



SRI VENKATESWARA COLLEGE OF ENGINEERING
DEPARTMENT OF INFORMATION TECHNOLOGY

&

In association with

Entrepreneurship Promotion and Incubation Center, SVCE

Three Day National Level
Entrepreneurship Awareness Camp
20.02.2020 - 22.02.2020

To: HOD-INT
Noted
26
17/9

A Report

forwarded to Principal
19/3/20



KALA A IT <akala@svce.ac.in>

Fwd: Invitation for the Inaugural function of "Three-day National level Entrepreneurship Awareness Camp"

1 message

HOD IT <hodit@svce.ac.in>

Wed, Feb 19, 2020 at 7:11 PM

To: Secretary SVCE <secretary@svce.ac.in>, Principal SVCE <principal@svce.ac.in>, HODs Group <hod@svce.ac.in>, Faculty Group <svcefaculty@svce.ac.in>

Dear Sir/Madam,

We would like to welcome you all for an inaugural function of "Three-day National level Entrepreneurship Awareness Camp" organised by SVCE_EPIC cell and Department of Information Technology in our college Video hall at 9.00am with the support of Entrepreneurship Development Institute of India (EDII), Ahmedabad under the DST-NIMAT scheme scheduled from 20/02/2020 to 22/02/2020.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from Bank, Govt. Offices, Industry Association, practicing entrepreneurs and visit to an enterprises etc.

Attaching herewith the Invitation, schedule and the brochure.

Regards,

Dr.S.Illayavel,Mr.V.Senthil Velan,SVCE_EPIC

Ms.K.Kiruthika Devi,Ms.A.Kala,Ms.P.Sharon Femi,AP/INT

&

Dr.V.Vidhya
Professor & Head
Dept. of Information Technology
Sri Venkateswara College of Engineering
Sriperumbudur-602117
Ph.044-27152000,extn:350

-

3 attachments

 **Programme Schedule.doc**
459K

 **Inaugural_Invitation.pdf**
82K

 **Entrepreneurship Awareness Camp 2 (1).pdf**
491K





Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)
SRI VENKATESWARA COLLEGE OF ENGINEERING
(Autonomous – Affiliated to Anna University)
Pennalur, Sriperumbudur (Taluk) - 602 117. Tamil Nadu.

Cordially invites you for the inauguration of

ENTREPRENEURSHIP AWARENESS CAMP
for Information Technology students

at 9.00 A.M on 20.02.2020

<p>program sponsored by</p>  <p>NSTEDB Department of Science & Technology</p> <p>Department of Science and Technology Govt. of India.</p>	<p>program monitored by</p>  <p>Entrepreneurship Development Institute of India Ahmedabad.</p>
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Shri.R.Shiva Shankar
Deputy Director (PMO-IEDP)
Entrepreneurship Development and Innovation Institute(EDII_TN)
Government of Tamil Nadu

has kindly consented to inaugurate the Entrepreneurship Awareness Camp.

Programme Overleaf

INAUGURAL PROGRAMME

VENUE : Video Hall, SVCE.

TIME : 9.00 A.M. to 10.30 A.M.

Invocation

**Welcome Address : Dr.V.Vidya
Professor & Head
Dept of Information Technology**

**About SVCE-EPIC : Dr.S.Ilaiyavel,
Associate Professor, Dept. of Mechanical Engg,
Manger, SVCE - EPIC
Sri Venkateswara College of Engineering**

**Presidential Address : Prof.S.Ganesh Vaidyanathan
Principal
Sri Venkateswara College of Engineering**

**Inaugural Address : Shri.R.Shiva Shankar
Deputy Director (PMO-IEDP)
Entrepreneurship Development and Innovation
Institute(EDII_TN), Government of Tamil Nadu**

**Vote of Thanks :Ms.Kiruthika Devi
Asst-Professor
Dept of Information Technology**

All are cordially invited to attend the function.

RECOMMENDATION FROM THE HEAD OF THE INSTITUTION

This is to certify that

Mr. / Ms.
of

(Name of the Institution / Industry) is allowed to participate in the awareness camp during 20 – 22 February, 2020 at Sri Venkateswara College of Engineering, Pennalur – 602 117 Sriperumbudur (Tk).

Date

Signature

(Designation and seal)

ADDRESS FOR CORRESPONDENCE

Ms. K.Kiruthika Devi - AP/INT
Ms. A.Kala - AP/INT
Ms. P.Sharon Femi - AP/INT

Department of Information Technology
Sri Venkateswara College of Engineering,
Pennalur – 602 117 Sriperumbudur (Tk)

Email

kiruthika@svce.ac.in
akala@svce.ac.in
sharon@svce.ac.in

Phone

+91 72001 05018
+91 99411 11108
+91 95515 97650

THREE DAY NATIONAL LEVEL ENTREPRENEURSHIP AWARENESS CAMP

Sponsored by



Department of Science
and Technology,
Govt. of India

Supported by



Entrepreneurship
Development Institute
of India, Ahmedabad

Organized by



Entrepreneurship
Promotion and
Incubation Center
SVCE

Coordinators

Dr. V.Vidhya
HOD/INT

Ms. K.Kiruthika Devi
AP/INT

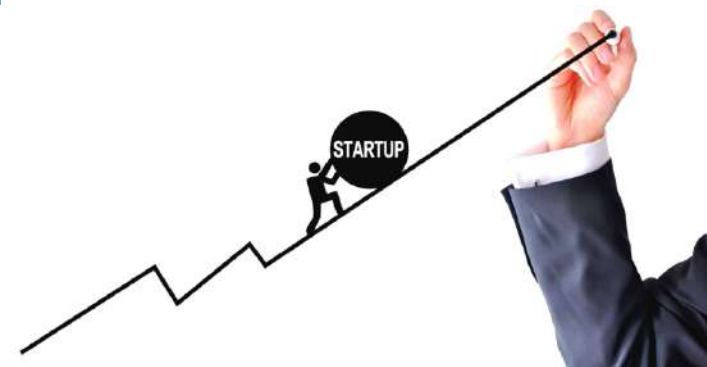
Ms. A.Kala
AP/INT

Ms. P.Sharon Femi
AP/INT

Dr. S. Illayavel
Manager, SVCE-EPIC

Mr. V. Senthilvelan
Project officer, SVCE-EPIC

Three Day National level Entrepreneurship Awareness Camp for Information Technology Students



VENUE

Sri Venkateswara College of
Engineering, Pennalur – 602 117
Sriperumbudur (Tk)

DATES

20-02-2020

to

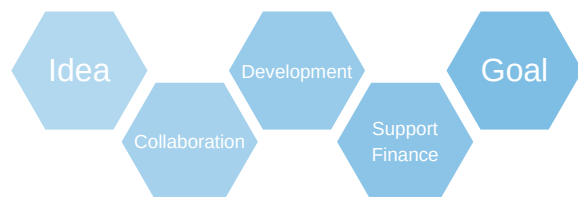
22-02-2020

ABOUT THE DEPARTMENT

Sri Venkateswara College of Engineering Pioneered the introduction of the B.Tech degree programme in Information Technology in the year 1996. The Department of Information Technology has well qualified faculty members and is offering undergraduate course in Information Technology and a postgraduate course in Computer Science Engineering with specialization in Networks. B.Tech(IT) course is accredited by NBA for six years. SVCE is accredited as National Resource Centre by National Cyber Safety and Security Standards and managed by the Department of Information Technology.

EPIC - IT

The Entrepreneurship Promotion and Incubation Center of Information Technology department motivates the students to develop their own startups by encouraging them to participate in various Idea Innovation Competitions and Awareness Camps. EPIC conducts Training programs, provides networking with alumni entrepreneurs and supports the students to incubate their ideas into products.



”

If you don't build your

DREAM

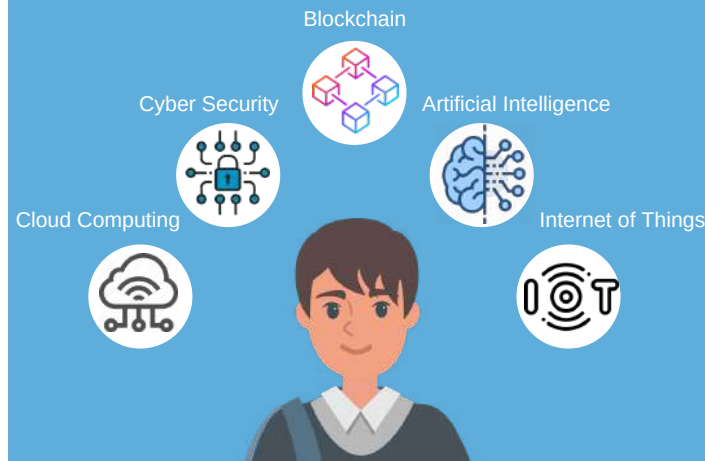
someone else will hire

you to help them build theirs

“

PROGRAMME OBJECTIVE

The main objective of the Camp is to create awareness on Entrepreneurship among students. This program includes motivational talks by eminent speakers from Bank, Govt. offices, Industry Association, practicing entrepreneurs and business visit to an enterprise.



IT & E-Business Entrepreneurship

HOW TO APPLY

Application in the attached format, duly recommended by the Head of the Department / Institute / Industry may be sent to the Co-ordinator by post or e-mail on or before 18th February, 2020.

Registration Fee of **Rs.100/-** (Rupees One Hundred Only) is to be paid by each participant.

REGISTRATION FORM

Name :

Age :

Gender : Male / Female

Education : BE / BTech / ME / MTech

Category : Gen / SC / ST / OBC / Minority

Aadhar no. :

Phone / Mobile :

Email id :

Place & Date :

Signature of the candidate

Sri Venkateswara College of Engineering

Department of Information Technology

EDC Camp – Participant List

20.2.2020 – 22.02.2020

IV SEM A SECTION

S.No	Roll No	Name of the participant (CAPITAL)
1	85	SHRIRAM C
2	19	ARUN KUMAR K R
3	26	CHANDRA MOULEE K V
4	6	ABISHEK S BALASUBRAMANI
5	72	PRAVEEN T
6	77	RIYENTH S
7	103	VARSHINI M
8	101	TWESHIN BALAJI
9	5	ABISHEK M
10	44	JAGAN SRINATH M
11	29	DESVAR K J
12	37	GOKUL G
13	102	VAISHNAVI P
14	110	YOGALAKSHMI S
15	57	MADHUMITHA E
16	27	CHITRA S
17	28	DEEPIKA V

IV SEM B SECTION

S.No	Roll No	Name of the participant (CAPITAL)
1.	94	SURYA PRAKASH M
2.	79	SANTHOSH KUMAR M

3.	61	MOHAMMED FAISAL K
4.	60	MAYANK SHARMA
5.	105	VIJEY J
6.	49	JESWIN JABEZ J
7.	75	RAHUL PRASANTH K
8.	20	ASHWIN MERARIE J
9.	70	PAGADALA CHAKITH KUMAR REDDY
10.	18	ARUN KUMAR G
11.	99	THAMODARAN M
12.	14	AMARNATH KANAGARAJ K
13.	86	SIVAKUMAARAN P
14.	66	NANDHA RAMASAMY G
15.	84	SHERWIN SAMUEL M
16.	9	AJAY M
17.	87	SIVAKUMAR R
18.	107	VISHWAA V.S
19.	12	AKILESH G
20.	76	RITHIKA G
21.	98	TARUN C
22.	97	SYED THAMEEMUL ANSARI S.A
23.	100	THILAKESH RAJ A
24.	92	SUDHA R
25.	95	SWATHI E
26.	91	SUBIKSHA S
27.	83	SELVA ABISHAD
28.	88	SRI BALAJI M
29.	109	YASHWANTHKUMAR V
30.	73	PREMAVATHI R
31.	59	MANASA R
32.	71	PRASANNADEVI P
33.	23	BHARATHKUMAR P
34.	58	MALINI A R
35.	68	NILAVEZHIL K

36.	78	ROSHINI S
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VI SEM A SECTION

S.No	Roll No	Name of the participant (CAPITAL)
1.	54	MAGESH G
2.	55	MATHESH A
3.	50	KISHORE KUMAR M R
4.	48	KEERTHIVASAN S S
5.	23	DEEPAK KRISHNAN B
6.	51	KRITHIKA G
7.	8	ANOBHAMA V
8.	13	ASHWANTH B
9.	42	KALIKI VIKAS REDDY
10.	22	BHAVYASHREE M
11.	45	KAVIYA P
12.	31	ESWAR .P

VI SEM B SECTION

S.No	Roll No	Name of the participant (CAPITAL)
1.	99	SURYA S
2.	66	PAVITHRAN B
3.	89	SHIEK ASMATH NOOR H
4.	111	VISHWA R
5.	85	SANTHOSH KUMAR S
6.	87	SHANKAR GANESH P
7.	73	RAHUL K P
8.	80	SAI KUMAR P
9.	92	SHRUTHI B
10.	104	VASANTHAN R
11.	107	VENKATRAMAN S K

12.	93	SOUNDARYA M
13.	95	SRI DEVASENA S
14.	65	PAVITHRA M
15.	86	SHALINI G S
16.	96	SUBASH CHANDRAN R
17.	108	VIJAY G K
18.	102	THILEEPAN I R

MEMORIES

DAY 1 (20.02.2020)



Inauguration - Prayer Song



Welcome address by Dr.V.Vidhya, HOD/INT



**Introduction of Chief Guest by Dr.S.Ilaiyavel,
Manger, SVCE-EPIC**



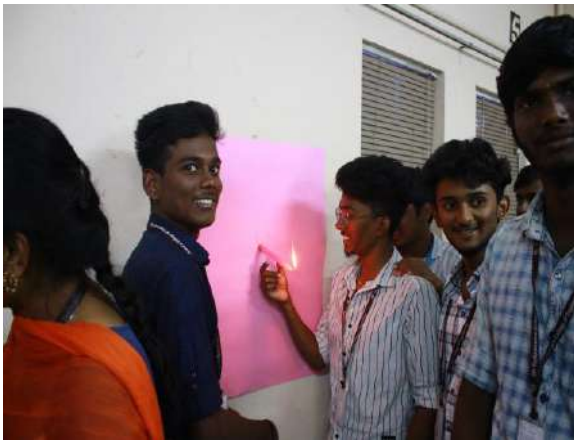
**Inaugural address by Shri.R.Shiva Shankar,
Deputy Director, EDII-TN**



Session by Dr. Nalinkanth V Ghone, Professor, SVCE



Session by PG students of RGNIYD



Activity time for participants

Day 2 (21-02-2020)

Industrial visit to Tyche Payment Solutions



Day 3 (22-02-2020)



Session by Ms. Malini, Vice President, Tyche Payment Solutions



**Session by Mr.C. Arjun,
Proprietor, Zenith Enterprises**

Valedictory Address

Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)
Sri Venkateswara College of Engineering
 Pennalur – 602 117. Sriperumbudur (Tk)

ENTREPRENEURSHIP AWARENESS CAMP

(20/02/2020 to 22.02.2020)

ATTENDANCE

Sr. No.	R. No.	Name of Participant (in CAPITAL Letters)	20.02.2020		21.02.2020		22.02.2020	
			FN	AN	FN	AN	FN	AN
1	85	SHRIRAM C	Shriram C	Shriram C	Shriram C	Shriram C	Shriram C	Shriram C
2	19	ARUN KUMAR K R	Arun	Arun	Arun	Arun	Arun	Arun
3	26	CHANDRA MOULEE K V	Chandra	Chandra	Chandra	Chandra	Chandra	Chandra
4	6	ABISHEK S BALASUBRAMANI	Abhis	Abhis	Abhis	Abhis	Abhis	Abhis
5	72	PRAVEEN T	T-Praveen	T-Praveen	T-Praveen	T-Praveen	T-Praveen	T-Praveen
6	77	RIYENTH S	Riyenth S	Riyenth S	Riyenth S	Riyenth S	Riyenth S	Riyenth S
7	103	VARSHINI M	Varshi	Varshi	Varshi	Varshi	Varshi	Varshi
8	101	TWESHIN BALAJI	Tweshin	Tweshin	Tweshin	Tweshin	Tweshin	Tweshin
9	5	ABISHEK M	Abhis	Abhis	Abhis	Abhis	Abhis	Abhis
10	44	JAGAN SRINATH M	Jagan	Jagan	Jagan	Jagan	Jagan	Jagan
11	29	DESVAR K J	Desvar	Desvar	Desvar	Desvar	Desvar	Desvar
12	37	GOKUL G	Gokul	Gokul	Gokul	Gokul	Gokul	Gokul
13	102	VAISHNAVI P	Vaish	Vaish	Vaish	Vaish	Vaish	Vaish
14	110	YOGALAKSHMI S	Yogalax	Yogalax	Yogalax	Yogalax	Yogalax	Yogalax
15	57	MADHUMITHA E	Madhu	Madhu	Madhu	Madhu	Madhu	Madhu
16	27	CHITRA S	Chitra	Chitra	Chitra	Chitra	Chitra	Chitra
17	28	DEEPIKA V	Deepika	Deepika	Deepika	Deepika	Deepika	Deepika
18	94	SURYA PRAKASH M	Surya	Surya	Surya	Surya	Surya	Surya
19	79	SANTHOSH KUMAR M	Santhosh	Santhosh	Santhosh	Santhosh	Santhosh	Santhosh
20	61	MOHAMMED FAISAL K	Faisal	Faisal	Faisal	Faisal	Faisal	Faisal
21	60	MAYANK SHARMA	Mayank	Mayank	Mayank	Mayank	Mayank	Mayank
22	105	VIJAY J	Vijay	Vijay	Vijay	Vijay	Vijay	Vijay
23	49	JESWIN JABEZ J	Jeswin	Jeswin	Jeswin	Jeswin	Jeswin	Jeswin
24	75	RAHUL PRASANTH K	Rahul	Rahul	Rahul	Rahul	Rahul	Rahul

[Handwritten Signature]

Sr. No.	R. No.	Name of Participant (in CAPITAL Letters)	20.02.2020		21.02.2020		22.02.2020	
			FN	AN	FN	AN	FN	AN
25	20	ASHWIN MERARIE J	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin	Ashwin
26	70	PAGADALA CHAKITH KUMAR REDDY	P.Chakith	P.Chakith	P.Chakith	P.Chakith	P.Chakith	P.Chakith
27	18	ARUN KUMAR G	G.Arun	G.Arun	G.Arun	G.Arun	G.Arun	G.Arun
28	99	THAMODARAN M	M.Thamodaran	M.Thamodaran	M.Thamodaran	M.Thamodaran	M.Thamodaran	M.Thamodaran
29	14	AMARNATH KANAGARAJ K	K.Amarnath	K.Amarnath	K.Amarnath	K.Amarnath	K.Amarnath	K.Amarnath
30	86	SIVAKUMAARAN P	P.Sivakumaaran	P.Sivakumaaran	P.Sivakumaaran	P.Sivakumaaran	P.Sivakumaaran	P.Sivakumaaran
31	66	NANDHA RAMASAMY G	G.Nandha	G.Nandha	G.Nandha	G.Nandha	G.Nandha	G.Nandha
32	84	SHERWIN SAMUEL M	M.Sherwin	M.Sherwin	M.Sherwin	M.Sherwin	M.Sherwin	M.Sherwin
33	9	AJAY M	M.Ajay	M.Ajay	M.Ajay	M.Ajay	M.Ajay	M.Ajay
34	87	SIVAKUMAR R	R.Sivakumar	R.Sivakumar	R.Sivakumar	R.Sivakumar	R.Sivakumar	R.Sivakumar
35	107	VISHWAA V.S	V.Vishwa	V.Vishwa	V.Vishwa	V.Vishwa	V.Vishwa	V.Vishwa
36	12	AKILESH G	G.Akilesh	G.Akilesh	G.Akilesh	G.Akilesh	G.Akilesh	G.Akilesh
37	76	RITHIKA G	G.Rithika	G.Rithika	G.Rithika	G.Rithika	G.Rithika	G.Rithika
38	98	TARUN C	C.Tarun	C.Tarun	C.Tarun	C.Tarun	C.Tarun	C.Tarun
39	97	SYED THAMEEMUL ANSARI S.A	S.A.Syed	S.A.Syed	S.A.Syed	S.A.Syed	S.A.Syed	S.A.Syed
40	100	THILAKESH RAJA	A.Thilakesh	A.Thilakesh	A.Thilakesh	A.Thilakesh	A.Thilakesh	A.Thilakesh
41	92	SUDHA R	R.Sudha	R.Sudha	R.Sudha	R.Sudha	R.Sudha	R.Sudha
42	95	SWATHI E	E.Swathi	E.Swathi	E.Swathi	E.Swathi	E.Swathi	E.Swathi
43	91	SUBIKSHA S	S.Subiksha	S.Subiksha	S.Subiksha	S.Subiksha	S.Subiksha	S.Subiksha
44	83	SELVA ABISHA D	D.Selva	D.Selva	D.Selva	D.Selva	D.Selva	D.Selva
45	88	SRI BALAJI M	M.Sri	M.Sri	M.Sri	M.Sri	M.Sri	M.Sri
46	109	YASHWANTHKUMAR V	V.Yashwanth	V.Yashwanth	V.Yashwanth	V.Yashwanth	V.Yashwanth	V.Yashwanth
47	73	PREMAVATHI R	R.Premavathi	R.Premavathi	R.Premavathi	R.Premavathi	R.Premavathi	R.Premavathi
48	59	MANASA R	R.Manasa	R.Manasa	R.Manasa	R.Manasa	R.Manasa	R.Manasa
49	71	PRASANNADEVI P	P.Prasanna	P.Prasanna	P.Prasanna	P.Prasanna	P.Prasanna	P.Prasanna
50	23	BHARATHKUMAR P	P.Bharath	P.Bharath	P.Bharath	P.Bharath	P.Bharath	P.Bharath
51	58	MALINI A R	R.Malini	R.Malini	R.Malini	R.Malini	R.Malini	R.Malini
52	68	NILAVEZHIL K	K.Nilavezhil	K.Nilavezhil	K.Nilavezhil	K.Nilavezhil	K.Nilavezhil	K.Nilavezhil
53	78	ROSHINI S	S.Roshini	S.Roshini	S.Roshini	S.Roshini	S.Roshini	S.Roshini

Sr. No.	R. No.	Name of Participant (in CAPITAL Letters)	20.02.2020		21.02.2020		22.02.2020	
			FN	AN	FN	AN	FN	AN
54	54	MAGESH G	Magesh	Magesh	Magesh	Magesh	Magesh	Magesh
55	55	MATHESH A	A.M	A.M	A.M	A.M	A.M	A.M
56	50	KISHORE KUMAR M R	M.R.K	M.R.K	M.R.K	M.R.K	M.R.K	M.R.K
57	48	KEERTHIVASAN S S	S.S.K	S.S.K	S.S.K	S.S.K	S.S.K	S.S.K
58	23	DEEPAK KRISHNAN B	B.K.D	B.K.D	B.K.D	B.K.D	B.K.D	B.K.D
59	51	KRITHIKA G	G.K	G.K	G.K	G.K	G.K	G.K
60	8	ANOBHAMA V	V.A	V.A	V.A	V.A	V.A	V.A
61	13	ASHWANTH B	B.A	B.A	B.A	B.A	B.A	B.A
62	42	KALIKI VIKAS REDDY	R.V.K	R.V.K	R.V.K	R.V.K	R.V.K	R.V.K
63	22	BHAVYASHREE M	M.B	M.B	M.B	M.B	M.B	M.B
64	45	KAVIYA P	P.K	P.K	P.K	P.K	P.K	P.K
65	31	ESWAR .P	P.E	P.E	P.E	P.E	P.E	P.E
66	99	SURYA S	S.S	S.S	S.S	S.S	S.S	S.S
67	66	PAVITHRAN B	B.P	B.P	B.P	B.P	B.P	B.P
68	89	SHIEK ASMATH NOOR H	H.S.A	H.S.A	H.S.A	H.S.A	H.S.A	H.S.A
69	111	VISHWA R	R.V	R.V	R.V	R.V	R.V	R.V
70	85	SANTHOSH KUMAR S	S.K	S.K	S.K	S.K	S.K	S.K
71	87	SHANKAR GANESH P	P.S.G	P.S.G	P.S.G	P.S.G	P.S.G	P.S.G
72	73	RAHUL K P	P.R	P.R	P.R	P.R	P.R	P.R
73	80	SAI KUMAR P	P.S.K	P.S.K	P.S.K	P.S.K	P.S.K	P.S.K
74	92	SHRUTHI B	B.S	B.S	B.S	B.S	B.S	B.S
75	104	VASANTHAN R	R.V	R.V	R.V	R.V	R.V	R.V
76	107	VENKATRAMAN S K	S.K.V	S.K.V	S.K.V	S.K.V	S.K.V	S.K.V
77	93	SOUNDARYA M	M.S	M.S	M.S	M.S	M.S	M.S
78	95	SRI DEVASENA S	S.S	S.S	S.S	S.S	S.S	S.S
79	96	SUBASH CHANDRAN R	R.S.C	R.S.C	R.S.C	R.S.C	R.S.C	R.S.C
80	108	VIJAY G K	K.V.G	K.V.G	K.V.G	K.V.G	K.V.G	K.V.G
81	102	THILEEPAN I R	R.I	R.I	R.I	R.I	R.I	R.I

[Handwritten signature]

External Participants

		20.02.2020		21.02.2020		22.02.2020	
Sr. No.	Name of Participant (in CAPITAL Letters)	FN	AN	FN	AN	FN	AN
82	P. SANKAR	P. Sankar	P. Sankar	P. Sankar	P. Sankar	P. Sankar	P. Sankar
83	P.SAI ROHITH	P. Sai	P. Sai	P. Sai	P. Sai	P. Sai	P. Sai

P. Sankar
P. Sai

Coordinator

P. Sankar



HOD/INT



SRI VENKATESWARA COLLEGE OF ENGINEERING
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT : INT

Name of the Speaker	: Ms. Malini. S
Designation	: Vice President
Institution/University/Organisation	: Tyche Payment Solutions
Mobile / E-mail	: 7358271136
Title of the Lecture	: Art of recovering from failures
Date	: 22.2.2020
Time	: 11.00 - 12.00 noon
Venue	: Video Hall
Comments by the Speaker	: <p>It was immense pleasure coming back to college. I had fun interacting with the students. forever happy to be as a SVCE'ian</p>
Suggestions for improvement	:
Signature of the Speaker	:

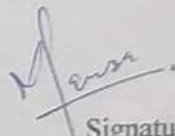
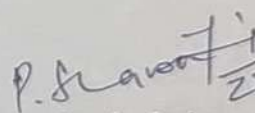
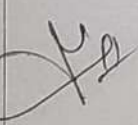
Signature of Coordinator 22/2/2020

Signature of HOD



FT/GN/31A/00/10.06.15

SRI VENKATESWARA COLLEGE OF ENGINEERING
FEEDBACK - INPLANT TRAINING / SHORT TERM COURSE

Name of the Student	Manasa.R
Branch/Semester/Section/Roll No.	IT./IV /B/ 180801059
Industry/ Institution Visited	Tyche Payment Solutions.
Duration of Training/ Course with date	3 days / 20.2.20 - 22.2.20
Plants visited during training	
Whether the training/Course was useful? In what way? Give reasons.	<p>This is such an useful course for all the entrepreneurship aspirants. Had a good experience here. This is the time I felt of being in college.</p>
Any other suggestions	<p>Please do conduct such type of events or camps on entrepreneurship.</p> <p style="text-align: right;"> Signature</p>
Report and Copy of Certificate submitted.	<p style="text-align: right;"> Faculty Incharge 22/2/2020</p> <p> HOD</p>

The person who has attended the course should prepare this in triplicate and submit copies to:
A2, A3 and Dept:

SRI VENKATESWARA COLLEGE OF ENGINEERING
DEPARTMENT OF INFORMATION TECHNOLOGY

THREE DAY NATIONAL LEVEL
ENTREPRENEURSHIP AWARENESS CAMP
for
Information Technology Students

A Report

The Three Day National Level Entrepreneurship Awareness Camp for Information Technology Students was organized by Entrepreneurship Promotion and Incubation Center, SVCE in association with Department of Information Technology, sponsored by Department of Science and Technology, Government of India and supported by Entrepreneurship Development Institute of India, Ahmedabad from 20th February to 22nd February 2020. A total of 83 participants (81 internal and 2 external) participated in the camp.

The camp started on **22nd February 2020** with a prayer song rendered by Kaaviya Baskaran, III year IT student. **Dr V.Vidhya, HoD /INT** addressed the gathering and described the involvement and contributions of the students of the IT department in EPIC-SVCE. She answered the primitive question as to who an entrepreneur is. She pointed out the importance of entrepreneurship. She taught the students how physical appearance or strength does not matter and only an individual's creativity and hard work will distinguish them from the rest of the crowd by using an eagle and a sparrow as an example. **Dr.S.Ilaiyavel**, Manager, SVCE-EPIC explained the journey of SVCE- EPIC activities and encouraged the students to come forward with ideas and implement them into startups.

The programme was inaugurated by **Shri. R. Shiva Shankar**, Deputy Director, EDII-TN. The chief guest explained the journey of EDII-TN and its success stories. He briefed on the objective of the camp and how its going to benefit the students. He explained the role of young entrepreneurs in the upliftment of the society. The innovative and amazing startup stories shared by him inspired all the students and gave them confidence. **Ms..K. Kiruthika Devi**, Assistant Professor, EDC coordinator delivered the vote of thanks.

Day 1 (20-02-2020)

The first session was delivered by **Dr. Nalinkanth V Ghone**, Professor, Department of Chemical Engineering. He created awareness about Intellectual Property Rights. He differentiated between patents, trademark and copyrights in detail. This session helped the students to understand the aspects of every entity and how to apply for them.

The second session was delivered by **Dr.S.Ilayavel**, Manager, SVCE-EPIC. This session touched upon the origin and historical background of entrepreneurship. He illustrated how entrepreneurship often mirrors the Indian values. The students got an idea of the present scenario as he pointed out various innovations that are existing in the market. He insisted that the students must come up with novel and fresh startup ideas to address the hunger and malnutrition epidemic in India. He stressed that the ideas must reflect positively on the society.

The third session was handled by the PG students of RGNIYD. This session was on social entrepreneurship. The students were separated into groups and given a problem to solve within a stipulated time. This made the students to come up with suitable solutions. The session also gave an insight on various groundbreaking ideas and amazing startups which motivated them a lot.

Day 2 (21-02-2020)

On the second day, an **Industrial Visit** was organized for the participants to Tyche Payment Solutions. The Vice President of the company, Ms. Malini Shivaji gave the students an introduction about the working of the company and the team members behind it. Following which the head of the Human Resources department gave a brief presentation regarding the history of the company, principles and ideologies on which it was founded.

The company basically provides a secure digital platform for payments while showing ways to increase revenue in online transactions. The students were then given a detailed presentation on online transactions, cyber security, cyber threats and malware attacks and a practical demonstration of a certain kind of credit card fraud. Students were also given safety tips on avoiding the aforementioned threats. On completing this the students were given a tour of the office and information on the various services they provide which include QR solutions, POS solutions, E-Wallet , Payment Gateway,

Invoice Payments, Subscriptions, Financial Inclusion, Edge Service. There was an explanation given on how the workflow of the company was divided among the employees. Towards the end of tour the students were shown cases of the fraud which the company had come across and how they had handled these situations. The students gained valuable insight about running an IT based company from an entrepreneurial point of view from this visit.

Day 3 (22-02-2020)

On third day, session was started by **Dr.S.Meenakshi Sundaram**, Deputy Head-IMS. This session was on the topic “Design thinking”. The speaker elaborated on different business models available in India. This session shed light on how various innovations make small startup successful and taught the students the importance of creativity in the present competitive market.

The second session was delivered by **Ms.Sowmya Mahadevan**, COO-Exeter (Alumni-Entrepreneur). The speaker elaborated on the necessary qualities of an entrepreneur which are perseverance, confidence and the ability to overcome discomfort. The students were involved in group discussion where various scenarios that comes up when you run a startup were given and told to come up with possible solutions. This made the students think and evaluate the problem like a real entrepreneur and gave them a taste of what it’s like to run a startup.

The third session was delivered by **Ms. Malini Shivaji**, Vice President- Tyche Payment Solutions (Alumni- Entrepreneur [B.Tech(IT)- 2013]). This session touched upon “The art of overcoming failures”. She shared her journey of establishing her own startup Tyche Payment Solutions. Her story included all the ups and downs she and her team had to face to launch their ideas. This taught the students about team building and how to handle failures with poise. Her story was truly inspiring to the listeners.

The fourth session was handled by **Mr.C.Arjun**, Proprietor, Zenith Enterprises (Alumni-Entrepreneur [B.Tech(IT)- 2017]). This session educated the students about the steps that needs to be taken to establish and run a distinguished startup. The speaker explained how passion, interaction, attention to details and a clear vision can drive a business to greater heights. He also stressed on the importance of physical and mental well being for an entrepreneur.

The fifth session was handled by **Mr.B.S.Rajamurugan**, Partner, Beard Man (Alumni-Entrepreneur [B.Tech(IT)- 2015]). The speaker’s talk involved his seven years of experience in seven

different startups. This session gave an idea of how one can be a successful entrepreneur even if you are a student and how to change your ideas into a startup. His talk instilled the concept of digital marketing and online selling.

The last session was handled by **Dr.G. Mathiyalagan**, HOD-IMS. This session was about Enterprise Resource Planning(ERP). The students learnt about why ERP is key for a startup and all the aspects of ERP. The students got a better understanding of how to manage and use resources to get maximum profit.

Before the end of the programme, few participants came forward and appreciated the efforts taken for the conduct of the camp. The chief guests awarded the certificates to all the participants. They expressed that the sessions were very much useful and motivated them to come up with ideas and implement them into startups.

As a concluding note we express our heartfelt thanks to the Management, Principal and SVCE-EPIC for their great support for the conduct of the camp.

Outcome of the camp:

- 1] The participants understood the aspects of Intellectual Property Rights.
- 2] The participants gained valuable insight about running an IT based company from an entrepreneurial point of view.
- 3] The participants gained knowledge on digital marketing and online selling.
- 3] The participants got a better understanding of how to manage and use resources to get maximum profit.

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P. S. Ganapathi

Coordinators



HOD/INT