

**SVCE** Sri Venkateswara  
College of  
Engineering



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**ASSOCIATION OF INFORMATION TECHNOLOGISTS**  
**&**  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Webinar on**

**“Business Analysis for Beginners”**

**28.01.2023**

**REPORT**




svce.ac.in



*Submitted to the principal*  
*[Signature]*

*Noted;*  
*Good*  
*[Signature]*  
*2/3/23*

**SRI VENKATESWARA COLLEGE OF ENGINEERING (SVCE)  
PENNALUR, SRIPERUMBUDUR-602117**

	<b>Department of Information Technology</b>		
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**REPORT OF WEBINAR ON BUSINESS ANALYSIS FOR BEGINNERS**

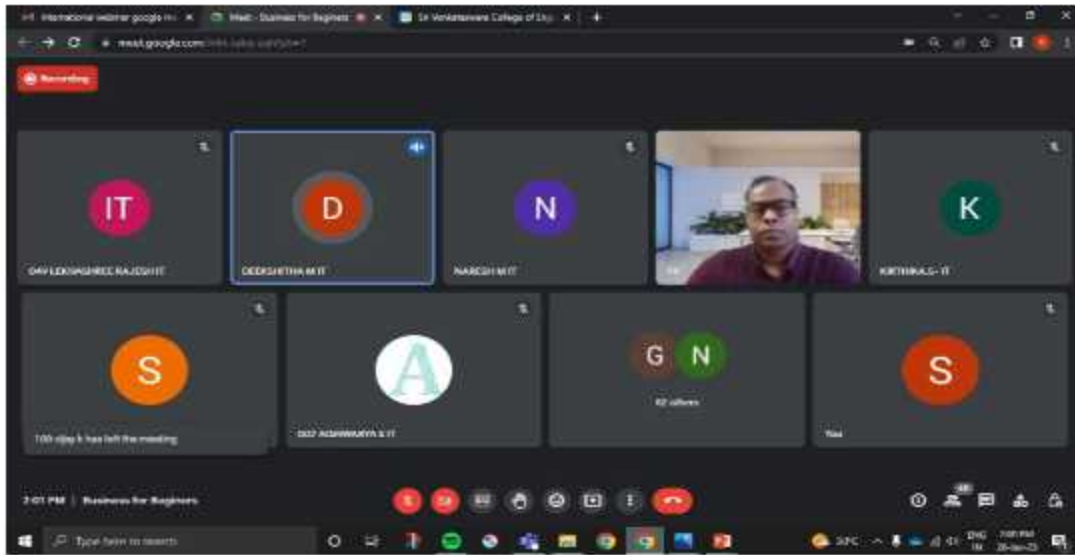
1. Resource Person               : Mr. Rajkumar Ponnuswamy,  
Expert, Lead Business Analyst, UK.
2. Target Audience               : Students & Faculty
3. Venue                             : Online
4. Date& Time                   : 28<sup>th</sup> January 2023 & 2:00 PM

Objectives:

- To know about requirement management.
- To address all the problems through careful analysis and Problem Solving.
- To have a viaduct between IT Sector and Business Analytics.

About the programme:

On the 28<sup>th</sup> of January 2023, an international webinar on “Business Analysis for Beginners” was delivered by Mr.Rajkumar Ponnusamy. The event started with a prayer song by Ms. S. Aishwarya, III year IT A section and was compered by Ms.Lekhashree Rajesh,Treasurer, AIT. The welcome address was given by Ms. Deekshitha.M, President, AIT. The speaker was introduced by Ms.Sneha M, Vice President, AIT. Dr.V.Vidhya, Professor & Head, Department of Information Technology gave a short note on the importance of Business Analysis and mentioned on how the EPIC Cell in our college gives scope for our students in their career growth.



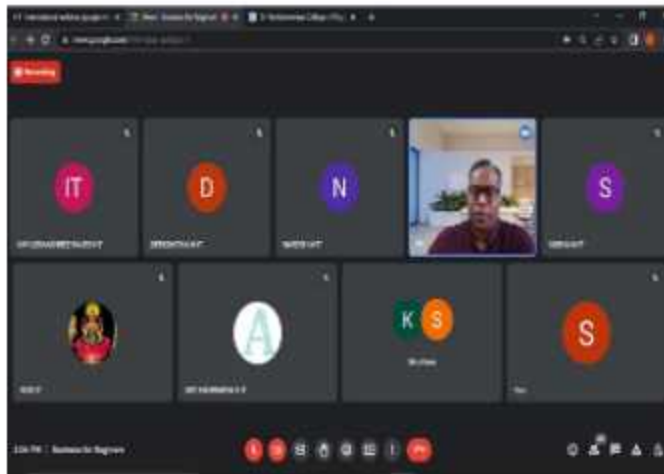
**Welcome address - Deekshitha M, President, AIT**



**Short note by HOD/INT**

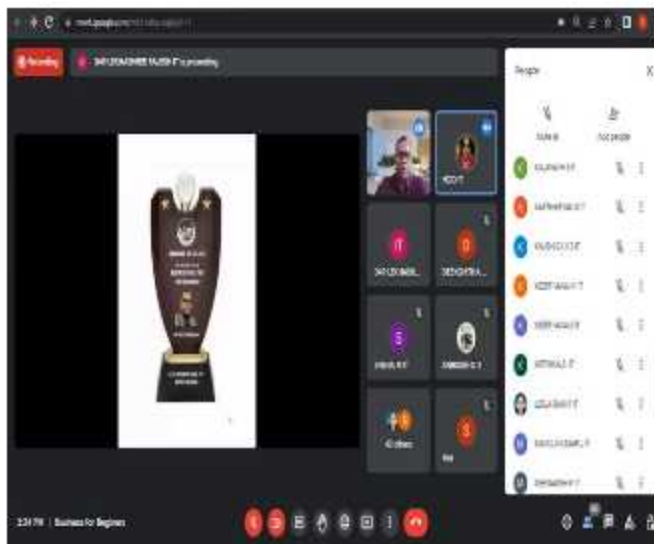
Mr.Rajkumar Ponnusamy started his session by giving an overview about Business Analysis. He explained what Business Analytics is about and the key skills of a business analyst. He also discussed about the role of a Business Analyst and also about the key tasks of a Business Analyst in project Life Cycle. He insisted the students to understand the workflow of a certain project which contains different phases.

He clearly briefed about the Project Initiation, Requirement Analysis, Design, Test, Display. He further gave insights about origins of errors and cost to fix it . He elaborated about the common problems in requirements gathering.

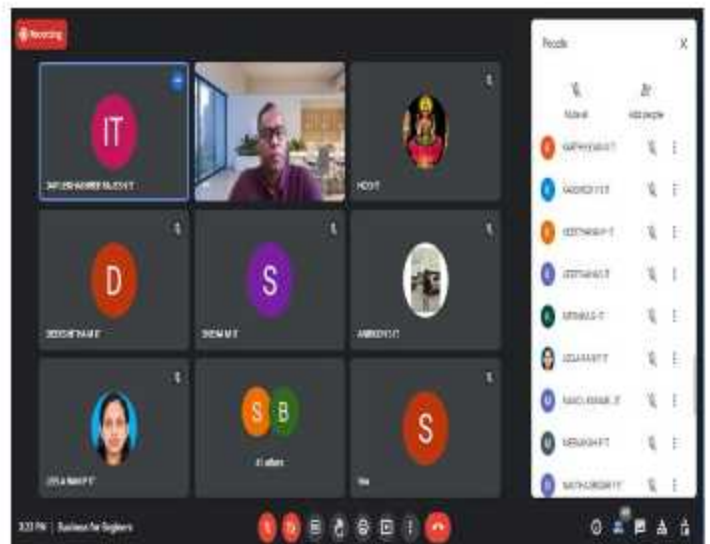


### Lecture by resource person

He conducted a question answering session where the doubts of the students were cleared. Finally, he concluded by giving an user story example as well as giving an invest challenge to all the students.



Felicitation of chief guest



Vote of thanks - Ms.Lekhashree Rajesh,Treasurer, AIT



The chief guest was felicitated with an e-memento on behalf of SVCE. The webinar was concluded with a vote of thanks delivered by Ms.Lekhashree Rajesh,Treasurer, AIT.

**Participant details**

Total Number of participants – 106

- Number of students-86
- Number of faculty-20

**Outcomes:**

- Perceived knowledge on Requirement Planning and Management.
- Helped to identify and articulate the need for change in how organizations work, and to facilitate that change.

Prepared by Faculty Name, Designation & Dept.

Dr. A. Kala, ASP/INT

Dr. P. Sharon Femi, ASP/INT

*Dr. Kala*  
*P. Sharon Femi*



HOD/INT

## Attendance

First name	Last name	Email	Duration	Time joined	Time exited
LEELA RANI P H		leela@svce.ac.in	1 hr 23 min	1:52 PM	3:25 PM
RK		poor****@***.com	1 hr 28 min	1:56 PM	3:24 PM
INDUMATHI	A	aindumathi@svce.ac.in	1 hr 32 min	1:52 PM	3:24 PM
ARAVINDKUMAR S	INI	aravindkumars@svce.ac.in	47 min	2:12 PM	2:59 PM
SURESH K	IT	ksuresh@svce.ac.in	46 min	1:55 PM	2:44 PM
007 AISHWARYA S	IT	2020it0113@svce.ac.in	23 min	1:48 PM	2:11 PM
018 BOLLINI NI MANOGNA	IT	2020it0561@svce.ac.in	45 min	1:49 PM	2:55 PM
025 DURGA N	IT	2020it0651@svce.ac.in	1 hr 16 min	2:01 PM	3:53 PM
032 HARISH RAGAVENDRA P	IT	2020it0620@svce.ac.in	1 hr 24 min	1:58 PM	3:25 PM
034 HARSHAVARDHINI G	IT	2020it0578@svce.ac.in	1 hr 35 min	1:50 PM	3:24 PM
044 KEERTHANA P	IT	2020it0583@svce.ac.in	25 min	1:58 PM	2:22 PM
045 KEERTHANA R	IT	2020it0641@svce.ac.in	58 min	1:49 PM	2:50 PM
046 KIRAN KUMAR B	IT	2020it0605@svce.ac.in	3 min	2:03 PM	2:07 PM
049 LKHASHREE RAJESH	IT	2020it0600@svce.ac.in	1 hr 38 min	1:47 PM	3:25 PM
052 MAHALAKSHMI S	IT	2020it0111@svce.ac.in	2 hr 20 min	1:53 PM	4:13 PM
061 PAVITHRA V	IT	2020it0545@svce.ac.in	1 hr 14 min	2:10 PM	3:25 PM
067 RAHUL M S	IT	2020it0124@svce.ac.in	47 sec	2:16 PM	2:16 PM
06-ADITHYA SRIKANTH	IT	2021it0362@svce.ac.in	56 min	2:24 PM	3:27 PM
070 RITHIKA B	IT	2020it0088@svce.ac.in	1 hr 23 min	2:02 PM	3:25 PM
084 SIVADHAS S	IT	2020it0035@svce.ac.in	2 hr 53 min	1:52 PM	4:45 PM
085 SRI SHAKTHI A	IT	2020it0832@svce.ac.in	24 sec	2:04 PM	2:05 PM
090 SUSHANT SRIRAM R S	IT	2020it0627@svce.ac.in	1 hr 11 min	2:14 PM	3:25 PM
095 UDHAYA DHARSHINI V	IT	2020it0639@svce.ac.in	2 min	1:54 PM	1:56 PM
099 Vassantha S	IT	2020it0457@svce.ac.in	1 hr 21 min	2:03 PM	3:25 PM
19 BHASKAR G	IT	2021it0688@svce.ac.in	45 min	2:22 PM	3:43 PM
24-DHANAPRADHA D	IT	2021it0388@svce.ac.in	38 sec	2:00 PM	2:01 PM
301 DEVA M	IT	2020it0912@svce.ac.in	19 min	1:48 PM	2:07 PM
303 HARINARAYANAN B	IT	2020it0918@svce.ac.in	4 min	2:06 PM	2:10 PM
305 MANOJ K	IT	2020it0961@svce.ac.in	1 min	2:21 PM	2:22 PM
AARTHI A	IT	2022it0052@svce.ac.in	1 hr 10 min	1:51 PM	3:01 PM
AISHWARYA S	IT	2021it0690@svce.ac.in	3 min	1:49 PM	1:51 PM
Aiswarya P	IT	2022it0866@svce.ac.in	1 hr 46 min	1:56 PM	3:42 PM
AISWARYA S	IT	aiswaryas@svce.ac.in	50 min	1:49 PM	2:43 PM
Akash P	IT	2022it0869@svce.ac.in	28 min	1:54 PM	2:23 PM
AKSHAYA J	IT	2022it0148@svce.ac.in	1 hr 15 min	1:52 PM	3:19 PM
ANIRUDH S	IT	2021it0682@svce.ac.in	1 hr 14 min	2:10 PM	3:25 PM
ANUSHA R P	IT	2022it0310@svce.ac.in	1 hr 18 min	1:51 PM	3:08 PM
ARUL KRISHNAN R	IT	2022it0261@svce.ac.in	11 min	1:50 PM	2:03 PM
ASHWIN R	IT	2021it0718@svce.ac.in	44 min	1:57 PM	2:58 PM
ASWINTHKUMAR S S	IT	2021it0608@svce.ac.in	7 min	1:51 PM	3:43 PM
BHARATHKUMAR R	IT	2022it0132@svce.ac.in	1 hr 32 min	1:52 PM	3:25 PM
DEEKSHITHA M	IT	2019it0600@svce.ac.in	1 hr 37 min	1:48 PM	3:24 PM
DEEPAK KUMAR S	IT	2022it0519@svce.ac.in	3 min	1:50 PM	2:02 PM
DERIN JOSEPH AUSTIN A	IT	2021it0663@svce.ac.in	1 hr 21 min	2:04 PM	3:25 PM
DEVI N	IT	nds@svce.ac.in	2 hr 15 min	2:16 PM	4:31 PM
DHANUSH B K	IT	2022it0534@svce.ac.in	1 hr 1 min	1:57 PM	2:58 PM
DHANUSH D S	IT	2022it0536@svce.ac.in	1 hr 17 min	2:07 PM	3:24 PM
DHEEKSHITHA R	IT	2022it0551@svce.ac.in	1 hr 24 min	1:53 PM	3:17 PM
DIVYA G	IT	2022it0097@svce.ac.in	1 hr 16 min	1:53 PM	3:24 PM
Dr. VIMAL VR	IT	vrimal@svce.ac.in	1 hr 23 min	2:01 PM	3:25 PM
FATHIMA AFRA S	IT	2021it0006@svce.ac.in	1 hr 44 min	2:03 PM	3:47 PM
GIRIDHAR J S	IT	2022it0071@svce.ac.in	13 min	1:50 PM	2:03 PM
GOBALAKRISHNAN N	IT	ngobalakrishnan@svce.ac	28 min	2:06 PM	2:34 PM



GOPINATH S	IT	2021it0650@svce.ac.in	45 min	2:35 PM	3:25 PM
GURU GOKUL AR	IT	gurugokul@svce.ac.in	1 hr	1:54 PM	2:54 PM
HEMA B	IT	2021it0704@svce.ac.in	1 hr 25 min	2:00 PM	3:25 PM
HOD	IT	hodit@svce.ac.in	1 hr 23 min	2:00 PM	3:25 PM
JAYANTHI D	IT	jayanthi@svce.ac.in	1 hr 12 min	2:13 PM	3:25 PM
JEEVA T	IT	2022it0855@svce.ac.in	1 hr 4 min	1:59 PM	3:03 PM
JOKINTH P	IT	2022it0835@svce.ac.in	1 hr 44 min	1:49 PM	3:40 PM
KALA A	IT	akala@svce.ac.in	47 min	2:13 PM	3:00 PM
KALAVATHI S	IT	kavavathi@svce.ac.in	1 hr 16 min	2:10 PM	3:25 PM
KARTHIKEYAN S	IT	2022it0493@svce.ac.in	1 hr 35 min	1:49 PM	3:24 PM
KALUSHICK V S	IT	2021it0628@svce.ac.in	1 hr 33 min	1:51 PM	3:25 PM
KEERTHANA S	IT	2022it0100@svce.ac.in	1 hr 35 min	1:49 PM	3:24 PM
KIRTHIKA S	IT	2022it0431@svce.ac.in	1 hr 36 min	1:49 PM	3:24 PM
KOLLA SANDEEP	IT	2022it0409@svce.ac.in	35 sec	3:47 PM	3:47 PM
K R LAYATHIKA	IT	2022it0546@svce.ac.in	41 min	1:49 PM	2:30 PM
LOGESHWARAN S P	IT	2022it0045@svce.ac.in	1 hr 14 min	1:50 PM	3:04 PM
MANOJ KUMAR L	IT	2022it0081@svce.ac.in	1 hr 22 min	2:03 PM	3:26 PM
M BLVARNA RITHIKA	IT	2022it0539@svce.ac.in	25 min	1:48 PM	2:13 PM
MEENAKSHI P	IT	meenakship@svce.ac.in	1 hr 44 min	2:15 PM	3:59 PM
MOHAMED SAMEER P	IT	2022it0043@svce.ac.in	4 min	2:03 PM	2:15 PM
MOHAMMED FAIZ S	IT	2022it0880@svce.ac.in	10 min	1:56 PM	2:53 PM
MOHIT S	IT	2022it0548@svce.ac.in	2 min	2:07 PM	2:09 PM
MONIKA S	IT	2021it0014@svce.ac.in	1 min	1:50 PM	1:51 PM
NANTHA SRIDAR P	IT	2022it0116@svce.ac.in	1 hr 35 min	1:49 PM	3:24 PM
NARESH B	IT	2022it0516@svce.ac.in	18 min	1:49 PM	2:07 PM
NARESH M	IT	2022it0130@svce.ac.in	1 hr 33 min	1:50 PM	3:33 PM
NARMADHA R	IT	2019it0385@svce.ac.in	20 sec	2:02 PM	2:02 PM
NEHA JAIN G	IT	2021it0694@svce.ac.in	1 min	2:08 PM	2:09 PM
NEHA S	IT	2021it0860@svce.ac.in	25 min	1:48 PM	2:13 PM
NIKKILA G S	IT	2019it0577@svce.ac.in	2 min	2:07 PM	2:09 PM
PARTHIVAN D	IT	2022it0827@svce.ac.in	1 hr 36 min	1:49 PM	3:25 PM
Praveenkumar V	IT	praveenkumarv@svce.ac.in	1 hr 28 min	1:54 PM	3:25 PM
RAJALAKSHMI G	IT	2022it0291@svce.ac.in	1 min	2:06 PM	2:07 PM
RAKSHITHA R	IT	2021it0268@svce.ac.in	20 min	2:00 PM	3:05 PM
SHARON FEMI P	IT	sharon@svce.ac.in	1 hr 13 min	2:00 PM	3:25 PM
Shreya	IT	2020it0087@svce.ac.in	1 hr 13 min	1:58 PM	3:25 PM
SIVAGAMI V M	IT	vmsiva@svce.ac.in	1 hr 40 min	1:45 PM	3:25 PM
SIVAKUMAR E	IT	sivakumare@svce.ac.in	1 hr 35 min	1:49 PM	3:24 PM
SNEHA M	IT	2019it0026@svce.ac.in	1 hr 36 min	1:49 PM	3:26 PM
SRI HARI HARA SUDHAN M	IT	2021it0699@svce.ac.in	6 sec	1:49 PM	1:49 PM
SUGALAN M	IT	msugacmi@svce.ac.in	1 hr 40 min	1:54 PM	3:33 PM
SUKUMAR T	IT	sukumart@svce.ac.in	1 hr 33 min	1:51 PM	3:24 PM
SURTHICK S J	IT	2021it0857@svce.ac.in	1 min	1:57 PM	1:58 PM
UMA K	IT	numa@svce.ac.in	1 hr 25 min	1:59 PM	3:25 PM
VARSHA J	IT	2021it0455@svce.ac.in	8 min	1:49 PM	1:57 PM
VIDHYA V	IT	vidhyav@svce.ac.in	6 min	1:52 PM	1:58 PM
VIVEKANAND PANDIAN M M	IT	2021it0159@svce.ac.in	7 min	2:16 PM	2:23 PM
LAKSHMI K	IT-54	2021it0357@svce.ac.in	6 min	1:48 PM	1:54 PM
KEERTHANA	M-IT	2021it0054@svce.ac.in	1 hr 33 min	1:52 PM	3:25 PM
BOJAYANTHI	PRABHAS S IT	2020it0910@svce.ac.in	1 hr 36 min	1:49 PM	3:26 PM
Dheevanitha	Ramachandran	dhec*****@***.com	3 sec	1:52 PM	1:52 PM
	73 SAHANA S IT	2020it0612@svce.ac.in	1 hr 29 min	1:56 PM	3:25 PM
	100 vjay k	2020it0849@svce.ac.in	12 min	1:48 PM	2:00 PM

A. Kalyan  
P. Praveen  
Coordinators

  
HOD/INT

**FEEDBACK BY PARTICIPANTS**

First name	Department	How satisfied were you with the webinar?	How satisfied were with	Key takeaways from the webinar	Overall feedback and suggestions
LEELA RANI P IT		5	5	understood well about the basics of Business Analytics	good
INDUMATHI	A	5	5	Business analysis	Excellent
ARAVINDKUMAR S	INT	2	2	An eye opener	good
SURESH K	It	5	5	valuable information about business analytics	Nice content and glad to be part of it
007 AISHWARYA S	IT	4	3	I got know about business analysis over all,	
018 BOLLINENI MANOGNA	IT	3	5	Importance of Discipline	Good
025 DURGA N	IT	3	3		gained exposure about basics of business analytics
032 HARISH RAGAVENDRA P	IT	5	5	I understood the basic idea of business analysis and what does a business analyst do.	presentation is good
034 HARSHAVARDHINI G	IT	5	5	new topic with good inputs	very good session
044 KEERTHANA P	IT	5	5		excellent content delivery
045 KEERTHANA R	IT	5	5		
046 KIRAN KUMAR B	IT	5	5	It helped me to gain very valuable and several new perspectives about technology	Good
049 LEKHASHREE RAJESH	IT	5	5	very informative	very good informative session
052 MAHALAKSHMI S	IT	5	5		session was very informative
061 PAVITHRA V	IT	5	5	valuable informations are provided by the speaker	Keep going
067 RAHUL M S	IT	5	5	learn many terms about the way of approach on business analysis.	session was very useful.
06-ADITHYA SRIKANTH	IT	4	4		
070 RITHIKA B	IT	4	4	useful and informative	Very good session
084 SIVADHAS S	IT	4	4	-	it was really an interesting webinar.
085 SRI SHAKTHI A	IT	3	3	To learn more about business analytics	good
090 SUSHANT SRIRAM R S	IT	5	5		excellent session



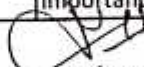
095 UDHAYA DHARSHINI V	IT	4	4	kindled interest towards working in business analytics	very nice session useful session
099 Vassantha S	IT	3	3		
19 BHASKAR G	IT	5	5	Excellent session	
24-DHANAPRADHA D	IT	5	5	motivated to do research in business analytics	interesting concepts
301 DEVA M	IT	4	4		
303 HARINARAYANAN B	IT	5	5	Business analysis	Excellent speech
305 MANOJ K	IT	4	4	Learnt about the basics of data analysis in the field of business	informative
AARTHI A	IT	2	2	Don't know	good
AISHWARYA S	IT	3	3	Got an outline idea	Good
Aiswarya P	IT			5 Exposed to the basics of Business Analytics	5 Excellent session
AISWARYA S	IT	5	5	understood well about the basics of Business Analytics	good
Akash P	IT	5	5	excellent session	
AKSHAYA J	IT	5	5		
ANIRUDH S	IT	2	2	An eye opener	good
ANUSHA R P	IT	5	5	valuable information about business analytics	Nice content and glad to be part of it
ARUL KRISHNAN R	IT	4	3	I got know about business analysis over all.	
ASHWIN R	IT	3	5	Importance of Discipline	Good
ASWINTHKUMAR S S	IT	3	3		gained exposure about basics of business analytics
BHARATHKUMAR R	IT	5	5	I understood the basic idea of business analysis and what does a business analyst do.	presentation is good
DEEKSHITHA M	IT	5	5	new topic with good inputs	very good session
DEEPAK KUMAR S	IT	5	5		
DERIN JOSEPH AUSTIN A	IT	5	5		excellent content delivery
DEVI N	IT	5	5	it helped me to gain very valuable and several new perspectives about technology	Good
DHANUSH B K	IT	5	5	very informative	very good informative session
DHANUSH D S	IT	5	5	very informative	session was very informative
DHEEKSHITHA R	IT	5	5	valuable informations are provided by the speaker	Keep going

DIVYA G	IT	5	5	learnt many terms about the way of approach on business analysis.	session was very useful.
Dr. VIMAL VR	IT	4	4	very informative	
FATHIMA AFRA S	IT	4	4	useful and informative	Very good session
GIRIDHAR J S	IT	4	4	very informative	it was really an interesting webinar.
GOBALAKRISHNAN N	IT	3	3	To learn more about business analytics	good
GOPINATH S	IT	5	5	very informative	excellent session
GURU GOKUL AR	IT	4	4	kindled interest towards working in business analytics	very nice session
HEMA B	IT	3	3		useful session
HOD	IT	5	5	Excellent session	
JAYANTHI D	IT	5	5	motivated to do research in business analytics	interesting concepts
JEEVA T	IT	4	4		
JOKINTH P	IT	5	5	Business analysis.	Excellent speech
KALA A	IT	4	4	Learnt about the basics of data analysis in the field of business	informative
KALAVATHI S	IT	2	2	Don't know	good
KARTHIKEYAN S	IT	3	3	Got an outline idea	Good
KAUSHICK V S	IT			5 Exposed to the basics of Business Analytics	5 Excellent session
KEERTHANA S	IT	5	5	understood well about the basics of Business Analytics	good
KIRTHIKA.S-	IT	5	5	excellent session	
KOLLA SANDEEP	IT	5	5		
K R LAYATHIKA	IT	2	2	An eye opener	good
LOGESHWARAN S P	IT	5	5	valuable information about business analytics	Nice content and glad to be part of it
MANOJ KUMAR L	IT	4	3	I got know about business analysis over all.	
M BUVARNA RITHIKA	IT	3	5	Importance of Discipline	Good
MEENAKSHI P	IT	3	3		gained exposure about basics of business analytics
MOHAMED SAMEER P	IT	5	5	I understood the basic idea of business analysis and what does a business analyst do.	presentation is good
MOHAMMED FAIZ S	IT	5	5	new topic with good inputs	very good session
MOHIT S	IT	5	5		
MONIKA S	IT	5	5		excellent content delivery



NANTHA SRIDAR P	IT	5	5	It helped me to gain very valuable and several new perspectives about technology	Good
NARESH B	IT	5	5	very informative	very good informative session
NARESH M	IT	5	5		session was very informative
NARMADHA R	IT	5	5	valuable informations are provided by the speaker	Keep going
NEHA JAIN G	IT	5	5	learnt many terms about the way of approach on business analysis.	session was very useful.
NEHA S	IT	4	4		
NIKKILA G S	IT	4	4	useful and informative	Very good session
PARTHIBAN D	IT	4	4		it was really an interesting webinar.
Praveenkumar V	IT	3	3	To learn more about business analytics	good
RAJALAKSHMI G	IT	5	5		excellent session
RAKSHITHA R	IT	4	4	kindled interest towards working in business analytics	very nice session
SHARON FEMI P	IT	5	5	motivated to do research in business analytics	interesting concepts
Shreya	IT	5	5	Excellent session	
SIVAGAMI V M	IT	5	5	motivated to do research in business analytics	interesting concepts
SIVAKUMAR E	IT	4	4		
SNEHA M	IT	5	5	Business analysis	Excellent speech
SRI HARI HARA SUDHAN M	IT	4	4	Learnt about the basics of data analysis in the field of business	informative
SUMATHI G	IT	5	5	motivated to do research in business analytics	interesting concepts
SUGACINI M	IT	2	2	Don't know	good
SUKUMAR T	IT	3	3	Got an outline idea	Good
SURTHICK S J	IT			5 Exposed to the basics of Business Analytics	5 Excellent session
UMA N	IT	5	5	basics of Business Analytics	good
VARSHA J	IT	5	5	excellent session	
PANDIAN M M	IT	2	2	An eye opener	good
LAKSHMI K	IT	5	5	valuable information about business analytics	Nice content and glad to be part of it
KEERTHANA	IT	4	3	I got know about business analysis over all.	
304 JYOTHI PRABHA	IT	3	5	Importance of Discipline	Good

A. K. K. K.  
Coordinator  
8/8/2022

  
I/O D/INT





2001:2015  
certified by IRQS



MGMT. SYS.  
RVA C. 071

# SACE

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College of  
Engineering

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Pennalur, Sriperumbudur, Tamil Nadu | [www.svce.ac.in](http://www.svce.ac.in)



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## Department of Information Technology Certificate of Participation

This is to certify that **Mr.Surthick.S.J, II Year Student of Information Technr**  
**articipated in "Webinar on Business Analysis for Beginners" on 28<sup>th</sup> January, 2023 , organized l**  
**partment of Information Technology, Sri Venkateswara College of Engineering.**

*V.M.Sivagami*

**Dr.V.M.Sivagami,**  
**AIT-Coordinator**

*Ms.P.LeelaRani*

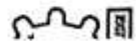
**Ms.P.LeelaRani,**  
**AIT-Coordinator**

*Dr.V.Vidhya*

**Dr V.Vidhya**  
**HOD/INT**

*Dr.S Ganesh Vaidyan*

**Dr.S Ganesh Vaidyan**  
**Principal**



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**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**  
&  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

Solicit your esteemed presence for the

**International Webinar**

on

**Business Analysis for Beginners**

by

**Mr.Rajkumar Ponuswamy**  
**Lead Business Analyst**  
**Financial Services,UK**

**DATE** : 28.01.2023

**TIME** : 2.00 PM

**VENUE** : Online Mode( [meet.google.com/mht-takq-aqh](https://meet.google.com/mht-takq-aqh))



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- Prayer Song
- Welcome address
- Introduction to Chief Guest
- Short note by HOD
- Introduction of office bearers by AIT coordinator
- Special talk by Chief Guest
- Questionnaire and Feedback
- Vote of Thanks

**Event Coordinators**

Dr.A.Kala,ASP/IT

Dr.P.SharonFemi,ASP/IT

**AIT Coordinators**

Dr. V.M.Sivagami,Prof/IT

Dr.P.LeelaRani,ASP/IT



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

27 January 2023

To

**Mr. Rajkumar Ponnusamy**

**Lead Business Analyst**

**Financial Services,UK**

Dear Sir,

**Subject:** Invitation – Chief Guest for Special Talk on “Business Analysis for Beginners”- reg.

At the outset ,we would like to thank you for your graceful acceptance of our invitation to deliver Special Talk on “Business Analysis for Beginners “ on 28<sup>th</sup> January 2022, 9.00 AM onwards.

Department of IT engages in several activities like Workshops, Expert Lectures, Symposia and Industrial visits aimed to benefit our students and faculty members. These activities equip them to sharpen their-technical skills and create awareness & bonding among our students.

Department of IT looks forward to your presence amongst our faculty members and students for sharing your valuable thoughts and advice on the above topic which will definitely enrich their knowledge.

We thank you once again for accepting our invitation. We are eagerly awaiting for your interaction among our students and our faculty members with your expertise.

Thank you.

Yours sincerely,

(Dr. V. Vidhya)

HoD /Information Technology

SVCE.





# Raj Ponnusamy

— LEAD BUSINESS ANALYST —

## PROFILE SUMMARY

- 20+ years of experience in IT as an Analyst and Trainer.
- Specialised in Software Engineering Principles.
- Proficient in
  - Business Analysis planning.
  - Problem definition & solving.
  - Requirements elicitation & documentation.
  - Process mapping and
  - Requirements traceability management.
- Carried out business analysis in complex business environments, across domains.
- In-depth knowledge and experience in Software delivery models, and User Centric Design.

## EDUCATIONAL QUALIFICATIONS

- MS in Information Technology [Software Engineering], Carnegie Mellon University, Pittsburgh, USA
- Bachelor of Engineering [Computer Science], University of Madras, India

## ROLES PLAYED

JOB ROLE	BUSINESS DOMAIN	COUNTRY
Digital Business Design Analyst (Current)	Financial Services	Ireland
Lead Business Analyst	Telecommunications	UK
Business Analyst	Telecommunications	UK
Process Improvement Analyst	Facilities Management Software Services	UK
Process Compliance Analyst	Healthcare Software Services	UK
Quality Analyst	Global IT Service Management	India
Teaching Associate (Lecturer)	Educational Services (SSN Institute)	India