



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
(Autonomous – Affiliated to Anna University)  
Pennalur, Sriperumbudur (Taluk) - 602 117. Tamil Nadu.

*Cordially invites you for the inauguration of*

**ENTREPRENEURSHIP AWARENESS CAMP**



**program sponsored by**  
Department of Science and Technology  
Govt. of India

**program monitored by**



**Entrepreneurship Development Institute of India,  
Ahmedabad**

**at 9.00 A.M on Monday, 26.9..2016.**

**Dr.E.Bhaskaran,  
Deputy Director  
Entrepreneurship Development Institute  
Govt. of Tamil Nadu.**

**has kindly consented to inaugurate  
the Awareness Camp**

*Programme Overleaf*

## INAUGURAL PROGRAMME

**VENUE : Bio Tech Hall**

**TIME : 9.00 A.M. to 10.00 A.M.**

### **Invocation**

- Welcome Address** : **Dr.S.IIaiyavel,**  
**Associate Professor, Dept. of Mechanical Engg.,**  
**Chief Coordinator, EPIC-SVCE**
- Presidential Address** : **Prof.S. Ganesh Vaidyanathan**  
**Principal**  
**Sri Venkateswara College of Engineering**
- Inaugural Address** : **Dr.E.Bhaskaran,**  
**Deputy Director**  
**Entrepreneurship Development Institute, Chennai.**  
**Govt. of Tamil Nadu.**
- Special Address** : **Mr.R.Sathish Raj**  
**Chief Executive Officer**  
**M/s E-CRUSADERS International**  
**Chennai**
- Vote of Thanks** : **Mr.V.Senthil Velan**  
**Asst Professor, Dept. of Mechanical Engg.,**  
**Project Officer, EPIC-SVCE**  
**Sri Venkateswara College of Engineering**

**All are cordially invited to attend the function.**

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Entrepreneurship Promotion and Incubation Center  
Sri Venkateswara College of Engineering  
Pennalur, Sriperumbudur (Taluk) – 602 117.

**List of Participants: Entrepreneurship Awareness Camp - I**

Date: 26.09.2016 to 28.09.2016

Venue: SVCE, Pennalur

Sl. No	Name of Participant	Age	Male / Female	Education	Category (General / OBC / SC / ST)
1	VIDHYALAKSHMI S	19	F	BE	General
2	SHALEENI M	19	F	BE	OBC
3	YANAMALASREEJA	19	F	BE	General
4	AKSHAYA SAI V	20	F	BE	General
5	ARVIND P G	19	M	BE	General
6	AZHAGAMMAL S C	20	F	B TECH	General
7	ABHISHEK BASKAR	19	M	BE	General
8	RAMIT B	20	M	B TECH	General
9	ADITI VALECHA	20	F	B TECH	General
10	HARINI SUBIAH	20	F	B TECH	General
11	RAMASAMYRAMU	19	M	BE	General
12	RAHUL R	19	M	BE	OBC
13	SURESH KUMAR G	19	M	BE	OBC
14	SYED SHOAB AFRIDHI F	19	M	BE	OBC
15	VAKSHUA MITHRAN K S	19	M	BE	OBC
16	SHANMUGA PANDIAN S	20	M	BE	General
17	SURENDAR P	19	M	BE	OBC
18	THAHAAMEEN	20	M	BE	BCM
19	MITHUN S R	19	M	BE	OBC
20	PRASANNA VENKATESH B	19	M	BE	General
21	PRADEEPKUMAR E	19	M	BE	OBC
22	BALAJI RAJ V	19	M	BE	OBC
23	JEEVA A	18	M	BE	OBC
24	SHAKTHI NARAYAN S R	19	M	BTECH	General
25	SAI PRAKASH Y	18	M	BTECH	OBC
26	SUDHARSAN B	18	M	BE	General
27	DHEERAN P	18	M	BE	General
28	VIGNESH.G	19	M	BE	OBC
29	VISHAL RAJU.M	20	M	BE	OBC
30	SRIRAM P.R	19	M	BE	General
31	KIRUBAKARAN.R	19	M	BE	OBC

**ANNEXURE - I**

32	SANDEEP KUMAR.R	19	M	BE	General
33	PARVATHARAJ.S	19	M	BE	OBC
34	PRANAV WADHWA	19	M	BE	General
35	SANTHOSH.S	19	M	BE	OBC
36	ARAVIND.S	19	M	BE	General
37	MOHAMED ABUBACKKAR SIDDIO S.M	20	M	BE	OBC
38	DINISH.C	20	M	BE	OBC
39	SIBI.S	19	M	BE	OBC
40	VENKATAKRISHNA KUMAR	19	M	BE	OBC
41	RAJESH KUMAR.R	19	M	BE	OBC
42	VIGNESH.M.S	19	M	BE	OBC
43	KEVIN IMMANUEL GUBBI	19	M	BE	General
44	VIGNESHWAR.R.K	18	M	BTECH	OBC
45	YAMUNE.R	19	F	BTECH	OBC
46	SHRUTHI.K	20	F	BTECH	General
47	SANTHOSH.R	20	M	BTECH	General
48	PRASANNA.P	18	M	BTECH	General
49	SRINIVASAN.R	20	M	BE	General
50	SUBASH.S	20	M	BE	OBC
51	MANUJ PRABAKAR.S	20	M	BTECH	OBC
52	VIGNESH.S	20	M	BTECH	OBC
53	SELVANAYAGAM.K	18	M	BTECH	SC
54	NIRANJANI.S	20	F	BTECH	OBC
55	RAKSHANA.R	20	M	BTECH	OBC
56	PATILHEMANT	21	M	M.A Social Entrepreneurship	OBC
57	SREENU.G	23	M	M.A Social Entrepreneurship	ST
58	CHANDEM KR CHAWRAS	24	M	M.A Social Entrepreneurship	OBC
59	KURIAN S KURIAN	23	M	M.A Social Entrepreneurship	General
60	BIBHUPRASAD PALLEE	24	M	M.A Social Entrepreneurship	General
61	LAKSHMAREAH.B	23	M	M.A Social Entrepreneurship	S C
62	SANTHOSH.S	18	M	BE	General
63	PARVATHARAJ.S	19	M	BE	OBC
64	PRANAV WADHWA	19	M	BE	General
65	RADHAN IYER	19	M	BE	General

**ANNEXURE - I**

66	PRATHASARTHY	19	M	BE	General
67	SANDEEP KUMAR .R	18	M	BE	General
68	KIRUBAKARAN	18	M	BE	OBC
69	SOUMYA SAROJINI.D	18	M	BE	OBC
70	NAVYA REDDY M	18	M	BE	OBC
71	SATHVIK	18	M	BE	OBC
72	VIDHYALAKSHMI.S	19	F	BE	General
73	SHALEENI.M	19	F	BE	OBC
74	YANAMALA SREEJA	19	F	BE	General
75	AKSHAYA SAI.V	20	F	BE	General
76	ABHIHEK BASKAR	19	M	BE	General
77	ARAVIND P.G	19	M	BE	General
78	AZHAGAMMAL S.C	20	F	B.TECH	General
79	RAMIT.B	20	M	B.TECH	General
80	ADITI VALECHA	20	F	B.TECH	General
81	HARINI SUBBIAH	20	F	B.TECH	General
82	RAMASAMY RAMU	19	M	BE	General
83	RAHUL.R	19	M	BE	OBC
84	SURESH KUMAR.G	19	M	BE	OBC
85	SYED SHOAIB AFRIDHI.F	19	M	BE	OBC
86	VAKSHUA MITHRAN.K.S.	19	M	BE	OBC
87	SHUNMUGAPANDIYAN.S	20	M	BE	General
88	SURENDAR.P	19	M	BE	OBC
89	THAHAAMEEN	20	M	BE	Minority
90	MITHNU.S.R	19	M	BE	OBC

Entrepreneurship Promotion and Incubation Center  
Sri Venkateswara College of Engineering  
Pennalur, Sriperumbudur (Taluk) – 602 117.

**Programme Schedule: Entrepreneurship Awareness Camp - 1**

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
26/09/2016 Monday	I	Registration, Camp Objective & Formal Inauguration	Mr.R.Sathish Raj Founder M/s E-CRUSADERS, Chennai.
	II	Entrepreneurship general concepts and the present scenario	Dr.E.Bhaskaran, Deputy Director, Entrepreneurship Development Institute, Govt. of Tamil Nadu, Chennai.
	III	Identification of business opportunities for budding entrepreneurs	Mr.V.Vinesh (SVCE Alumni) CEO, M/s CRAFT IT Metal Solutions, Ambattur, Chennai.
	IV	Communication skills (interacting with people) for better results	Dr.Amutha Charu Sheela, Assistant Professor, Dept. of HSS, SVCE
27/09/2016 Tuesday	I	Business opportunities, technical & commercial aspects of Biotech related enterprises	Dr.E.Nakkeeran, Professor & Head, Dept. of Bio Technology, SVCE.
	II	Sales promotion and marketing strategy for SMEs	Mr.S.Senthil Rajan, Assistant Professor, Dept. of ECE, SVCE.
	III	Interaction with entrepreneur and sharing business experience	Dr.P.K.Ezhil Kumar, CEO, M/s Dinesh Engineering Industries
	IV	Business Visit	M/s Dinesh Engineering Industries Ulundai Village & Post Tiruvallore District

**ANNEXURE - II**

28/09/2016 Wednesday	I	Mechanism of Product Selection and Technology assistance from R & D Labs	Dr.D.G.Rao Professor, Dept. of Chemical Engineering, SVCE
	II	Creativity and Business (from innovation to implementation)	Mr.S.Ramesh, Professor, Dept. of Mechanical Engineering, SVCE.
	III	Accounting and Financial aspect of SSI units	Prof.S.Muraleedharan, Chief Placement Officer, Dept. of Training & Placement, SVCE.
	IV	Support and Financial assistance from Govt. agencies	Smt. Seethalakshmi & Smt.Nanthini Confederation of Women Entrepreneurs, Tamil Nadu Chapter

Session I 8.30AM to 9.45AM  
Session II 10.00AM to 11.15AM  
Session III 11.30AM to 12.45PM  
Session IV 1.45PM to 3.00PM

Tea Break: 11.15AM to 11.30AM  
Lunch Break: 12.45PM to 1.45PM

## ANNEXURE - IV

Entrepreneurship Promotion and Incubation Center  
Sri Venkateswara College of Engineering  
Pennalur, Sriperumbudur (Tk) – 602117.

### Industry Visited during EAC - 1

Sl. No	Name, Address and contact details	Product / Service
1	2	3
1	Dr.P.K.Ezhil Kumar Chief Executive Officer M/s DINESH ENGINEERING INDUSTRIES No. 345 / 5 & 6, Vayalur Road Ulundai Village & Post Tiruvallur (District) – 602 105. Tamil Nadu. E-mail: dineshengg.industries@gmail.com Ph: (044) 3710 4458 Mobile: 80902 66180	Manufacturer of precision machined components and auto sub-Assembles.  supplying bought out products, ready for automotive assembly.

### Industry Visit scheduled for EAC - 2

Sl. No	Name, Address and contact details	Product / Service
1	2	3
1	Thiru R.Elango Managing Trustee Trust for Village Self Governance Kuthambakkam (Village) Poonamalle (Taluk) - 602 107. Tiruvallore (District), Tamilnadu. Ph: 99406 82201 E-mail: panchayatgovt@gmail.com	Micro Enterprises, promoted for village self-governance by creating self- employment for the cause of Rural Development

Note: Originally it was planned and included in the programme schedule; unfortunately, it was cancelled at the last moment due to administrative reason at their end.



Feedback Analysis of Participants - Summary

Entrepreneurship Awareness Camp - I

Programme Location : Sri Venkateswara College of Engineering, Pennalur,  
Sriperumbudur (Taluk), Tamilnadu – 602 117.

Date : 26.09.2016 to 28.09.2016

Total No. of Participants: 90

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Q.1) From where you got the information about this programme?

- |                        |               |
|------------------------|---------------|
| a) Classroom Circular  | 14 Nos. (16%) |
| b) SVCE Web Flash news | 22 Nos. (24%) |
| c) Mail                | 8 Nos. ( 9%)  |
| d) Noticeboard         | 10 Nos. (11%) |
| e) Friends             | 36 Nos. (40%) |

Q.2) What is your opinion about the duration of Programme?

- |             |               |
|-------------|---------------|
| a) Short    | 9 Nos. (10%)  |
| b) Adequate | 51 Nos. (57%) |
| c) Long     | 30 Nos. (33%) |

Q.3) Did you find the Programme useful?

- |                   |               |
|-------------------|---------------|
| a) Very much      | 55 Nos. (61%) |
| b) To some extent | 35 Nos. (39%) |
| c) Not useful     | 0 Nos. ( 0%)  |

Q.4) Did it fulfill your expectations?

- |                   |               |
|-------------------|---------------|
| a) Yes            | 62 Nos. (69%) |
| b) To some extent | 28 Nos. (31%) |
| c) No             | 0 Nos. ( 0%)  |

Q.5) Planning of the Programme

- |                 |               |
|-----------------|---------------|
| a) Excellent    | 11 Nos. (12%) |
| b) Very good    | 52 Nos. (58%) |
| c) Good         | 12 Nos. (13%) |
| d) Satisfactory | 15 Nos. (17%) |
| e) Poor         | 0 Nos. ( 0%)  |

Entrepreneurship Awareness Camp 1 (26/09/2016,27/09/2016 &28/09/2016)



Formal Inauguration by Mr.R.Sathish Raj Founder M/s E-Cursaders,Chennai



Presenting memento to the Chief Guest by the Principal Prof.S.Ganesh vaidyanathan SVCE



Dr.E.Bhaskran, Deputy Director, EDI Tamil nadu delivering lecturer on Entrepreneurship general concept and the present scenario



# SRI VENKATESWARA COLLEGE OF ENGINEERING

Pennalur - 602 117, Sriperumbudur (Taluk)

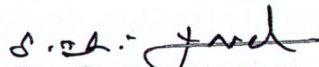


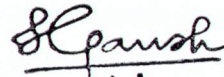
## ENTREPRENEURSHIP AWARENESS CAMP

(Sponsored by NSTEDB, Dept. of Science & Technology, Govt. of India and EDII, Ahmedabad)

### CERTIFICATE

This is to certify that Mr. / Ms. .... NIVETHA. G. ..... attended the  
three-day Entrepreneurship Awareness Camp from ..... 26th sep. 2016 .....  
to ..... 28th sep. 2016 ..... organized by Entrepreneurship Promotion and Incubation Center  
(SVCE-EPIC) Sri Venkateswara College of Engineering, Pennalur - 602 117, Sriperumbudur (Taluk).

  
Dr. S. ILAIYAVEL  
MANAGER, SVCE-EPIC

  
Prof. S. GANESH VAIDYANATHAN  
PRINCIPAL, SVCE

AN 2/1

<p>S. Silaiyavel (DR. S. ILAIYAVEL)</p>	<p>V. Senthilvelan (V. SENTHIL VELAN)</p>
<p>Manager. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>	<p>Project Officer. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>