

## Entrepreneurship Promotion and Incubation Center SVCE-EPIC Sri Venkateswara College of Engineering

### Program Conducted AY 2022-23

#### 1. Mentor-Mentee Program:

SVCE-EPIC has organized two-days Mentor-Mentee Program in association with IIC-SVCE with the funding support of Ministry of Education (MoE), Govt. of India on 16<sup>th</sup>-17<sup>th</sup>, June, 2022 at SVCE.

Following Five educational institutions have been nominated as Mentee institution by MoE, GOI:

1. Kongunadu College of Engineering and Technology, Trichy
2. Kongu Arts and Science College, Erode
3. SMK Fomra Institute of Technology, Chennai
4. Hindustan College of Engineering and Technology, Coimbatore
5. Aditanar College of Arts and Science, Tiruchendur

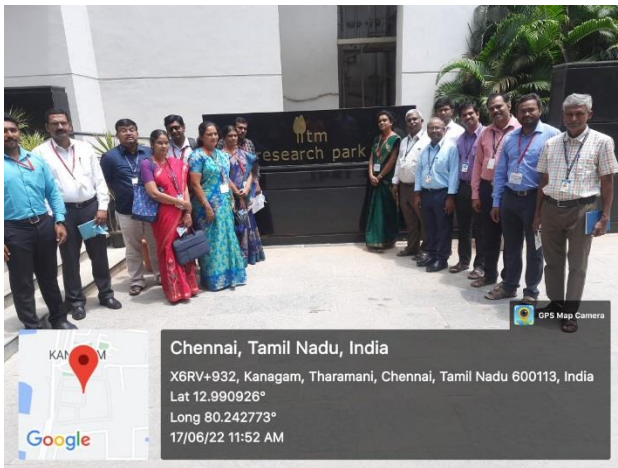
Two faculty members from each institute have attended this program. The activities carried out by SVCE-EPIC have been explained, the eco-system available here was explained, arranged a visit to Trust for Village Self-Governance (TVSG), nearby model village Kuthambakam on 16<sup>th</sup> June.

Arranged a visit to IITM Research Park, Fablab at CED-AU, Anna University Incubation Center





Model village Kuthambakam



## 2. DIC Kancheepuram Program

District Industries Centre-DIC , Kancheepuram organized the Startup loan awareness campaign at GDP Hall, Collectorate Campus, Kancheepuram on 21.12.2022 (10 A M). Dist Collector has given various scheme available in DIC,Kancheepuram. 60 Students and 6 faculty members' attended the campaign. **Mr.V.Senthivelan , Project Officer, SVCE-EPIC** Presented about our incubation center facilities to the participants.

## 3. SVCE –Start up Surge -Startup-Embedd-Infra Achievements :

SVCE EPIC conducted a startup surge program during AY 21-22.We have identified 7 ideas for promoting in to next level to upgrade into prototype. Our Institution has given Rs 10,000 as the seed fund for all 7 suitable ideas.

Based on the engorgement Mr.G.Hariharan and Mr.R.Harshavardhan started a start up company in the name “Embedd-Infra” with the mentorship of Ms.K.Srividya.

Mr.HariHaran G has won Young Achiever award and Best Achiever award with cash prize of INR10,000 from **World Youth Federation, Chennai.**



They received a prize money of **Rs.10,000 from PALS** on 18th February 2023 at IIT M Research Park.



Mr.G.Hariharan and Mr.Harshavardhan R, had secured the first position in **Student start up Ideathon** as part of Startup TN in Kumari Startup summit 2023 held at Kanyakumari in presences of **Shri.T.Mano Thangaraj** , Minister for IT & Digital Services, Tamil Nadu  
The award is a cash prize of **Rs 15000**.



#### **4. LAB TO MARKET CONCLAVE at PAL IITM**

Lab to market Conclave Conducted by PALS IITM on 18.02.2023 at IITM Research Park. SVCE EPIC organized the stall at the research park. We have exhibited 4 innovative prototype in the conclave. Thiru. Sivarajah Ramanathan, Mission **Director** & CEO, TANSIM visited our stall.



**Our Principle Dr.S.Ganesh Vaidyanathan** , was panel member in the title “Nurturing MVPS” on 18.02.2023 at IITM Research Park.



### **5. I TNT Collaboration:**

We have submitted the expression of interest to Dr. Neeraj Mittal, IAS, Principal Secretary to Govt. of Tamil Nadu, Department of Information Technology, Govt. of Tamil Nadu to get Involve our self in research, innovation and start-up promotion activities in the emerging sectors.

Based on the expression of interest Tamil Nadu Technology (iTNT) Hub invited us to attend the network webinar on 21.02.2023. Now I TNT Shortlisted our institution for Signing MoU. Now we are progress of submitting data for signing MoU.