



**Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)**

**Sri Venkateswara College of Engineering**

(Autonomous – affiliated to Anna University)

**Pennalur – 602117. Sriperumbudur (Tk).**

**Date: 20/07/2018**

## **CIRCULAR**

Three-day **Entrepreneurship Awareness Camp (EAC)** for **AE / CE / ME** is scheduled in our college between **08.08.2018** and **10.08.2018**.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from Bank, Govt. Offices, Industry Association, practicing entrepreneurs, business visit to an enterprise etc.

Only Thirty students from each department (AE / CE / ME) are permitted and a total of 90 students are targeted as participants. Registration fee is Rs 100. Interested students from Second and Third Year are eligible to attend this program. Students are requested to download the registration form from SVCE flash news and submit to concern dept. coordinator.

**Dr.S.Ilayavel,  
Associate Professor/ME &  
Manager, SVCE-EPIC**

Copy to:

1. Principal
2. AE / CE / ME - HODs are requested to identify and select 30students.
3. Notice boards
4. The Head, IMS for flash news





**Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)**  
**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
(Autonomous – Affiliated to Anna University)  
Pennalur, Sriperumbudur (Taluk) - 602 117. Tamil Nadu.

*Cordially invites you for the inauguration of*

**ENTREPRENEURSHIP AWARENESS CAMP**  
*for Automobile, Mechanical & Civil Engineering students*

**at 9.30 A.M on 08.08.2018 (Wednesday).**

<p><b>program sponsored by</b></p>  <p><b>Department of Science and Technology</b> Govt. of India.</p>	<p><b>program monitored by</b></p>  <p><b>Entrepreneurship Development Institute of India</b> Ahmedabad.</p>
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**Dr.M.R.Ramasubramaniam**  
**Executive Director**  
**National Agro Foundation**  
Chennai

**has kindly consented to inaugurate the Entrepreneurship Awareness Camp.**

*Programme Overleaf*

## **INAUGURAL PROGRAMME**

**VENUE : Video Hall, SVCE.**

**TIME : 9.30 A.M. to 10.00 A.M.**

### **Invocation**

**Welcome Address : Dr.S.Ilayavel,  
Associate Professor, Dept. of Mechanical Engg.,  
Manger, SVCE - EPIC  
Sri Venkateswara College of Engineering**

**Presidential Address : Dr.S.Ramesh Babu  
Professor & Head  
Dept. of Mechanical Engineering  
Sri Venkateswara College of Engineering**

**Inaugural Address : Dr.M.R.Ramasubramaniam,  
Executive Director,  
National Agro Foundation, Chennai**

**Vote of Thanks : Mr.V. Senthil Velan  
Asst. Professor, Dept. of Mechanical Engg.,  
Project Officer, SVCE-EPIC  
Sri Venkateswara College of Engineering**

**All are cordially invited to attend the function.**

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Entrepreneurship Promotion and Incubation Centre (EPIC)  
Sri Venkateswara College of Engineering  
Pennalur, Sriperumbudur (Taluk) – 602 117.



### Entrepreneurship Awareness Camp (AE/CE/ME)– Programme Schedule

Day	Session I 8.30 – 9.15 A.M	Session II 09.30 – 10.45 A.M	Session III 11.00 – 12.15 P.M	Session IV 1.00 – 3.00 P.M
08/08/18 (wed)	Registration	<b>EAC: Inauguration, objective &amp; Importance of Entrepreneurship</b>	<b>Communication skills (interacting with people) for better results</b>	<b>Identification of opportunities for entrepreneurs and financial aspects of SSI unit.</b>
		Dr.M.R.Ramasubramaniam, Executive Director, National Agro Foundation, Chennai.	Dr.Amutha Charu Sheela, Asst. Prof, Dept. of HSS, SVCE.	Bharatiya Yuva Shakti Trust, Chennai.

Day	Session I 8.30 – 9.45 A.M	Session II 10.00 – 11.15 A.M	Session III and IV 11.30 AM to 3.00 PM
09/08/18 (Thu)	<b>Historical background - Indian values vis-à-vis Entrepreneurship and the Present Scenario</b>	<b>Creativity and business- the man behind the venture -the behavioural scientist's approach</b>	<b>Business / Exposure Visit to M/s LSD Autotech, Thandalam, Sriperumbudur (Taluk) &amp; M/s Dong – A – Automotive India Pvt. Ltd Thandalam, Sriperumbudur (Taluk).</b>
	Dr.S.Ilayavel Manager, SVCE-EPIC	Dr. V. Jacob John Management Consultant	

	Session I 8.30 – 9.45 A.M	Session II 10.00 – 11.00 A.M	Session III 11:00 AM-12:00 Noon	Session IV 1:00 PM-2:00 PM	Session V 2:00 to 3.00 PM
10/08/18 (Fri)	<b>How to start a SSI unit including salient features of a project report</b>	<b>Lectures by practicing entrepreneur's success stories- common problems faced by entrepreneurs</b>	<b>Technical and Commercial aspects of Tech start-ups: An overview by Angel Investor</b>	<b>Lecture by practicing entrepreneur</b>	<b>Discussion with participants for their reactions about the camp</b>
	Mr.V.Senthil Velan Asst. Prof, Dept. of Mechanical Engg	Ms.Sowmya, COO, M/s Exeterpre media services, SVCE Alumni Entrepreneur	Mr.Pravin Shekar, kreator-in-Chief @ krea SVCE Alumni Entrepreneur	Mr.Sri Ram Santhanam M/s Metal Scope (India) Pvt Ltd., SVCE Alumni Entrepreneur	Mr.Balaji Varadharajan, Founder&Director COZEEHOMES

**Photographs of EAC –I**



Dignitaries on the dais during the inauguration of EAC-I: (L to R) Dr.S.Ilaiyavel, Manager- SVCE-EPIC,Dr.V.Jacob John, Management Consultant, Dr.S.Ramesh babu, Head of the Department-Mechanical Engineering SVCE



Inaugural Address by Dr.V.Jacob John, Management Consultant on 09/08/2018



Participants of EAC – I.



09/08/2018: Session by Dr.Amutha Charu Sheela,Asst. Professor, Dept. of HSS, SVCE.





10/08/2018: Session by Mr.V.Senthil Velan, Asst. Professor, Dept. of Mechanical Engineering & Project Officer, Entrepreneurship Promotion & Incubation Center (EPIC), SVCE.

Exposure/Business Visit to M/s S K Auto Tech and M/s LSD Auto Tech, Thandalam, Sriperumbudur.





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10/08/2018 Session by: Ms.Sowmya Mahadavan, COO, M/s Exeterpre media services, Alumni-SVCE.



10/08/2018 Session by: Mr.Pravin Shekar, Krertor-in-chief @Krea, Chennai. Alumni-SVCE

10/08/2018: Session by Mr.Balaji Varadharajan, Founder & Director COZEEHOMES, Alumni-SVCE

	
<p>13/08/2018 Session by: Dr.Ramasubramaniam, Director, National Agro Foundation, Chennai.</p>	<p>13/08/2018: <b>Discussion with Participants, Feedback session &amp; Valedictory</b> Dr.J.Venkatesan, Prof &amp; Head Dept. of Automobile Engineering, SVCE.</p>

<p>S. Silaiyavel (DR. S. ILAIYAVEL)</p>	<p>V. Senthilvelan (V. SENTHIL VELAN)</p>
<p>Manager. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>	<p>Project Officer. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>