

**Entrepreneurship Promotion and Incubation Center SVCE-EPIC  
Sri Venkateswara College of Engineering**

**Program Conducted AY 2021-22**

**1. Innovation Voucher Programme (IVP-EDII TN):**

In continuation of the recognition of SVCE as the Knowledge Partner by Entrepreneurship Development and Innovation Institute (EDII-TN), Govt. of Tamil Nadu, two proposals have been recommended for developing prototype under the Innovation Voucher Programme (IVP – A Category). The Second installment amount was sanctioned on 22/04/2021.



Details as follows:

Name of the Start-up :	M/s Plastion Electroliet
Start-up Founder:	<b>Mr. N.Arun Sankar</b> (SVCE Alumni, Dept. of Mechanical Engg.,)
Project Title:	Recycling waste plastic to produce electrolytes for electric cells.
Duration:	12 month
Total Project Cost:	<b>Rs. 2,20,000.00</b>
<b>Total Grant Sanctioned:</b>	<b>Rs.1,76,000</b>
1 <sup>st</sup> Installment	Rs.88,000.00 (released on 20.08.2019)
2 <sup>nd</sup> Installment:	Rs.70,400.00 (released on 22.04.2021)
Incubatee contribution	Rs. 44,000.00

## **2. Value Added Course:**

This course was initially designed as Direct-To-Classroom (D2C) model, wherein, a Wadhvani Foundation Master Trainer will be conducting LIVE classes from a remote studio. EDII-TN has identified 23 institutions across the Tamil Nadu state and SVCE is one among in this group. The following courses are is being offered with the support of Wadhvani Foundation-National Entrepreneurship Network (WF-NEN) and EDII-TN:

### **VC 18005 Basics of Entrepreneurship development:**

Around 107 students from 2<sup>nd</sup> and 3<sup>rd</sup> year have registered the course in the odd semester of AY 2021-22. It is tentatively scheduled in the month of Oct, Nov and Dec, 2021.

## **3. Women Entrepreneurship Development Program (WEDP):**

SVCE-EPIC has successfully conducted this WEDP through virtual platform with the support of DST, Govt. of India from 15<sup>th</sup> Feb to 15<sup>th</sup> Mar, 2021. We received the 80% of the sanctioned amount Rs 80,000. As part of WEDP, progress review meeting was conducted through online. Out of 35 participants, SIX women graduates have commenced their enterprise. The PPR and UC have been submitted to DST and the balance 20% of the grant, Rs.20,000 to be received by SVCE-EPIC.

### **4. Technology Business Incubator (i-TBI):**

A proposal was submitted to DST, Govt of India for establishing a Technology Business Incubator (Thrust area: IoT in Engineering Design) on 10th July, 2021. The grant-in-aid proposed under this scheme is Rs. Five Hundreds lakhs (DST Grant: Rs.425L and Host Institute Contribution: Rs.75L). The team members involved in preparing and submission of this proposal:

Dr.Sudhakar K Bharathan, Professor / EEE

Dr.S.Iaiyavel ASP/MEC

Mr.V.Senthil Velan, AP/MEC

Dr S G Bharathidasan, ASP/EEE

Dr.K.Divakar, ASP/BIO

Dr.N.Kumarathan, Professor/ECE

## **5. Online IDEA Camp:**

It was conducted on 2<sup>nd</sup> and 3<sup>rd</sup> July, 2021 through online for the school students (+2 completed). Around 67 students have participated in this event. Cash prize was given to first three winners and participation certificate was given to all participants.

## **6. Recognition:**

The faculty member from SVCE, **Mr.V.Senthilvelan**, was invited as Visiting Faculty (online) by the Ganpat University, Gujarat to teach the subject “Business Incubation” for their MBA (Startup and Entrepreneurship) programme 3<sup>rd</sup> semester students.

## **7. Innovation Voucher Programme (IVP-EDII TN):**

In continuation of the recognition of SVCE as a Knowledge Partner by Entrepreneurship Development and Innovation Institute (EDII-TN), Govt. of Tamil Nadu, a proposal has been recommended under the Innovation Voucher Programme (IVP – B Category).

Mr. **S.C. Atul**, SVCE Research Scholar turned into Incubatee and Dr.S.Ilayavel, Manager, SVCE-EPIC, Mentor for M/s Diffuson Coatech, LLP have received grant for development of pilot plant from the honorable minister, Thiru. **T. M. Anbarasan**, Minister for MSME and **Tmt. R. Gajalakshmi**, IAS, Managing Director, TANSIDCO through **EDII IVP-B** scheme.



Details as follows:

Company Name	<b>Diffuson Coatech LLP</b>
Project title	Development of wear-resistant and insulating coating for non-ferrous alloys
Project cost	Rs. 8,69,600
EDII-TN Contribution	Rs. 4,34,800
Incubatee Contribution	Rs. 4,34,800
1 <sup>st</sup> Installment	Rs.2,17,400

## **8. Value Added Course:**

This course was initially designed as Direct-To-Classroom (D2C) model, wherein, a Wadhvani Foundation Master Trainer conducted LIVE classes from a remote studio. EDII-TN has identified

23 institutions across the Tamil Nadu state and SVCE is one among in this group. At present, this course is being offered on self-sustained mode since SVCE is in autonomous status as follows:

### **VC 18005 Basics of Entrepreneurship development:**

Totally, 46 students from both 2<sup>nd</sup> and 3<sup>rd</sup> year have registered and completed this course in the odd semester of AY 2021-22.

### **9. SVCE-EPIC Startups:**

M/SRoot Cap a Business Consulting Company conducted an idea box competition for college students our SVCE student Mr.N.Sanjay,IV Year Chemical Engineering, SVCE won the prize with the amount Rs.30,000.

Based on his presentation SVCE-EPIC recognized his idea for the incubation and issued the Incubation order to the Student Startup M/s COOKOO. Mr.T.Sivakumar, Asst-Professor, Dept of Information Technology is a mentor for the Startup.



### **10. Online Discussion meet -Technology Business Incubator (i-TBI):**

A proposal was submitted to DST, Govt of India for establishing a Technology Business Incubator (Thrust area: IoT in Engineering Design) on 10th July, 2021. The grant-in-aid proposed under this scheme is Rs. Five Hundreds lakhs (DST Grant: Rs.425L and Host Institute Contribution: Rs.75L).

The team members involved in preparing and submission of this proposal:

Dr.Sudhakar K Bharathan, Professor / EEE

Dr.S.Ilayavel ASP/MEC

Mr.V.Senthil Velan, AP/MEC

Dr S G Bharathidasan, ASP/EEE

Dr.K.Divakar,ASP/BT

Based on the submitted proposal, SVCE has been shortlisted for second round evaluation.

Dr.S.Ganesh Vaidyanathan, Principal and the above team have made a presentation through online on 19.01.2022.

### **11. Visiting Faculty, Ganpat University, Gujarat:**

Our SVCE-EPIC faculty, Mr.V.Senthilvelan, has been invited by Ganpat University, Gujarat to act as Visiting Faculty for conducting the course, **Business Incubation**, through online for their **MBA (Entrepreneurship and Startup) program** students.

Mr.V.Senthilvelan has taken 60 hours online class, conducted assignments / tests / examination, evaluated the answer scripts, etc. For this service, Ganpat University has offered a sum of Rs.40,000/- as honorarium to our faculty member.

### **15. E Mind (29<sup>th</sup> Mar – 6<sup>th</sup> May, 2022):**

SVCE Alumni Mr.Ramakrishnan TG, pursued his undergraduate Computer Science Engineering at Sri Venkateswara College of Engineering, from 1994 to 1998. He pursued his post-graduation from University of Illinois, Chicago, 1998 to 2000. He worked across large Financial Services MNCs in the Digital Space (Online and Mobile) – across strategy, building a practice, product and platform development, monetization, and P&L management, marketing – both regionally as well as within a country business. Currently, He leads financial services and merchant ecosystem partnerships for Google Pay in Singapore and helped launching Google Pay in Singapore.

The Six-week internship program, EMIND, was brought by Ramakrishnan TG, and partners Step Set Go, The innovation story and Beyond Seed. This is a six-week mentorship program where the students are given problem statements and while solving they get to meet the industrial experts and get hands-on experience, which as a sophomore will be a great step to building a successful career.

This program has framed into two phases. In First phase, problem statements were given, and a duration of one week was also given, the teams which arrived the solution from the given problem statement were selected for phase-2. In Second phase, the students worked for the next 5 weeks on the problem statement along with the mentors.



#### **16. Mr.Shivrajah Ramanathan, CEO, TANSIM visit to SVCE:**

SVCE-EPIC has organised a felicitating function on 26.05.2022 by inviting Shri. Sivarajah Ramanathan, Mission director, Tamil Nadu Startup and Innovation Mission, Government of Tamil Nadu to felicitate our **Incubatees, Students Entrepreneurs, E Leaders and releasing of SVCE Startup policy.**



# மாலை முரசு

## சென்னைப் பதிப்பு

www.malaimurasu.com

வெள்ளிக்கிழமை

27-05-2022 (வைகாசி 13)

### திருப்பெரும்புதார் அருகே புதிய தொழில் தொடங்கும் மாணவர்களுக்கு புத்தொழில் ஆணை!

திருப்பெரும்புதார், மே.27  
திருப்பெரும்புதார்  
அருகே புதியதாக தொழில்  
தொடங்கிய மாணவர்க  
ளுக்கு புத்தொழில் ஆணை  
களை தமிழ்நாடு புத்தொ  
ழில் மற்றும் புத்தாக்க  
நிறுவன இயக்குநர் வழங்கி  
னார்.

காஞ்சிபுரம் மாவட்டம்  
திருப்பெரும்புதார் அடுத்த  
பெண்ணைரில் தனியார்  
பொறியியல் கல்லூரியில்  
தொழில் முனைவோர் முன்  
னேற்றம் மற்றும் தொழில்  
காப்பகத்தின்பராட்டுசான்  
ற்தழ்வழங்கும் விழா நேற்று

நடைபெற்றது.

விழாவிற்கு கல்லூரியின்  
செயலாளர் சிவானந்தம்  
தலைமை தாங்கினார். டாக்  
டர். கணேஷ் வைத்தியநா  
தன் வரவேற்றார்.

டாக்டர்.செந்தில்வேலன்  
முதன்மை விருந்தினரை  
அறிமுகம் செய்தார்.

சிறப்பு விருந்தினராக  
தமிழ்நாடு புத்தொழில் மற்  
றும் புத்தாக்க நிறுவன இயக்  
குநர் சிவராஜ் ராமநாதன்  
கலந்துகொண்டு மாணவர்க  
ளுக்கு தொழில் தொடங்  
கும்போது எவ்வாறு செயல்

பட வேண்டும், என்ன  
செய்ய வேண்டும் என்பதை  
பற்றி விளக்கி கூறினார்.

பின்னர் புதிய தொழில்  
தொடங்கும் மாணவர்களை  
யும், ஆவின் பாலகத்தை  
நடத்தும் மானவியரையும்  
பாராட்டி புத்தொழிலுக்கான  
ஆணையை வழங்கினார்.

நிகழ்ச்சி இறுதியில் டாக்  
டர். இளையவேல் நன்றி  
கூறினார்.

இந்திகழ்வில் பேராசிரி  
யர்கள், தொழில் முனை  
வோர்கள், கல்லூரி  
மாணவர்கள் உட்பட பலர்  
கலந்து கொண்டனர்.



தொழில் தொடங்கும் மாணவர்களுக்கு புத்தொழில் ஆணையை தமிழ்நாடு  
புத்தொழில் மற்றும் புத்தாக்க நிறுவன இயக்குநர் சிவராஜ் ராமநாதன் வழங்கியபோது  
எடுத்த படம்.



## **17.. Mentor-Mentee Program:**

SVCE-EPIC has organized two-days Mentor-Mentee Program in association with IIC-SVCE with the funding support of Ministry of Education (MoE), Govt. of India on 16<sup>th</sup>-17<sup>th</sup>, June, 2022 at SVCE.

Following Five educational institutions have been nominated as Mentee institution by MoE, GOI:

1. Kongunadu College of Engineering and Technology, Trichy
2. Kongu Arts and Science College, Erode
3. SMK Fomra Institute of Technology, Chennai
4. Hindustan College of Engineering and Technology, Coimbatore
5. Aditanar College of Arts and Science, Tiruchendur

Two faculty members from each institute have attended this program. The activities carried out by SVCE-EPIC have been explained, the eco-system available here was explained, arranged a visit to Trust for Village Self-Governance (TVSG), nearby model village Kuthambakam on 16<sup>th</sup> June.

Arranged a visit to IITM Research Park, Fablab at CED-AU, Anna University Incubation Center on 17<sup>th</sup> June, 2022.





Model village Kuthambakam



Chennai, Tamil Nadu, India  
X6RV+932, Kanagam, Tharamani, Chennai, Tamil Nadu 600113, India  
Lat 12.990926°  
Long 80.242773°  
17/06/22 11:52 AM