

As part of

WORLD ENTREPRENEURSHIP DAY

Celebrations

DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

In Association with

IIC-SVCE CHENNAI & EPIC-SVCE

organizes

WEBINAR

on

"Hindrances faced by Entrepreneurs"

SPEAKER

Dr. Sudhakar K Bharatan
Professor, Department of EEE, SVCE

CO-ORDINATOR

Mr.V.Mohanraj
IIC Co-ordinator
Department of EEE

CONVENER

Dr.KR.Santha
Vice Principal
Professor&HOD
Department of EEE

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24TH AUG
6PM to 7PM

Click here to join the Meet



**Report on webinar titled “Hindrances faced by Entrepreneurs” held on
24/8/2021, 6 PM – 7 PM**

As part of World Entrepreneurship Day, the webinar was organized by Department of EEE in association with IIC – SVCE and EPIC – SVCE. The Speaker was Dr. Sudhakar K Bharatan, Professor / EEE – SVCE. The Webinar began at 6 PM and Dr. Sudhakar took over the proceedings. Around 38 students and 7 faculty members participated in the webinar.

The speaker first distinguished between an Entrepreneur, Intrapreneur and technopreneur. Then, he touched upon the stories of few well-known business magnates such as Ratan Tata, Sridhar Vembu, Ambani and Elon Musk. He discussed about the common traits of an entrepreneur which did include their education and attitude.

The importance of creative thinking and innovation were discussed in detail. The importance of patenting and the basics of Intellectual property rights (IPR) were also discussed by illustrating Coca cola, Google, Kancheepuram saree and Tirupati laddu. The advantages of being an entrepreneur such as flexibility and work culture were emphasized.

Later he discussed about the hindrances faced by Entrepreneurs. The importance of marketing and finance were touched. Leadership, legal consideration and selection of product plays a vital role in the success of an entrepreneur. Funding becomes the major bottleneck in entrepreneurship. In India, IIT research park encourages new ideas and incubation is done by them.

The bottom-line is that one should go for a science and engineering education, get a novel idea and finally he/she can become an entrepreneur. Eventually a student from 3rd year EEE asked about the difficulty in developing innovative ideas as most of the fields are saturated as of now. For which the speaker gave an appropriate answer. The speaker encouraged all the students to ask some sort of question related to the topic discussed.

Finally, the webinar ended with a short oath of thanks by Mr.V. Mohanraj the coordinator of the programme.

Webinar - Hindrance x Meet - Webinar x Master_Jhaal_student x Whatsapp x Firewall Authentication x New Tab x

meet.google.com/spv-vczz-czn

REC SUDHAKAR K B EEE is presenting

Who is an Entrepreneur?

- "An entrepreneur is someone who perceives an opportunity and creates an organization to pursue it".
- A person who organizes and manages an enterprise, especially a business, usually with considerable initiative and risk.

Initiative: Readiness and ability in initiating action.
Risk: The hazard or chance of loss.

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6:10 PM | Webinar - "Hindrance faced by Entrepreneurs"

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06:10 PM 24-08-2021

The image shows a Google Meet interface during a webinar. The main content area displays a slide titled "Who is an Entrepreneur?" with two bullet points and definitions of initiative and risk. The slide also features the SVCE logo and the URL svce.ac.in. On the right, a grid of participant thumbnails is visible, including SUDHAKAR K B EEE, 004 ARAVIND S EEE, Dr. C. Karnal EEE, 058 Rajesh Kum..., 307 DEEPAK P EEE, ARINAYA B EEE, 017 Deepak H EEE, and 17 others. The bottom of the screen shows the Windows taskbar with the search bar and system clock.



Webinar - Hindrance... x Next - Webinar... x Master sheet student... x Whatsapp x Firewall Authentication... x New Tab x

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REC SUDHAKAR K B EEE is presenting

Who is an Intrapreneur?

- Intrapreneurs also notice opportunities and take initiative to mobilize resources, however they work in large companies and contribute to the innovation of the firm.
- Intrapreneurs often become entrepreneurs.



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6:15 PM | Webinar - "Hindrances faced by Entrepreneurs"

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06:15 PM 24-08-2021

Participants:

- SUDHAKAR K B ...
- 004 ARAVIND S ...
- 058 Rajesh Kurn...
- EE
- 302-DEEPAK P EE
- ABINAYA B EE
- 017 Deepak H EE
- S
- SASIKALA M EEE
- 25 others
- You

- **Original thinkers**
- Risk takers
- Take responsibility for own actions
- Feel competent and capable
- Set high goals and enjoy working toward them
- Self employed parents
- Firstborns
- Between 30-50 years old
- Well educated – 80% have college degree and 1/3 have a graduate level degree



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 SUDHAKAR K B ...	 Dr. C. Karthi	 004 ARAVIND S ...
 015 Dafinny EE	 058 Rajesh Kum ...	 017 Deepak H EE
 302-DEEPAK P EE	 50 others	 You

Webinar - Hindrance faced by Entrepreneurs X Meet - Webinar - Hindrance faced by Entrepreneurs X Market sheet student action X WhatsApp X Firewall Authentication Keep X

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REC SUDHAKAR K B EEE is presenting

Traits of Successful Entrepreneurs

- Creative and Innovative
- Create new products
- Create new processes
- Create new delivery
- Position themselves in shifting or new markets

→ Taxi
→ IIC

PRAVEEN EEE has left the meeting

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6:32 PM | Webinar - "Hindrance faced by Entrepreneurs"

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06:32 PM 24.08.2021

Participants: SUDHAKAR K B, Dr. C. Karthi, 004 ARAVIND S, Monish Kumar C, 015 Daffny EE, 058 Rajesh Kum..., 017 Deepak H EE, 32 others, You

