 12:30 P.M to 03:00 P.M**



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**Guest Lecture on "WHY CODING SKILLS MATTER"**

**DATE : 26.10.2018**

**TIME : 12:30 PM to 03:00 P.M**

**AGENDA**

- ❖ Prayer Song
- ❖ Introduction of Chief Guest
- ❖ Short note by HOD
- ❖ Lecture by Chief Guest
- ❖ Vote of Thanks

## Profile of the Chief Guest

Mr. Rajkumar Madhuram is working as a CTO at Class One Exchange (C1X) from November 2014. C1X is a Silicon Valley-based digital advertising and marketing technology company. C1X has bagged 5 awards at the National Digital Marketing Awards in 2017.

He served as Software Engineer, Principal at Yahoo! during March 2011 - April 2014. At Yahoo he <sup>was</sup> is a member of the "Moneyball" core team that built Yahoo! Stream Ads, the first native ad format for Yahoo on the home page. The project crossed \$100MM run rate within 6 months of launch.

He completed his B.E Computer Science & Engineering from Government College of Technology, Coimbatore. He finished his M.S Computer Science at University of Central Florida. He was a member of ACM Programming Team, Upsilon Pi Epsilon Inductee during 1995-1997.

He secured All India Rank 81 in GATE 1995 (CSE ). He is a Top Winner at International Challenge for Eclipse in the year 2003. He won many prizes in National Level Software / Programming Contests during 1991-95. He secured 6<sup>th</sup> place in ACM ICPC South East Regionals in the year 1996. He won first prize at Rajalakshmi Memorial Math Talent Examination for two consecutive years (1990 & 1991).

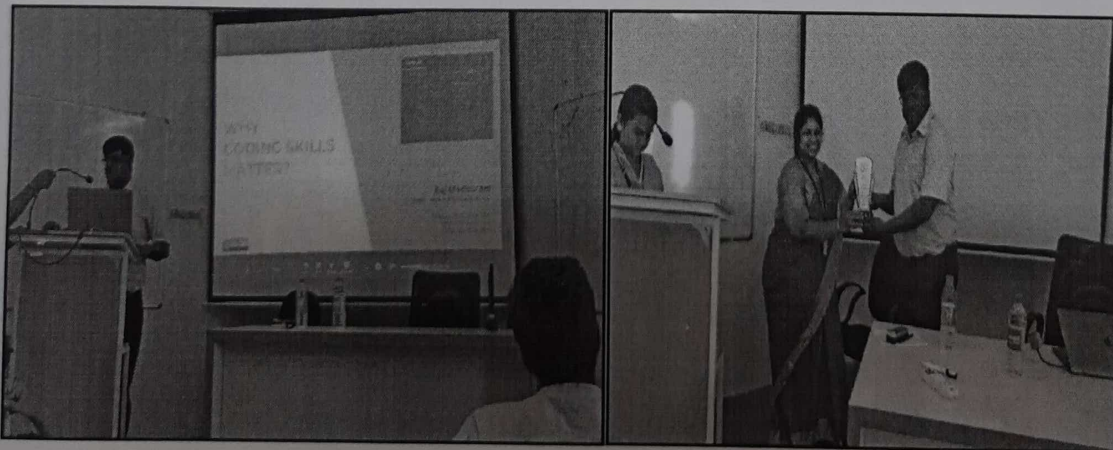
He has participated and won prize at Interrupt '93 and Interrupt '94 organized by our department.

## Reflection Report of Guest Lecture on “Why Coding Skills Matter?”

The Department of Computer Science and Engineering, Sri Venkateswara College of Engineering has organized a Guest Lecture on “Why Coding Skills Matter?” on 26<sup>th</sup> October 2018. The programme was conducted at Alan Turing Hall, CSE Department. The guest speaker for the programme was Mr. Rajkumar Madhuran, CTO of Class One Exchange (C1X). The event was started with a prayer song followed by a welcome address and Introduction of chief guest by Dr. R. Anitha, HoD/CS.

The objective of the programme was to emphasis on the importance of developing coding skills. He has started his discussion why coding skills are significant in the era of plug and play programming. He presented his discussion on how to become a highly skilled developer rather than an ordinary programmer. He mainly focused on 10x programming skills. He elaborated the significance on developing the skills of precision coding, Fast coding & Practical Coding. He insisted the students to have a strong knowledge in Mathematical, Data Structures & Algorithm subjects. He also advised the students to improve their Communication Skills. He instilled the confidence on the young minds that these skills will enable them to design and develop efficient systems as an engineer and they can build their products themselves as an entrepreneur. His talk has created awareness on Employability skills, Education effectiveness to the students.

The programme came to an end by honouring the chief guest.

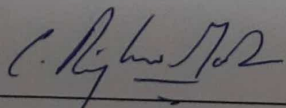


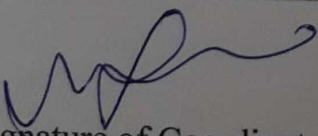
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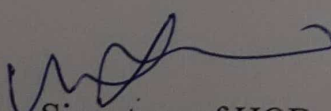


SRI VENKATESWARA COLLEGE OF ENGINEERING  
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT :

Name of the Speaker	: C. Rajkumar Madhuram
Designation	: CTO,
Institution/University/Organisation	: C1X Inc.
Mobile / E-mail	: rmadhuram@yahoo.com
Title of the Lecture	: Why Coding Skills Matter?
Date	: 10/26/18
Time	: 1:00 PM
Venue	: Alan Turing Hall
Comments by the Speaker	: <p>Thanks for the opportunity! It was great to interact with the students &amp; faculty and present the contents. Great hospitality as well!</p>
Suggestions for improvement	:
Signature of the Speaker	: 

  
Signature of Coordinator

  
Signature of HOD



## SRI VENKATESWARA COLLEGE OF ENGINEERING

FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE / Guest Lecture

Name of the Student	Kamalishree . A
Branch/Semester/Section/Roll No.	CSE - I <sup>st</sup> - B - 068
Industry/ Institution Visited	-
Duration of Training/ Course with date	26/10/2018
Plants visited during training	
Whether the training/Course was useful? In what way? Give reasons.	It was inspiring. It motivated us to develop our skills in programming
Any other suggestions	can proceed with the same energy and motivation  Kamalishree . A Signature
Report and Copy of Certificate submitted.	  D. Sasikala Faculty Incharge

The person who has attended the course should prepare this in triplicate and submit copies to:  
**A2, A3 and Dept.**



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

**Attendance Sheet - Guest Lecture**

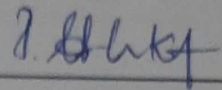
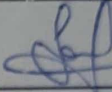
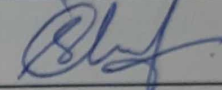
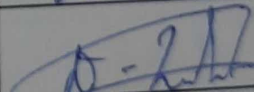
Topic : "why coding skills matter"

Date: 26.10.18

Speaker : Mr.Rajkumar Madhuram, CTO of CIX, a San Jose based IT company  
 and former Yahoo Professional

S. No.	Name of the Student	Year & Section	Signature of the Student
1	NIRANJAN K.J	1st : 'B'	
2	REVANTH GANESH	1st : 'B'	
3	S. JITESH KUMAR	1st : 'B'	
4	ROHIT VATSAVA K	1st : 'B'	
5	Meenakshi	I 'B'	Me-
6	Pallavi V	I 'B'	Pallavi
7	Meghana K	I 'B'	Meghana
8	Gopika	I 'B'	GOP.
9	V. Jothika	I 'B'	Jothika
10	Praya Dharshini N	I - B	
11	S. Rithika	I - B	S. Rithika
12	M.S. KHADEEJATHUL HUMAIRA	I - B	Humaira
13	Rithi Rajesh	I - B	
14	PRANBA K	I - B	Pranba K
15	Niketha D	I - B	Niketha
16	R. Praya Sherinithi	I - B	R. Praya Sherinithi
17	KAVYA RAJENDRAN	I - B	Kavya Rajendran

		I <sup>st</sup> 'B'	Kirthana
18.	KIRTHANA.S	I <sup>st</sup> 'B'	R. Rithonia
19.	RITHANIA . R	I <sup>st</sup> 'B'	R. Jayvanshinee
20.	JAYVARSHINEE . R	I <sup>st</sup> 'B'	Jmani R.
21.	JANANI R.	I <sup>st</sup> 'B'	K. Keertl
22.	KEERTHANA . K	I <sup>st</sup> 'B'	Niranjani
23.	NIRANJANI K.P	I <sup>st</sup> 'B'	Muthu
24.	MIRTHIKA . B. S	I <sup>st</sup> 'B'	K.S.N
25.	NIWETHA . K. S	I <sup>st</sup> 'B'	R. Kaath
26.	KARTHIGA . R	I <sup>st</sup> 'B'	Kamalishree . A
27.	KAMALISHREE . A	I <sup>st</sup> - B	Murli .
28.	N.M. MONNISHAA	I <sup>st</sup> - 'B'	Jitha
29.	J. KEERTHANA	I <sup>st</sup> - 'B'	Prathe .
30.	B. Prathul	I <sup>st</sup> - 'B'	S. Sat .
31.	S. Sachin	I <sup>st</sup> - 'B'	Thi
32.	A. NIRAJ THIRU	I <sup>st</sup> - 'B'	(R)
33.	RAHUL . T	I <sup>st</sup> - 'B'	M. D
34.	LAKSHAY MADHAV . M	I <sup>st</sup> - 'B'	A. Nandhakumar
35.	A. NANDHAKUMAR	I <sup>st</sup> - B	S. Palani
36.	PALANTAPPAN . S	I <sup>st</sup> - B	Prathul
37.	RAHUL . C	I <sup>st</sup> - B	n. l
38.	M. madhan kumar	I - B	Bhineesh
39.	B. himeesh	I - B	Vale
40.	K. SATYA . VAIBHAV	I <sup>st</sup> - B	

42	R. MONISH KANNA	I <sup>st</sup> 'B'	
43.	S. KESAVARAJ	I <sup>st</sup> 'B'	S. Kesavaraaj
44.	S. KRISHNAN	I <sup>st</sup> 'B'	S. Krishnan
45.	S. PRADEEP	I <sup>st</sup> 'B'	S. Pradeep
46	K. Sai Balaji	I <sup>st</sup> 'B'	K. Saibalaji
47	KUMARAN TR	I <sup>st</sup> 'B'	TR Kumaran
48	Sabaish VS	I <sup>st</sup> 'B'	
49	Lokesh. S	I <sup>st</sup> 'B'	
50	J. Mohamed Hassan	I <sup>st</sup> 'B'	J. Mohamed Hassan
51.	K.P. Rishi Kumar	I <sup>st</sup> 'B'	K.P. Rishi Kumar
52.	D. Lakshman Kumar	I <sup>st</sup> 'B'	D. Lakshman Kumar
53.	M. Kalpitasam	I <sup>st</sup> 'B'	M. Kalpitasam
54	S. Pragnadheeswar	I <sup>st</sup> 'B'	<u>Pragnadheeswar</u>
55	T. P. Praveer	I <sup>st</sup> 'B'	T. P. Praveer
56	Naveen Kumar. A	I <sup>st</sup> 'B'	Naveen Kumar A
57	Lokesh. D	I <sup>st</sup> 'B'	
58	G. Rakesh Kumar	I <sup>st</sup> 'B'	Rakesh Kumar G.
59	A. Karthikeyan	I <sup>st</sup> 'B'	A. Karthikeyan
60	P. Hanthir	I <sup>st</sup> 'B'	P. Hanthir
61	S. Nagarajuna	I <sup>st</sup> 'B'	S. Nagarajuna
62	NARENDRAN BABU. (N.R.B.)	I <sup>st</sup> 'B'	N.R.B. Babu