







(An Autonomous Institution Affiliated to Anna University, Chennai) Post Bag No. 1, Pennalur, Sriperumbudur, Kanchipuram(Dt) - 602117

As part of

WORLD ENTREPRENEURSHIP DAY

Celebrations

DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

In Association with

IIC-SVCE CHENNAI & EPIC-SVCE

organizes

WEBINAR

Hindrances faced by Entrepreneurs

SPEAKER

Dr. Sudhakar K Bharatan Professor, Department of EEE, SVCE

CO-ORDINATOR

Mr.V.Mohanraj **IIC Co-ordinator** Department of EEE

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24TH AUG 6PM to 7PM

CONVENER

Dr.KR.Santha Vice Principal Professor&HOD Department of EEE

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Report on webinar titled "Hindrances faced by Entrepreneurs" held on 24/8/2021, 6 PM – 7 PM

As part of World Entrepreneurship Day, the webinar was organized by Department of EEE in association with IIC – SVCE and EPIC – SVCE. The Speaker was Dr. Sudhakar K Bharatan, Professor / EEE – SVCE. The Webinar began at 6 PM and Dr. Sudhakar took over the proceedings. Around 38 students and 7 faculty members participated in the webinar.

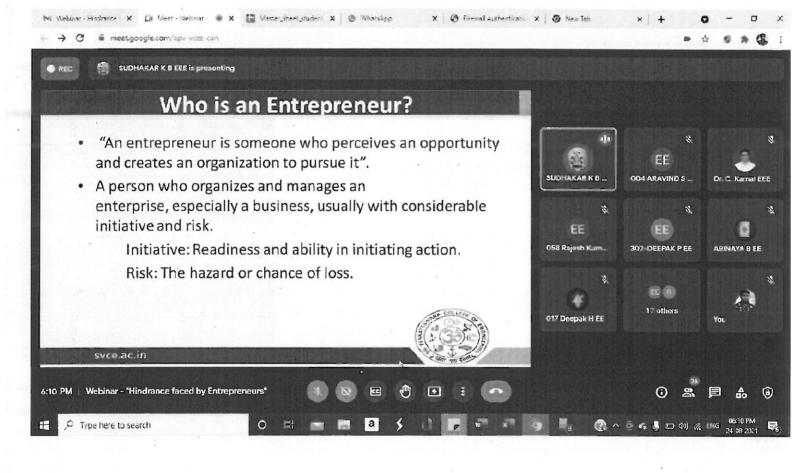
The speaker first distinguished between an Entrepreneur, Intrapreneur and technopreneur. Then, he touched upon the stories of few well-known business magnates such as Ratan Tata, Sridhar Vembu, Ambani and Elon Musk. He discussed about the common traits of an entrepreneur which did include their education and attitude.

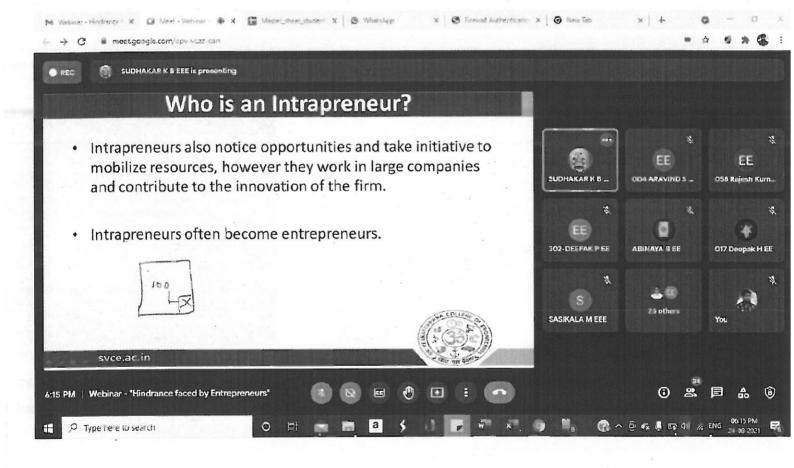
The importance of creative thinking and innovation were discussed in detail. The importance of patenting and the basics of Intellectual property rights (IPR) were also discussed by illustrating Coca cola, Google, Kancheepuram saree and Tirupati laddu. The advantages of being an entrepreneur such as flexibility and work culture were emphasized.

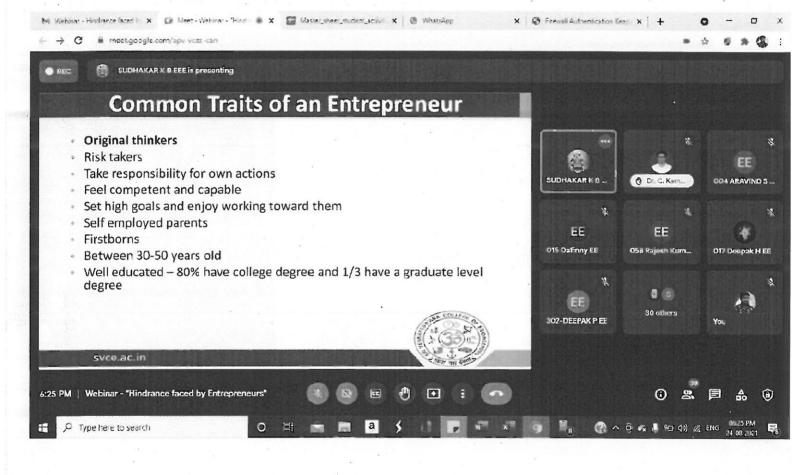
Later he discussed about the hindrances faced by Entrepreneurs. The importance of marketing and finance were touched. Leadership, legal consideration and selection of product plays a vital role in the success of an entrepreneur. Funding becomes the major bottleneck in entrepreneurship. In India, IIT research park encourages new ideas and incubation is done by them.

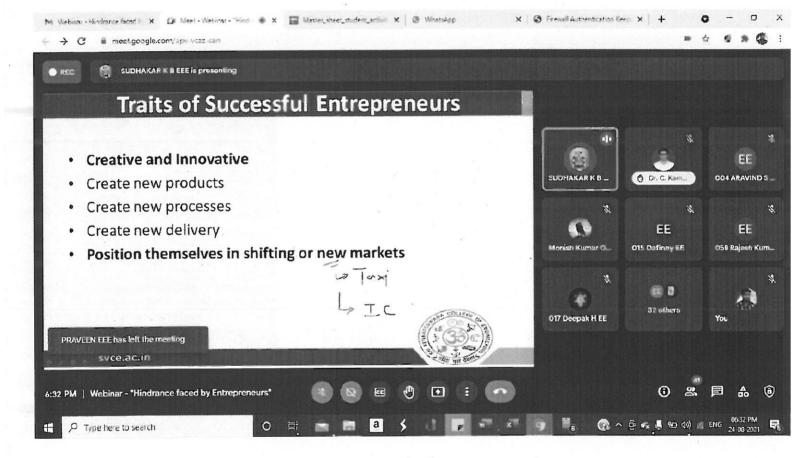
The bottom-line is that one should go for a science and engineering education, get a novel idea and finally he/she can become an entrepreneur. Eventually a student from 3rd year EEE asked about the difficulty in developing innovative ideas as most of the fields are saturated as of now. For which the speaker gave an appropriate answer. The speaker encouraged all the students to ask some sort of question related to the topic discussed.

Finally, the webinar ended with a short oath of thanks by Mr.V. Mohanraj the coordinator of the programme.











V. Mohanray AP/EEE

co-ordinator

KR. Sanl. HOD/EEE