




SRI VENKATESWARA COLLEGE OF ENGINEERING
DEPARTMENT OF INFORMATION TECHNOLOGY

In association with
Imarticus Learning

Webinar on
Opportunities for freshers in Data Analytics Industry
09.06.2020

A Report

Submitted to the Principal

 12/10/20

To: HoD-INT
Noted: Good
26
12/10



JAYANTHI D IT <jayanthi@svce.ac.in>

Webinar invitation.

1 message

HOD IT <hodit@svce.ac.in>

Thu, Jun 4, 2020 at 12:54 PM

To: Secretary SVCE <secretary@svce.ac.in>, Principal SVCE <principal@svce.ac.in>, HODs Group <hod@svce.ac.in>, Faculty Group <svcefaculty@svce.ac.in>

Dear sir/madam,

We,the department of IT is cordially welcome you all to join the webinar regarding data analytics oppurtunities.PFA the formal invitation.kindly motivate your students to participate.thank you.



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SRI VENKATESWARA COLLEGE OF ENGINEERING

(AICTE APPROVED AND NAAC ACCREDITED)
AUTONOMOUS - AFFILIATED TO ANNA UNIVERSITY
PENNALLUR, SRIPERUMBUDUR - 602 117, TAMIL NADU



DEPARTMENT OF INFORMATION TECHNOLOGY

(NBA accredited)

ORGANIZES WEBINAR ON

OPPORTUNITIES FOR FRESHERS IN THE DATA ANALYTICS INDUSTRY

9TH JUNE 2020 11:00 AM - 01:00 PM

CHIEF PATRON

Prof.M.Sivanandham
Secretary,SVCE

PATRON

Dr.S.Ganesh Vaidyanathan
Principal

CONVENER

Dr.V. Vidhya
HOD - IT

CO-ORDINATORS

Ms.K.Kiruthika Devi, AP/IT
Ms.A.Kala, AP/IT
Ms.P.Sharon Femi, AP/IT

FREE REGISTRATION



AHAMED KHALID

BE., PGDBM IIM B

SPEAKER'S PROFILE

Mr. Ahamed is an IIM-Bangalore Alum with over 12 years of experience in training sales, marketing and business development across different domains. Currently, he is the Vice-President - Imarticus Learning.



9TH JUNE 2020



11:00 AM - 01:00 PM

BOOK MY SEAT

WWW.IMARTICUS.ORG

Webinar on Opportunities for freshers in Data Analytics Industry

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S. Kalan
COORDINATOR
P. Ramkumar

V. Prakash
9/10/20

COORDINATORS

HOD/INT

WEBINAR ON OPPORTUNITIES FOR FRESHERS IN DATA ANALYTICS INDUSTRY

PARTICIPANTS FEEDBACK

Timestamp	Full Name	Email Address	Mobile number	College Name	Rate the webinar [Content Quality]	Rate the Delivery of Speaker	Rate the overall impact of the webinar	Would you be willing to participate in future webinar?	Any Suggestions?	Give your feedback
9/6/2020 12:32	Shali.R	Shalidharshini1808@gmail.com	9384844339	Sri Venkateshwara College Of Engineering	4	4	4	Yes		
9/6/2020 12:33	AJAY KUMAR R	ajaykumarr3024@gmail.com	7708503269	Sri Venkateswara College Of Engineering	5	5	5	Yes		
9/6/2020 12:33	Ajay	ajayragu.r01@gmail.com	7550155490	Svce	4	5	4	Yes		
9/6/2020 12:33	MOHAMMED THOWFIQ S	mohammedthowfiq2@gmail.com	7010744945	Sri Venkateswara College of Engineering	5	5	5	Yes	Nothing	Very good
9/6/2020 12:33	Abhishek KTR	sachin.ravikanth10@gmail.com	7358438816	Sri Venkateswara College of Engineering	5	5	4	Yes	nil	very informative . lots of doubts related to the data analytics field were clarified
9/6/2020 12:33	N.S.Akshaya Lakshmi	Akshayasrinivasan26@gmail.com	8754085923	Sri venkateswara collage of engineering	5	4	5	Yes	Nm	Session was very useful learned more on data analytics
9/6/2020 12:33	Mrithula Angeline	angelinemrithula01@gmail.com	9884959342	Sri Venkateswara College of Engineering	5	5	4	Yes		
9/6/2020 12:33	Vishal khumaar.J	vishalkhumaar108@gmail.com	8300450621	Sri Venkateswara College of engineering	5	5	5	Yes		
9/6/2020 12:33	Tasleem R	tasleemrahim09@gmail.com	6369206609	Sri venkateswara college of engineering	5	5	5	Yes	No	As a fresher.It is very useful to me to know everything...
9/6/2020 12:33	Kishore.K	apexrade4@gmail.com	9791051666	SVCE	5	5	5	Yes	no	excellent and very informative
9/6/2020 12:33	M.VARSHINI	varshinidmd@gmail.com	9655699797	Sri Venkateswara College of Engineering	4	5	4	Yes		
9/6/2020 12:33	SELVAMURUGAN K	selva7blaze@gmail.com	9840647767	SVCE	5	5	4	Yes	This worked good for an intro. Could get into more Technical context next time	Good job and clarity about Data Analytics
9/6/2020 12:34	Aneruth Mohanasundaram	ane1998@gmail.com	9677069492	Sri Venkateshwara College Of Engineering	5	5	4	Yes	nil	Gained indepth knowledge about data analytics and data science.
9/6/2020 12:34	SUDHA R	sudharam611@gmail.com	9940163824	Sri Venkateswara College of Engineering	5	5	5	Yes	Webinar on Data Engineering	Excellent
9/6/2020 12:34	Divya P.K	pkdivya782@gmail.com	9790973760	Sri Venkateswara college of Engineering,Sriperumbudur	4	5	5	Yes	everything was good	good session
9/6/2020 12:34	Baraniya S	sbaraniya01@gmail.com	9551101019	Sri Venkateswara College of Engineering, Sriperumbudur	5	5	5	Yes		Well presented
9/6/2020 12:34	Francis Inigo Raj L	francis@svce.ac.in	9444294958	Sri Venkateswara College of Engineering, Sriperumbudur	4	4	4	Yes		
9/6/2020 12:34	Tharun R	tharunr22@gmail.com	7358535419	Sri Venkateswara College of Engineering	5	5	5	Yes	No	Really useful content. You made data science simple
9/6/2020 12:34	E. Rajalakshmi	eraj@svce.ac.in	19952130649	Sri Venkateswara College of Engineering	5	5	5	Yes		
9/6/2020 12:34	PRAVEEN T	tpraveen134@gmail.com	9840903565	SRI VENKATESWARA COLLEGE OF ENGINEERING	5	5	5	Yes	No	The session and its flow was excellent and real time example was good.
9/6/2020 12:34	SURENDHAR M	surendharmkns@gmail.com	7904132103	Sri Venkateswara College of engineering	4	5	4	Yes	Do many sessions like this.	I learnt something new.Thank you
9/6/2020 12:34	Surendiran S	surendirans7777@gmail.com	9123576929	Sri Venkateswara College of Engineering	4	4	4	Yes		Nice webinar with real time examples.
9/6/2020 12:34	Vijey	vijayvijey6493@gmail.com	8248565748	Sri venkateswara college of engineering	5	2	1	Yes	No	Nice speech
9/6/2020 12:35	INFAN CHELSEA.C	chelseapeni@gmail.com	8610848468	SVCE	5	5	5	Yes	No	Very informative
9/6/2020 12:35	SANJAY SRINIVASS. E	smartsanjay375@gmail.com	9790858396	SRI VENKATESHWARA COLLEGE OF ENGINEERING	5	5	5	Yes	Try to provide more contents.You take only some examples into account.	The content delivery is very nice sir and good presentation
9/6/2020 12:35	Dharshan.M	dharshansakthi1912@gmail.com	9159424944	Sri venkateswara college of engineering	4	4	5	Yes		
9/6/2020 12:36	Sri Balaji. M	sribalajimsb7@gmail.com	9841713175	Sri Venkateswara College of Engineering	5	5	4	Yes		It was very useful to know about data analysis in detail.
9/6/2020 12:36	Santhosh vishwanathan	Santhoshvishwanathan9597@gmail.com	8610483315	Sri venkateswara collage of engineering	4	4	4	Yes	No	Very good session
9/6/2020 12:36	SRIDEVI.S	srideviselvaraj79@gmail.com	8778171885	C.Abdul Hakeem College Of Engineering and Technology.	3	3	4	Yes	Nothing	It is very interesting to learn .
9/6/2020 12:36	Vivekanandan	vivekanandan2e3@gmail.com	7708711235	Sri Venkateswara College of engineering	5	5	5	Yes	No, it was amazing	
9/6/2020 12:36	Monica.R	monicaravi1712@gmail.com	7598348350	Sri Venkateswara College Of Engineering	5	5	4	Yes	Waiting for future webinars!	Very good. Nicely explained.
9/6/2020 12:36	G. Sangeetha	gsangeetha@svce.ac.in	9443055833	Sri Venkateswara College of Engineering	5	5	5	Yes	Good presentation	
9/6/2020 12:37	Bharathi.G	Bharathisekar99@gmail.com	9790300438	B.S.Abdur Rahaman Crescent University	4	5	4	Yes		
9/6/2020 12:37	Vedhavarshini M R	vedhavarshiniraja@gmail.com	7538802996	Sri Venkateswara College of Engineering	3	3	3	Yes	-	Useful webinar.Can be improved
9/6/2020 12:37	ABISHEK.M	abishkek.muralsalem@gmail.com	9442368325	Sri Venkateswara College Of Engineering	5	5	5	Yes		good one
9/6/2020 12:37	V.M.Sivagami	Vmsiva@svce.ac.in	9884203202	SRI VENKATESWARA COLLEGE OF ENGINEERING	5	5	5	Yes	Expe cting webinar on pythn	Excellent
9/6/2020 12:38	Akilesh	giribalaakilesh@gmail.com	6379740058	Sri Venkateswara College of engineering	4	5	4	Yes		

9/6/2020 12:38	Ananya.E	ananya12052000@gmail.com	9047772614	Sri venkateswara collage of engineering	4	4	5	Yes		Useful session
9/6/2020 12:38	THAMODARAN M	mthamodass@gmail.com	6382917986	Sri Venkateswara College of Engineering	5	5	4	Yes	Nothing	Amazing talk
9/6/2020 12:38	Pradheesha	pradheesha046@gmail.com	9496314792	Sri Venkateswara College of engineering	4	5	4	Yes		
9/6/2020 12:38	Revathy V	revathy.velumani23@gmail.com	9840230330	Sri Venkateswara College of Engineering	5	5	5	Yes	No	Good Session
9/6/2020 12:38	Deepika V	deepikamalliga2020@gmail.com	9789595321	Sri Venkateswara College of Engineering	5	5	5	Yes		Informative session
9/6/2020 12:39	Arun kumar.G	sagarun99@gmail.com	9790662858	Sri venkateshwara college of engineering	4	4	4	Yes	No	Your speech is good for me to heard and it will be very useful for me
9/6/2020 12:39	Balachandar P	plchandru10@gmail.com	9952521932	SVCE	5	5	5	Yes	Covered all the basics	Nil
9/6/2020 12:39	M S Madhan Kumar	msmadhankumar123@gmail.com	6382136080	Sri Venkateswara College of Engineering	4	3	4	Yes		
9/6/2020 12:40	Nilavezhil K	knilavu.2000@gmail.com	6369763602	Sri Venkateswara College of Engineering	3	4	4	Yes	No	A good lecture
9/6/2020 12:40	MALINI A.R	malini25092000@gmail.com	9962269604	Sri Venkateswara College of Engineering	4	5	5	Yes	no comments	The session was really interesting and understandable... And I definitely use in my future work... Thank you
9/6/2020 12:40	R N Deepthi	deepthirajkumar07@gmail.com	9080533419	Sri Venkateswara college of engineering	4	5	5	Yes		Very useful
9/6/2020 12:40	Madhumitha E	mitha161299@gmail.com	7299293219	Sri venkateswara college of engineering	5	5	4	Yes		Very informative
9/6/2020 12:40	Vishwaa VS	vishwaa.vishwaa2@gmail.com	9.19489E+11	Sri Venkateswara college of engineering	4	4	4	Yes		
9/6/2020 12:40	Swathi E	swathilakshmielangovan@gmail.com	9629315593	Sri venkateswara college of engineering	4	4	5	Yes	No	Good
9/6/2020 12:40	BHUMA TEJASWI	tejaswibhuma4@gmail.com	6303500093	Sri Venkateswara College of Engineering	5	5	5	Yes		
9/6/2020 12:40	Vaishnavi P	Pvaishnavi8701@gmail.com	9566197797	Sri venkateswara college of engineering	5	5	5	Yes	Gud	After attending his speech even i had an interest to become a data scientist
9/6/2020 12:41	Jasi Grace I	jasigraceit9@gmail.com	9080874099	SRI VENKATESWARA COLLEGE OF ENGINEERING	5	5	5	Yes	Excellent	Excellent
9/6/2020 12:41	R SAKTHEESWARI	sakthi@svce.ac.in	9840740794	svce	5	5	4	Yes	need demo of tools	good work
9/6/2020 12:41	Bharathkumar K	bharatharavinth733@gmail.com	6379366289	Sri Venkateswara College of Engineering	4	4	4	Yes	No	This session is very informative
9/6/2020 12:41	SUDHA R	sudharam611@gmail.com	9940163824	Sri Venkateswara College of Engineering	5	5	5	Yes	Webinar on Data Engineering	Excellent
9/6/2020 12:41	Roshini.S	roshinisenithilkumar1@gmail.com	9566374284	Sri venkateshwara college of engineering chennai	4	5	4	Yes		
9/6/2020 12:42	M S SHOBANA PRIYA	shobanapriyams.sse@saveetha.com	9791197933	Saveetha School of Engineering	5	5	5	Yes		
9/6/2020 12:42	Aishwarya M	aishmurali2000@gmail.com	8903615390	Sri Venkateswara College of Engineering	5	5	5	Yes	Excellent	Excellent
9/6/2020 12:42	Divyashree SendilKumar	divshe.sendil@gmail.com	7010199747	Sri Venkateswara College Of Engineering	5	5	5	Yes		Very Informative Session.
9/6/2020 12:42	Venkatraman S K	venkatsurya1903@gmail.com	7358082485	Sri Venkateswara College of Engineering	5	5	5	Yes	Great info	Need some help on registering for IBM data science course
9/6/2020 12:42	YashwanthKumar V	yashyash2711@gmail.com	8012992739	Sri Venkateswara College of Engineering	5	5	5	Yes		The workshop was very interactive, which profited all the participants enormously! We had the opportunity to present our research in presentation slides/posters and discuss how to make them better. Useful, insightful, memorable!
9/6/2020 12:42	YOGALAKSHMI S	syogalakshmi35@gmail.com	7904956584	Sri Venkateswara College of Engineering	5	4	4	Yes	No	Excellent webinar
9/6/2020 12:42	SELVAMURUGAN K	selva7blaze@gmail.com	9840647767	SVCE	5	5	4	Yes	One Question. Can we get more Data Analytics opportunities if we could do courses in Institutes like IIM?	Would love to get your opinion on IIM and other great institutes for providing opportunities in Data Analytics
9/6/2020 12:43	Gokulnath M	mgokulnath05@gmail.com	8610397098	Sri Venkateswara College of Engineering	5	5	5	Yes	Excellent	Excellent
9/6/2020 12:44	Santhosh Kumar S	santhosh2029111@gmail.com	9500112764	SVCE	5	5	5	No	NA	GOOD
9/6/2020 12:45	TWESHIN BALAJI	tveshin1114@gmail.com	8754378985	Sri venkateswara college of engineering	3	3	3	Yes	No	It's good...
9/6/2020 12:46	Om Vignesh k	omvignesh.k@gmail.com	9600645843	Sri Venkateswara College of engineering	4	4	4	No	No	Good session
9/6/2020 12:47	Arun karthik .B	ak05karthik@gmail.com	7639475581	Sri venkateswara collage of engineering	4	4	4	Yes	Nm	very good session
9/6/2020 12:47	Dharshan V	dhurshashi.v@gmail.com	6374571992	Sri Venkateswara College of Engineering	5	5	5	Yes		Informative session.
9/6/2020 12:47	Abhishek	abhishekramakrishnan1125@gmail.com	6382392131	Sri venkateshwara college of engineering	5	4	5	Yes	Very good webinar	Had a good learning experience
9/6/2020 12:50	Kavin anand	kavinanand10@gmail.com	9047772614	Sri venkateshwara college of engineering	5	4	5	Yes	Good one	Great experience
9/6/2020 12:52	Priya Darshini. V	priyavenkatesan2000@gmail.com	9840558833	Velammal Engineering College	4	5	4	Yes	No suggestions	Excellent
9/6/2020 12:56	Balasundar.S	balawin2000@gmail.com	9566186155	Panimalar Engineering College	5	4	5	Yes	No suggestions	Awesome session
9/6/2020 12:57	Jothi Krishnan .p.	jothikrishnanprabhakaran@gmail.com	7548820102	C Abdul Hakeem college of engineering and technology	5	5	5	Yes	No	Very useful
9/6/2020 12:59	Jasvirm	Jasvirm7194@gmail.com	6383256661	Svce	4	5	4	No		Good one
9/6/2020 13:06	Hari Prasath. P	prasathhari085@gmail.com	8610398897	Sri Venkateshwara College of Engineering	4	4	4	Yes	Seminar is good.	Nope
9/6/2020 14:00	Abhishek Ramakrishnan	abhishekramakrishnan1125@gmail.com	6382392131	Sri Venkateswara College of engineering	5	5	5	Yes	No	The overall webinar is very useful
9/6/2020 14:33	Kishore Mohan	kishoremohan2912@gmail.com	7708727983	Sri Venkateshwara College of Engineering	5	5	5	Yes		
9/6/2020 14:55	Rajalakshmi S	sraji@svce.ac.in	9047560110	Sri Venkateswara College of Engineering	5	5	5	Yes	Excellent	Informative
9/6/2020 15:10	SATHYAMOORTHY. N	sathyanag6367@gmail.com	9176763613	Sri venkateshwara college of engineering	5	5	5	Yes	Nothing	Nothing
9/6/2020 15:12	SATHYA. B	seshasathya01@gmail.com	9940628827	Sri venkateshwar college of engineering	5	5	5	Yes	Nothing	Nothing
9/6/2020 15:12	SATHYA. B	seshasathya01@gmail.com	9940628827	Sri venkateshwar college of engineering	5	5	5	Yes	Nothing	Nothing
9/6/2020 16:37	M.Aishwarya	aishmurali2000@gmail.com	8903615490	Sri Venkateswara College of engineering	5	5	5	Yes	Useful webinar	Very informative

Coordinators

HOD/INT

REPORT ON WEBINAR ON OPPORTUNITIES FOR FRESHERS IN DATA ANALYTICS INDUSTRY

Date: 09.06.2020

Time: 11.00 am to 1.00 pm

**Resource Person: Mr.Khalid Ahamed,
Imarticus Learning**

Objectives:

- Understand the importance of data in today's world.
- Recognize the process flow of Data Analytics.
- Discuss how Data Analytics is used in various industries.
- Explore few real-world examples.
- Differentiating Data Analyst and Data Scientist.
- Learn about the tools required for Data Analytics.
- Present the vast opportunities available in the Data Science industry.

About the programme:

The Department of Information Technology of SVCE conducted a webinar on Opportunities for freshers in the Data Analytics industry on June 9th, 2020. Dr. V. Vidhya, HOD/INT, Students and Faculty members of SVCE and other colleges participated in the webinar. Dr. V. Vidhya, HOD/INT welcomed all the participants. The introductory speech about the areas of expertise of the speaker was rendered by Ms. P. Sharon Femi, AP/INT. The speaker of the webinar was Mr.Ahamed Khalid, Vice President, Imarticus Learning.

The webinar was an overview of Data Analytics and its importance in our day to day life. The speaker started the session by explaining how data is key in the digital economy and differentiated Opinion driven and Data-driven decision making. He said that the introduction of the Jio network in India and the usage of Cloud for storage of data paved the way for the Data Revolution in recent times. Moreover, the convenience of generating data and storing it in the Cloud brought about the rebirth of the Data Science industry. He clarified that data is not just texts and numbers but could be in any format i.e., images, videos, audio. The speaker simplified the process flow of Data Analytics into four steps namely Data collection, Data formatting, Data Analytics and Data Visualization. He also explained the terms data set and problem statement and how a Data Analyst works with these two entities using various examples.

Then he moved on to describe how Data Analytics is incorporated across industries. For each industry, he took an example that is easy to interpret with a relevant data set and problem statement and broke down the involvement of Data Analytics in each case. For Healthcare, it was the prediction of COVID-19 cases and presentation of the results in a graph. For Retail, he explained how Data Analysts

are involved in marketing, promotion, inventory management, etc. For sports, he stated the procedure behind the predictions and statistics presented during a cricket match. The speaker took on the topic of Artificial Intelligence and its subsets Deep Learning and Machine Learning.

He pointed out the differences between a Data Analyst and a Data Scientist which the participants were not aware of. He listed out the tools that are required for a Data Analyst. This list helped the students to know what they must be well versed in if they choose a career in the Data Science industry. He also stressed the significance of Statistics and Maths in this field and encouraged the students to have an in-depth knowledge of the concepts. Finally, he finished the session by talking about the industrial opportunities that are available out there and the prominence of Data Analytics in various sectors. The session was interactive and informative. It helped grasp the meaning of certain terms that the participants were unaware of. It shed light on the diverse prospects that are available for the students after they graduate and how to make wise career choices. Overall, the webinar session was inspiring and insightful.

The webinar came to an end with the Vote of Thanks by Ms.A.Kala, AP/INT, Webinar Coordinator. Dr.V.Vidhya, HoD/INT thanked the speaker for making an excellent presentation and all the participants for their active participation. 75 internal students, 6 internal faculty and 4 external students (total 85) participated in the webinar.

Benefits:

- Sound understanding of various aspects of Data Analytics and its process flow.
- Knowledge on various industries which uses Data Analytics.
- Knowledge on the various opportunities available in different sectors.
- Better understanding of the working of Data Analytics using real world examples.
- Ability to make informed decisions and career choices.

Prepared by Faculty Name, Designation & Dept.

Ms. K.Kiruthika Devi, Assistant Professor, Information Technology *K.Kiruthika Devi* 9/10/20
Ms.A.Kala, Assistant Professor, Information Technology *A.Kala* 9/10/20
Ms.P.Sharon Femi, Assistant Professor, Information Technology *P.Sharon Femi* 9/10/20
K.P.Vidya 9/10/20

HOD/INT



SRI VENKATESWARA COLLEGE OF ENGINEERING

(AICTE APPROVED AND NAAC ACCREDITED)
AUTONOMOUS - AFFILIATED TO ANNA UNIVERSITY
PENNALAR, SRIPERUMBUDUR - 602 117, TAMIL NADU



Certificate of Participation

Awarded to

Shali.R

has successfully attended a webinar on

Opportunities for Freshers in the Data Analytics Industry

conducted by **IMARTICUS LEARNING** and

Organized by Department of Information Technology Sri Venkateswara College of Engineering

Conducted on 09th June 2020

Mr. Nikhil Barshikar

Managing Director
IMARTICUS LEARNING

CO-ORDINATORS

HOD-IT

PRINCIPAL