





**Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)  
SRI VENKATESWARA COLLEGE OF ENGINEERING**  
(Autonomous – Affiliated to Anna University)  
Pennalur, Sriperumbudur (Taluk) - 602 117. Tamil Nadu.

*Cordially invites you for the inauguration of*

**ENTREPRENEURSHIP AWARENESS CAMP**  
*(for Electronics and communication engineering & Electrical and Electronics  
Engineering students)*

**at 9.00 A.M on 20.03.2018 (Tuesday)**

<p><b>program sponsored by</b></p>  <p><b>NSTEDB</b> Department of Science &amp; Technology</p> <p><b>Department of Science and Technology Govt. of India.</b></p>	<p><b>program monitored by</b></p>  <p><b>Entrepreneurship Development Institute of India Ahmedabad.</b></p>
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**Shri V. Ramakrishnan,**  
**Dy. Director**  
**MSME Development Institute-Chennai**  
**Ministry of MSME, Govt. of India**

**has kindly consented to inaugurate the Entrepreneurship Awareness Camp.**

*Programme Overleaf*

**INAUGURAL PROGRAMME**

**VENUE:** Conference Hall, Dept. of Bio Technology, SVCE.

**TIME:** 9.00 A.M. to 10.00 A.M.

**Invocation**

**Welcome Address** : **Dr.S.Ilaiyavel, Manager, SVCE-EPIC**

**Presidential Address** : **Prof. S. Ganesh Vaidyanathan,  
Principal,  
Sri Venkateswara College of Engineering,  
Sriperumbudur.**

**Inaugural Address** : **Shri V. Ramakrishnan,  
Dy. Director  
MSME Development Institute, Chennai.  
Ministry of MSME, Govt. of India.**

**All are cordially invited to attend the function.**

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**Sri Venkateswara College of Engineering**  
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**Entrepreneurship Awareness Camp - Programme Schedule (20/03/2018 to 22/03/2018)**

Day	Session I 9.00 - 10:45 A.M	Session II 11:00 A.M – 12:30 P.M	Session III 01:00 – 2:00 P.M	Session III 2:00 – 3.00 P.M
20/03/18 (Tue)	<b>Inauguration Entrepreneurship &amp; General Concept about the SSI unit Govt. Formalities)</b> Shri V. Ramakrishnan, Dy. Director (Mech) MSME Development Institute, Chennai Ministry of MSME, Govt. of India.	<b>Creativity and business-The man behind the venture-Briefing on the Basic Business Plan Preparation</b>	<b>Characteristics of a Successful Entrepreneur</b>	<b>Communication Skills (Interaction with people for better results)</b>
		Ms.Srividhya sampath Ascend Management Consultancy &Advisors Private Limited Chennai	Dr.S.Ilayavel, Asst. Professor, Dept. of Mechanical Engineering, SVCE.	Dr.C.Amutha Charu Sheela, Asst. Professor, Dept. of Humanities and Social Sciences, SVCE.

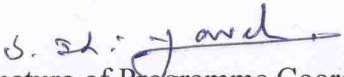
Day	Session I 8.30 – 10:00A.M	Session II 10:15 AM to 11.30 AM	Session III & IV 01.00 to 03.00 PM
21/03/18 (Wed)	<b>Identification of Business opportunities in Electrical and Electronics Engineering</b>	<b>Tech &amp; Commercial Aspects of SSI unit (Including Report preparation )</b> Mr.V.Senthil Velan, Asst. Professor, Dept. of Mechanical Engineering & Project Officer, Entrepreneurship Promotion & Incubation Center (EPIC), SVCE.	<b>Exposure / Business Visit</b>  Mr.S.Mohan, M/S Oham Energy management system (Pvt) Ltd SIPCOT Industrial Park, Irungattukottai, Kancheepuram (District).
	Mr.Senthil Rajan Asst. Professor, Dept. of Electronics and Communication engineering, SVCE		

Day	Session I 8.30 - 9:45 A.M	Session II 9:45 – 10:45A.M	Session III 11.00 AM – 12:15 PM	Session IV 1.00 – 2.30 P.M	Session V 2.30 – 3.00 P.M
22/03/18 (Thu)	<b>Mechanism of product selection and technology- assistance from R&amp;D labs and other chice of technology etc</b>	<b>Entrepreneur’s Success stories – Common problems faced by Entrepreneurs</b>	<b>Awareness on Intellectual Property Rights (IPR)</b>	<b>Design &amp; Thinking</b>	<b>Discussion with Participants, Feedback session &amp; Valedictory</b>
	Prof.Sudhakar K Bharatan Professor, Dept. of Electrical and Electronics Engineering, SVCE.	Mr.Pratik Shah Director M/s Specs-makers Opticians Pvt. Ltd., Thirumalai Pillai Road, T.Nagar, Chennai.	Dr.Nalinkanth V Ghone, Professor, Dept. of Chemical Engineering, SVCE.	Mr.Arjun Ramakrishnan, Partner & Innovation Strategy Architect, M/s Design Squiggle Innovation Consultancy Chennai.	Dr.K R Santha, Vice Principal, Prof & Head Dept. of Electrical and Electronics Engineering. & Dr.S.Muthukumar Prof & Head Dept. of Electronics and Communication engineering SVCE

**DST NIMAT Project 2017-18****PROFORMA FOR STATEMENT OF PROGRAMME COMPLETION**

1. Name of the Organization : Sri Venkateswara College of Engineering  
Pennalur – 602 117. Sriperumbudur (Taluk)  
Kancheepuram (Dist), Tamilnadu.
2. Programme : **EAC /EDP /WEDP /TEDP /FDP**
3. Programme Location : Video Hall  
Sri Venakteswara College of Engineering
4. Name of Coordinator : Dr.S.Ilaiyavel  
Associate Professor, Dept. of Mechanical Engg &  
Business Incubator Manager,  
Entrepreneurship Promotion and Incubation Center.
5. Date of Launching Promotional Activities : 20.02.2018
6. Date of Selection (Interview) : Interested students are permitted to register on  
'First Come First Serve' basis. Also, HODs of the  
concerned departments are requested to identify  
and selecte students from each departments.
7. Date of Commencement of the Programme : 20/03/2018
8. Date of Completion of the Programme : 22/03/2018
9. Number of Participants : students
- Male : 82
- Female : 9
10. Trade (For TEDP Only) : - N.A -

Date: 23/3/18

  
Signature of Programme Coordinator



EAC IV Session by SVCE Alumni Entrepreneur



EAC IV Valedictory Function Prof.S.Muthukumar giving certificate to Participant

<p>S. S. I. Yavel (DR. S. I. LAI YAVEL)</p>	<p>V. Senthil Velan (V. SENTHIL VELAN)</p>
<p>Manager. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>	<p>Project Officer. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>