

	Department of Computer Science and Engineering	 INSTITUTION'S INNOVATION COUNCIL <small>(Ministry of Education Initiative)</small>	 <small>ISO 9001:2015 Certified by IRDS</small> <small>MEMBER SVCS RvA.C. (IIT)</small>
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REFLECTION REPORT
INSTITUTION INNOVATION COUNCIL IIC -SVCE
(Autonomous)
Developing Online Repository of Business
Plan/Prototypes Developed and Wayforward plan:2022




Held on : 15/08/2022



**Prepared by
Event Coordinator**



**HOD/CSE
Dr.Anitha R**

	<p align="center">Department of Computer Science and Engineering</p>	 <p align="center">INSTITUTION'S INNOVATION COUNCIL <small>(Ministry of Education Initiative)</small></p>	 <p align="center"><small>ISO 9001:2015 Certified by IRDS</small> <small>MEMBER SVES RMA C UNIT</small></p>
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REPORT
INSTITUTION INNOVATION COUNCIL IIC -SVCE (Autonomous)

Event Title	Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan:2022
Resource Person	Mrs.Rupa Kesavan/ Innovation Ambassador Assistant Professor Department of Computer Science Sri Venkateswara College of Engineering. Pennalur Village, Chennai - Bengaluru High Road, Taluk, Sriperumbudur, Tamil Nadu 602117. rupakesavan.cse@svce.ac.in / 9176516422
Academic year	2021-2022
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Motivation speech
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	Design Thinking
Start date & End Date (DD/MM/YYYY)	15/08/2022
Duration of the activity (in Mins) & Start Time & End Time	60minutes & 6:00pm – 7:00pm
Expenditure in Rupees	NIL
Mode of session (online / offline)	online

Promotional link in Social Media (Facebook / Twitter / Instagram)	
Session Recording link (YouTube / Stream / MS Teams / Zoom)	Google Meet joining info: Video call link: https://meet.google.com/itj-mrog-bgp
Event Organizer / Coordinator Faculty Name / Department / Designation	Dr.S. Natarajan,Associate Professor, Coordinator, IIC Convener, ARIIA Ranking Sri Venkateswara College of Engineering,Irungattukottai Post, Sriperumbudur-602117,Tamilnadu,India. Mobile:+91-9994515856,+91-9444355856
Target Participants	30 student participants
Outcome	The student gained knowledge on “how to think innovative and address a societal problem”. Ability to develop a “potential and feasible solution” to the real world problem can be examined .

Session Brochure



Sri Venkateswara
College of
Engineering



(Autonomous - Affiliated to Anna University, NAAC Accredited)

Pennalur, Sriperumbudur Tk., - 602117, Tamil Nadu

Institution's Innovation Council IIC-SVCE Chennai

Coordially invites you for a

Motivation Speech

*Developing Online Repository of Business Plan/Prototypes
Developed and Wayforward plan*

By

Mrs. Rupa Kesavan, AP/CSE
Innovation Ambassador
Sri Venkateswara College of Engg.
Sriperumbudur Tamilnadu, India

Scheduled on

15/08/2022
Monday
6:00pm-7:00pm

<https://meet.google.com/itj-mrog-bgp>

Dr. S. Natarajan
Convener
IIC - SVCE

Dr. K. R. Santha
President
IIC - SVCE

Dr. S. Ganesh Vaidyanathan
Principal
SVCE

Approval & Announcement:

8/18/22, 9:53 AM

Sri Venkateswara College of Engineering Mail - -----IIC4.0 : Session: Developing Online Repository of Business Plan/Prototypes...



Rupa Kesavan SVCE <rupakesavan@svce.ac.in>

-----IIC4.0 : Session: Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan

2 messages

Rupa Kesavan SVCE <rupakesavan@svce.ac.in>

Sun, Aug 14, 2022 at 10:07 PM

To: HOD CS <hodcs@svce.ac.in>, "Dr.S.NATARAJAN Mec" <natraj@svce.ac.in>

Bcc: Rupa Kesavan SVCE <rupakesavan@svce.ac.in>, KHANAGHAVALLE G R CSE <khanaghavalle@svce.ac.in>, VIBITH AS CSE <vibithas@svce.ac.in>

Dear madam,
kindly forward below invite to our CS Faculty,

Dear all,

On behalf of SVCE-IIC, I would like to invite you all for the Online session on awareness and motivational programme on, "**Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan**" scheduled on 16th August 2022. Kindly forward the invite attached. Please motivate the first year students to take part in the event.

Scheduled : Tuesday, August 16 · 10:00 – 11:00pm

Google Meet joining info:

Video call link : <https://meet.google.com/itj-mrog-bgp>

thanks and Regards
Mrs. Rupa Kesavan

Assistant Professor
Department of Computer Science
Sri Venkateswara College of Engineering,
Pennalur Village, Chennai - Bengaluru High Road,
Taluk, Srirperumbudur, Tamil Nadu 602117.
can find at : rupakesavan.cse@gmail.com / 9176516422

Profiles:

<https://scholar.google.com/citations?hl=en&user=zKWAAjkAAAAJ>

<https://ieeexplore.ieee.org/author/37086508653>

<https://www.researchgate.net/profile/Rupa-Kesavan>

<https://publons.com/researcher/4349073/upa-kesavan-rupa/>



HoD-CSE <hodcs@svce.ac.in>
To: cs <cs@svce.ac.in>

Sun, Aug 14, 2022 at 10:18 PM

<https://mail.google.com/mail/u/0/?ik=a1e7fc4d8f&view=pt&search=all&permthid=thread-a%3Ar-271021191769982119&simpl=msg-a%3Ar-269368708...> 1/2

Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan:2022

Date:15/08//2022

Time: 6:00pm – 7:00pm

OBJECTIVES:

The objective of the webinar was to motivate the students for improving the knowledge over new skills, to create awareness on how to develop the business plans/prototypes. The session includes discussion on process of prototyping, to develop positive attitude also aimed to bring to fore high-potential ideas that can be developed into commercial products for advancement of society. To scout for innovative ideas there by students to come out with path-breaking ideas. The event involved discussion on highlighting essential components, Aimed at giving insight to proactively come forward to participate in open challenges encouraged by MOE's support. In this regard, IIC SVCE Chennai organized a webinar entitled “**Developing Online Repository of Business Plan/Prototypes Developed and Wayforward plan2022**” as a part of **IIC4.0 Celebration Activities 2022**.

ABOUT THE SESSION:

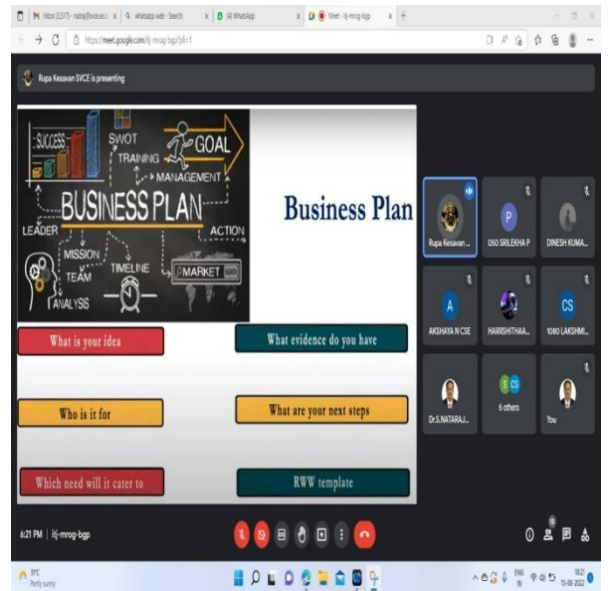
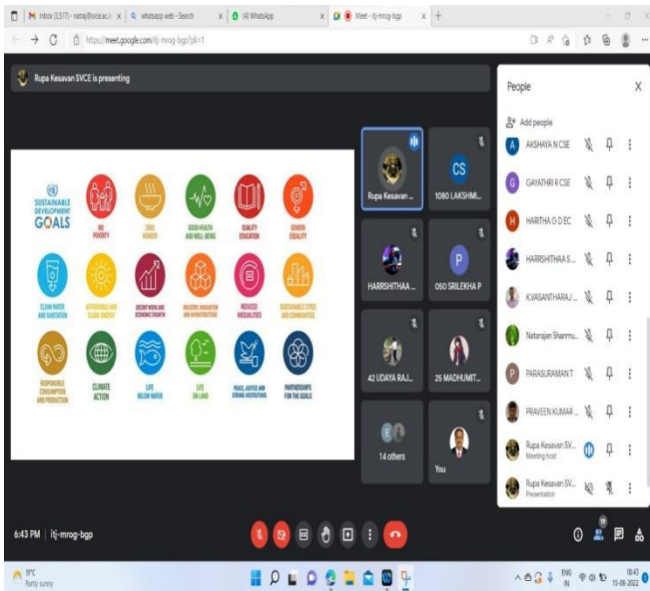
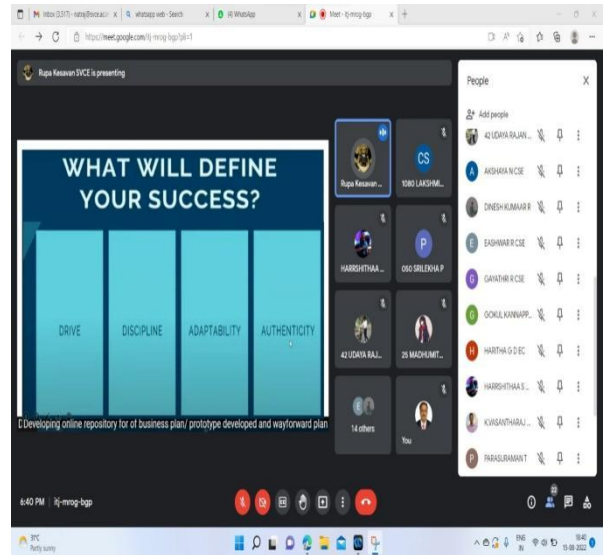
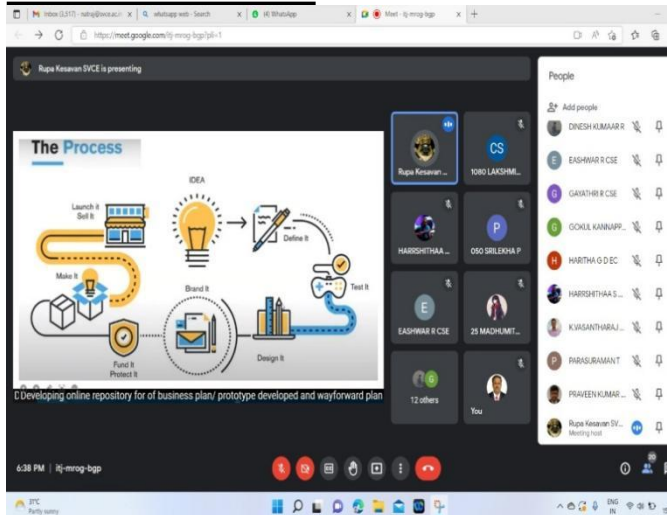
The session mainly focused on Problem Identification, Idea Generation and Innovative Thinking. Few samples of prototypes Business plans are discussed to kindle the innovation among the students. There were around 30 students participants across all the departments who were vibrantly interacting with the speaker during the session. Finally, there was a Brain Storming session on problems and the solutions to the problems. Few Faculty participants were also gained knowledge on the innovative design thinking towards developing business plans and prototypes.

Session also projected towards giving clear road map on significance of Online repositories highlighting the need to enroll the projects, later how they are driven in bringing idea to product through process.

Dr.Nataraj concluded the session with vote of thanks, On Behalf of IIC SVCE; as an part of Quarter IV Event ,the session was successfully conducted. Also thanked the AICTE, MoE for establishing open platform to expand the innovation through several sessions.

BENEFITS: The student gained knowledge on “**how to think innovative and address a societal problem**”. Ability to develop a “**potential and feasible solution**” to the real world problem can be examined .

SCREENSHOTS:



Prepared by
Event Coordinator
Innovation Ambassador

HOD/CSE
Dr. Anitha R