SRI VENKATESWARA COLLEGE OF ENGINEERING (SVCE) PENNALUR, SRIPERUMBUDUR-602117



Department of Automobile Engineering





Webinar on "Road Map to Get a Quality Patent"

Date: 12-06-2020 Time: 11 am to 12 pm

Objectives:

The objective of the Webinar is to create awareness among the academicians and industry professionals about the following

- · Promote Research, Development and innovation
- · Increase foreign direct investments
- · Competitive Business advantage
- · Revenue stream from licensing
- · Demonstrate viability and value to investors.
- · Patent is a business asset.

About the programme:

The Webinar on "**Road Map to Get a Quality Patent**" held on 12th June 2020 received an overwhelming support with a total registration of 167 participants and 104 participants were attended.

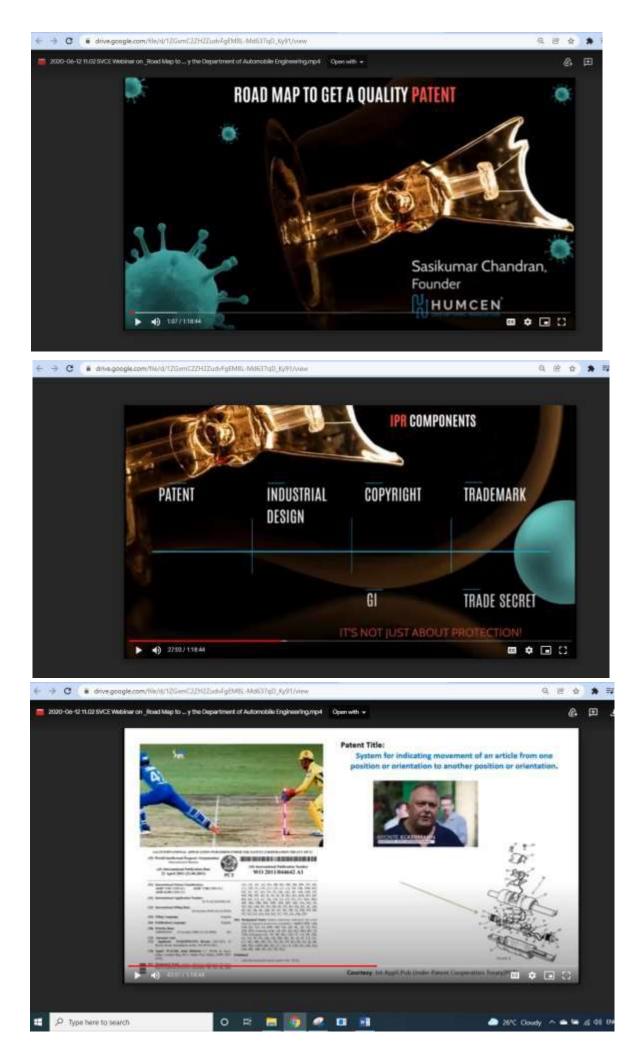
Total Participants - 167 (Registered)

- i. Students 20 (3 students from SVCE)
- ii. Faculty 135 (34 faculty members from SVCE)
- iii. Industry 12

The webinar session was delivered by eminent resource person Mr. Sasikumar Chandran, Founder & CEO, HumCen, Chennai - 600045 through Gotomeeting online platform. The webinar was inaugurated by Dr. S. Premnath, Associate Professor, SVCE gave his inaugural address about the webinar and gave a brief introduction of the expert. The expert create awareness among the academicians and industry professionals about the following key elements

- · Promote Research, Development and innovation
- · Increase foreign direct investments
- · Competitive Business advantage
- · Revenue stream from licensing
- Demonstrate viability and value to investors.
- · Patent is a business asset.

Valedictory address was given by Mr. J. Dhanabal, Assistant Professor, SVCE and finally 93 participants received the certificate through Google form platform after submission of their feedback from.



Mr. Sasikumar Chandran, Founder & CEO, HumCen delivering the lecture ((through online-GoTo meeting Platform)

Feedback given for Certificate (93 participants)

- i. Students 15 (3 students from SVCE)
- ii. Faculty 72 (21 Faculty members from SVCE)
- iii. Industry 06

Benefits:

The participants learnt the following topics

- · Promote Research, Development and innovation
- · Increase foreign direct investments
- · Competitive Business advantage
- · Revenue stream from licensing
- · Demonstrate viability and value to investors.
- · Patent is a business asset.



Signature the Co-ordinator

Signature of the Head of the Department

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