





Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)
SRI VENKATESWARA COLLEGE OF ENGINEERING
(Autonomous – Affiliated to Anna University)
Pennalur, Sriperumbudur (Taluk) - 602 117. Tamil Nadu.

Cordially invites you for the inauguration of

ENTREPRENEURSHIP AWARENESS CAMP
for ECE /EEE students

at 9.00 A.M on 21.01.2020

<p>program sponsored by</p>  <p>NSTEDB Department of Science & Technology</p> <p>Department of Science and Technology Govt. of India.</p>	<p>program monitored by</p>  <p>Entrepreneurship Development Institute of India Ahmedabad.</p>
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Shri.V.Govindaraju
Deputy Director
MSME Development Institute
Chennai

has kindly consented to inaugurate the Entrepreneurship Awareness Camp.

Programme Overleaf

INAUGURAL PROGRAMME

VENUE : Video Hall, SVCE.

TIME : 9.00 A.M. to 10.30 A.M.

Invocation

**Welcome Address : Dr.S.Ilayavel,
Associate Professor, Dept. of Mechanical Engg,
Manger, SVCE - EPIC
Sri Venkateswara College of Engineering**

**Presidential Address : Dr.S.Ganesh Vaidyanadhan
Principal,
Sri Venkateswara College of Engineering**

**Inaugural Address : Shri.V.Govindaraju
Deputy Director
MSME Development Institute, Chennai**

**Vote of Thanks : Mr.V. Senthil Velan
Asst. Professor, Dept. of Mechanical Engg.,
Project Officer, SVCE-EPIC
Sri Venkateswara College of Engineering**

All are cordially invited to attend the function.



Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)
Sri Venkateswara College of Engineering
(Autonomous – affiliated to Anna University)
Pennalur – 602117. Sriperumbudur (Tk).

Date: 03/01/2020

CIRCULAR

Three-day **Entrepreneurship Awareness Camp (EAC)** for **ECE/EEE** is scheduled in our college between **21/01/2020 and 23/01/2020**.

The main objective of this programme is to create awareness on entrepreneurship among students. This programme includes motivational talks by eminent speakers from Bank, Govt. Offices, Industry Association, practicing entrepreneurs, business visit to an enterprise etc.

Only Fifty students from each department (ECE/EEE) are permitted and a total of 100 students are targeted as participants. Registration fee is Rs 100. Interested students from Second, Third and Final Year are eligible to attend this program.

Dr.S.Ilaiyavel,
Associate Professor/ME &
Manager, SVCE-EPIC

Copy to:

1. Principal
2. ECE/EEE- HODs are requested to identify and select 50students.
3. Notice boards
4. The Head, IMS for flash news

Entrepreneurship Promotion and Incubation Center
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (Taluk) – 602 117.

Programme Schedule: Entrepreneurship Awareness Camp - II

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
21/01/2020	I	Inauguration Objective & Importance of Entrepreneurship	Shri.K.Dhayalan Assistant Director MSME Development Institute Chennai
	II	Communication Skills (Interaction with people for better results)	Prof.T.Murugavel Professor & Head Dept. of HSS, SVCE
	III	Entrepreneurship Present Scenario	Dr.P.Janarthanan Asso-Professor Dept of CSE,SVCE
22/01/2020	I	Financial aspects of SSI units	Mr.V.Senthil Velan, Asst. Professor- Dept. of Mechanical Engineering & Project Officer, Entrepreneurship Promotion & Incubation Center (EPIC), SVCE.
	II	Creativity and business-The man behind the venture-the behavioural scientist's approach	Mr.S.Senthil Rajan Asst. Professor Dept. of Electronics and Communication Engineering
	III	Business /Exposure visit	Business / Exposure Visit to M/s SRUTHY PLASTIC Nemili Road Sriperumbudur 602105
	IV	Discussion with Practicing Social Entrepreneur	Mr.Shaik Salman, Co-Founder, Team for Change (TFC) Incubation Center Social Entrepreneurship Rajiv Gandhi National Institute of Youth Development(RJNIYD) , Sriperumbudur Tamilnadu-602105

ANNEXURE - II

Entrepreneurship Promotion and Incubation Center
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (Taluk) – 602 117.

Programme Schedule: Entrepreneurship Awareness Camp - I

Date and Day	Session	Subject / Topic	Faculty
1	2	3	4
23/01/2020	I	Mechanism of Product selection and technology assistance from R & D Labs	Dr.Sudhakar K Bharathan Professor, Dept of Electrical and Electronics
	II	Historical background - Indian values vis-à-vis Entrepreneurship and the Present Scenario	Dr.S.Ilayavel Manager SVCE-EPIC
	III	overview of Business Plan	Ms.N.Bhuvaneshwari Project Manager, NewGen IEDC, MGR University
	IV	Lecture by practicing entrepreneur	Ms.N.Bhuvaneshwari Project Manager, NewGen IEDC, MGR University

ANNEXURE - III

Entrepreneurship Promotion and Incubation Center
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (Tk) – 602117.

List of Faculty / Resource Person for EAC - II

Sl. No	Name and Address	Designation	Organisation
1	2	3	4
1	Shri.K.Dhayalan MSME Development Institute Chennai	Assistant Director	MSME Development Institute Chennai
2	Prof.T.Murugavel Professor & Head Dept. of HSS, SVCE	Professor & Head Dept. of HSS, SVCE	Dept. of Humanities and Social Sciences, Sri Venkateswara College of Engineering, Pennalur.
3	Dr.Sudhakar K Bharathan	Professor,	Dept of Electrical and Electronics Department,SVCE
4	Dr. S. Ilaiyavel Mobile: 9941486476 E-mail: ilaiyavel@svce.ac.in	Manager	Entrepreneurship Promotion and Incubation Center (SVCE-EPIC) Sri Venkateswara College of Engineering, Pennalur.
5	Ms.N.Bhuvaneshwari	Project Manager,	NewGen IEDC, MGR University, Chennai
6	Pandian S	CEO	Kathir Sudhir Automation Solutions Chennai.600056
7	Mr.V.Senthil Velan Mobile: 9884773837 E-mail: senthilvelan@svce.ac.in	Project Officer	Entrepreneurship Promotion and Incubation Center (SVCE-EPIC) Sri Venkateswara College of Engineering, Pennalur.

ANNEXURE - III

8	Arjun Ramakrishnan	CEO	Design Innovation Consultancy Firm, Chennai
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ANNEXURE - IV

Entrepreneurship Promotion and Incubation Center
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (Tk) – 602117.

Industry Visited during EAC - II

Sl. No	Name, Address and contact details	Product / Service
1	2	3
1	Business / Exposure Visit to M/s SRUTHY PLASTIC Nemili Road Sriperumbudur 602105	Product

Feedback Analysis of Participants - Summary

Entrepreneurship Awareness Camp - II

Programme Location : Sri Venketeswara College of Engineering, Pennalur,
Sriperumbudur (Taluk), Tamilnadu – 602 117.

Date : 21/01/2020, 22/01/2020, 23/01/2020

Total No. of Participants: 140

Q.1) From where you got the information about this programme?

- | | |
|------------------------|----------------|
| a) Classroom Circular | 100 Nos. (71%) |
| b) SVCE Web Flash news | 10 Nos. (7%) |
| c) Mail | 10 Nos. (7%) |
| d) Notice board | 8Nos. (5%) |
| e) Friends | 12 Nos. (10%) |

Q.2) What is your opinion about the duration of Programme?

- | | |
|-------------|----------------|
| a) Short | 12 Nos. (8%) |
| b) Adequate | 120 Nos. (85%) |
| c) Long | 8 Nos. (7%) |

Q.3) Did you find the Programme useful?

- | | |
|-------------------|----------------|
| a) Very much | 110 Nos. (78%) |
| b) To some extent | 30 Nos. (22%) |
| c) Not useful | 0 Nos. (0%) |

Q.4) Did it fulfill your expectations?

- | | |
|-------------------|---------------|
| a) Yes | 135Nos. (96%) |
| b) To some extent | 5 Nos. (04%) |
| c) No | 0 Nos. (0%) |

Q.5) Planning of the Programme

- | | |
|-----------------|----------------|
| a) Excellent | 125 Nos. (89%) |
| b) Very good | 10 Nos. (7%) |
| c) Good | 5 Nos. (4%) |
| d) Satisfactory | 0 Nos. (0%) |
| e) Poor | 0 Nos. (0%) |

POST PROGRAMME REPORT **for EAC-II**

DST-NIMAT Project **FY 2019-20**

Programme organised by



Entrepreneurship Promotion and Incubation Center
Sri Venkateswara College of Engineering
Pennalur – 602 117. Sriperumbudur (Taluk)
Kanchipuram (Dist), Tamilnadu.

DST – NIMAT PROJECT 2019 – 20

POST PROGRAMME REPORT OF EAC - II

**Conducted at
Sri Venkateswara College of Engineering
Pennalur, Sriperumbudur (Tk), Kancheepuram (Dt), Tamilnadu.**

(under the financial support of NSTEDB, DST, New Delhi)

1. Name & Address of Programme

Implementing Agency : Sri Venkateswara College of Engineering
(with Tel / Fax / E-mail) Post Bag No.: 1, Chennai-Bengaluru NH
Pennalur – 602 117. Sriperumbudur (Taluk)
Kancheepuram (District), Tamilnadu.
Tel: (044) 27152000 (20lines)
Email: acm@svce.ac.in, principal@svce.ac.in
Fax: (044) 27162462 / 27162494

2. Programme Location : Sri Venkateswara College of Engineering

3. Programme date

EAC-II : 21/01/2020 ,22/01/2020,23/01/2020

4. Name of the Coordinator

: Dr.S.Ilaiyavel,
Associate Professor, Dept. of Mechanical Engg., &
Business Incubator Manager, SVCE-EPIC

ANNEXURE - V

5. No. of candidates attended the Programme
EAC-I :140(Male:123, Female: 17)
6. List of participants : The list is enclosed. (Refer Annexure – I)
7. Programme schedule : Refer Annexure – II
8. List of resource persons : The list of resource persons invited is enclosed as Annexure – III.
9. List of industries visited : Refer Annexure – IV.
10. Participant's feedback : 140 students attended EAC-II. Refer Annexure - V
11. Photographs of EAC-1 : Refer Annexure - VI

ANNEXURE - V

Date: Programme Coordinator/DST-NIMAT Project &

Place: Business Incubator Manager /SVCE-EPIC

Entrepreneurship Promotion and Incubation Center (SVC)
Sri Venkateswara College of Engineering
Pennalur – 602 117. Sriperumbudur (Tk)

ENTREPRENEURSHIP AWARENESS CAMP
(21/02/2020 to 23.02.2020)

Sr. No.	Name of Participant (in CAPITAL Letters)	Age	Male / Female	Education (BE / B. Tech / ME / M. Tech)	Category: Gen / SC / ST / OBC / Minority
1	PAKSHAL A JAIN	20	M	B.Tech	GEN
2	NAGUL RAJHA M J	19	M	B.Tech	MBC
3	RISHI KIRAN	19	M	B.Tech	BC
4	MOHAMMED SAALIM K	20	M	B.Tech	BCM
5	KISHORE K	20	M	B.Tech	MBC
6	C INFAN CHELSEA	19	F	B.Tech	MBC
7	DEEPSHIKA P M	20	F	B.Tech	GEN
8	MUTHULAKSHMI M	19	F	B.Tech	MBC
9	PAVITHRA M	20	F	B.Tech	BC
10	SHALINI G S	20	F	B.Tech	GEN
11	SRI DEVASENA S	19	F	B.Tech	BC
12	SOUNDARIYA M	20	F	B.Tech	BC
13	PRASANTH J	20	M	B.Tech	BC
14	SURYA S	20	M	B.Tech	BC
15	PRITIV J	20	M	B.Tech	BC
16	VISHAGAN S S	20	M	B.Tech	BC
17	KEERTHANA SREE B	20	F	B.Tech	BC
18	BARATH T M	20	M	B.Tech	BC
19	DIVYA A	19	F	B.Tech	BC
20	DENISH R	20	M	B.Tech	BC
21	ARAVIND C S	20	M	B.Tech	GEN
22	HERAEN S SHAH	20	M	BE	OBC
23	YASHWANATH A	20	M	BE	OBC
24	SATHEESH M	20	M	BE	OBC
25	VIGNESH J C	21	M	BE	OBC
26	SIVANATHAN E	20	M	BE	OBC
27	SATHYABABU M	20	M	BE	OBC
28	SANDEEP ABINASH A	20	M	BE	GEN
29	PRANAV M	20	M	BE	OBC
30	PRADEEP R	20	M	BE	OBC
31	RAMPRARSATH	22	M	BE	OBC
32	LOKESH S	20	M	BE	OBC
33	MUTHAIAH V	20	M	BE	GEN

34	KAMALNATH V	20	M	BE	OBC
35	NISHANTH S	20	M	BE	BC
36	NAVIN S	20	M	BE	OBC
37	KRISHNAKANTH A	19	M	BE	OBC
38	HARI HARAN B	19	M	BE	OBC
39	ROHIT GUTTA	19	M	BE	GEN
40	MEENAKSHI Y	19	F	BE	GEN
41	KUNCHAY SREE MEGHANA	19	F	BE	GEN
42	PRITHIVI RAJ	19	M	BE	GEN
43	KARTHICK S	19	M	BE	SC
44	NAGESH M	18	M	BE	GEN
45	NAVEEN V	18	M	BE	GEN
46	BARATH D	19	M	BE	SC
47	ARUN SIVAKUMAR	20	M	BE	GEN
48	ARUN G	20	M	BE	GEN
49	GOPINATH R	20	M	BE	BC
50	EZHILVENDHAN K	20	M	BE	BC
51	GOKULAN R	20	M	BE	BC
52	KIRUBAKARAN P S	20	M	BE	GEN
53	KABISH	19	M	BE	GEN
54	NAVEEN	19	M	BE	GEN
55	DHANESHWARAN	20	M	BE	GEN
56	NIVEDHA	20	F	BE	OBC
57	PRAVEEN KUMAR T	20	M	BE	SC
58	YESHWANTH G	20	M	BE	OBC
59	TANUSH PRAKASH K R	20	M	BE	SC
60	RAHUL R J	20	M	BE	OBC
61	KARTHIKEYAN S	21	M	BE	BC
62	SHARMILADEVI	20	F	BE	SC
63	SWEATHA S	20	F	BE	ST
64	SRI RAM KUMAR M	20	M	BE	MBC
65	SARANYA S	19	F	BE	BC
66	RANJANI M	20	F	BE	OBC
67	SANJAY SELVA	21	M	BE	OBC
68	REMGARAJAN T	19	M	BE	GEN
69	RAGHUL KRISHNA R	20	M	BE	MBC
70	SHYAM SUNDAR	20	M	BE	GEN
71	VENKATACHALAM R	20	M	BE	GEN
72	DHANUSH KARAN	20	M	BE	BC
73	DEVNATH SIVAKUMAR	19	M	BE	BC
74	ESHWARAN K	20	M	BE	BC
75	ANANDH S	20	M	BE	BC
76	DINESH A	21	M	BE	MBC
77	BALA AKASH S	19	M	BE	BC
78	CHILAKA SAI DEEKSHITH	19	M	BE	GEN
79	KANDIKATTU DEEPAK	19	M	BE	OBC
80	AARSHIK B	18	M	BE	BC

81	JAI JISHNESH V	19	M	BE	BC
82	GANESH B	18	M	BE	BC
83	HARIHARA KUMAR S A	19	M	BE	OBC
84	ARUN SUBBIAH S P	19	M	BE	GEN
85	SHAMEER T	19	M	BE	BCM
86	RHUL NARAYANAN	18	M	BE	GEN
87	PRAVIN K S	19	M	BE	GEN
88	MANOJ J	18	M	BE	SC
89	MANIMARAN D	19	M	BE	SC
90	KULANDAIYAN S	19	M	BE	GEN
91	KRISH ANAND	18	M	BE	GEN
92	PREM KUMAR R	18	M	BE	GEN
93	PRABAKAR	19	M	BE	GEN
94	NIRANJAN S	18	M	BE	GEN
95	LAKSHAN K	19	M	BE	GEN
96	MANU RANGANATHAN S	19	M	BE	GEN
97	NIRANJAN R	19	M	BE	GEN
98	NAVEEN PRASAD C A	19	M	BE	BC
99	RAGHAVAN	19	M	BE	GEN
100	SESHADRI N	19	M	BE	GEN
101	VISHNUSAI R	19	M	BE	GEN
102	SUBASH KUMAR R K	19	M	BE	BC
103	SIVA SOORIYA	19	M	BE	GEN
104	YOKESH G	19	M	BE	SC
105	SREE HARI S	19	M	BE	MBC
106	VIJAY BABU	19	M	BE	GEN
107	ABISHEIK A	19	M	BE	GEN
108	JOE ALLAN A M	19	M	BE	GEN
109	ARAVIND MUTHIAH K	20	M	BE	MBC
110	ARULMANI P K	20	M	BE	BC
111	HARISH DAMODHARAN D	20	M	BE	BC
112	LOHITH REDDY	20	M	BE	GEN
113	KAILASH KUMAR	20	M	BE	MBC
114	ADITHYA SRINIVASAN	20	M	BE	GEN
115	ALFRED SUJITH RAJ	20	M	BE	BC
116	FREDDY IMMANUEL S	20	M	BE	BC
117	AJITH KUMAR	20	M	BE	BC
118	BASKAR G	20	M	BE	MBC
119	SHANMUGAM	20	M	BE	BC
120	AKSHAI V S	20	M	BE	BC
121	SURYA NARAYANAN R	20	M	BE	GEN
122	THAHIB ZAMAN	20	M	BE	BCM
123	THILAK PRAVEEN	20	M	BE	BC
124	VIMAL RAJ P	20	M	BE	SC
125	THARIK RISWAN M	20	M	BE	BCM
126	SABARIGIRISAN A	20	M	BE	GEN
127	SAI HARSHITH K	20	M	BE	BC

128	VISHNU VARDHAN H	20	M	BE	MBC
129	RAJESH G	20	M	BE	MBC
130	BALAJI R	20	M	BE	MBC
131	GOKUL RAJ T N	20	M	BE	MBC
132	PREETHAM RAGHAV S	20	M	BE	MBC
133	KEERTHI RAJ D	20	M	BE	MBC
134	NITHISH S	20	M	BE	MBC
135	NITHISH K	20	M	BE	MBC
136	Aishwarya	20	F	B.Tech	GEN
137	Nandha kumar	20	M	BE	GEN
138	S.MAHESHWARAN	20	M	B.Tech	GEN
139	R.SHREE VIGNESH	20	M	B.Tech	GEN
140	MRITHYUN JAY.A	20	M	B.Tech	GEN

E-EPIC)

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ANNEXURE - VI



Exposure / Business Visit to a small enterprise, M/s Sruthy Plastics, Nemili Village, Sriprumbudur.

Session by: 11/10/2019
Mr.S C Atul, Student Entrepreneur, Entrepreneurship Promotion & Incubation Center (EPIC), SVCE.

<p>S. S. Ilayavel (DR. S. I LAI YAVEL)</p>	<p>V. Senthilvelan (V. SENTHIL VELAN)</p>
<p>Manager. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>	<p>Project Officer. Entrepreneurship Promotion and Incubation Center (SVCE-EPIC)</p>